

Targeted Technology Sourcing in the HealthTech Sector



HealthTech, or digital health, is a subject of increasing interest, not least because of the Covid-19 crisis that enforced the quest for remote solutions. Although nascent technologies that enable telemedicine has been around for a while, the intersection of emerging technologies (like AI, ML, blockchain, IoT and RPA) and the healthcare sector is proving to be node of growth.

Investment trends in HealthTech outpace many other sectors given the need across both wealthy and emerging economies. Governments and the private sector alike are focusing on the trends in wellness and healthcare across the landscape of prevention, diagnosis, care as well as payments and are looking for companies that will enhance their offerings.



16%
2019 growth in HealthTech start-up investment ¹

Increasing focus on wellness and health

The challenge is to find the appropriate companies amidst a landscape of ca 9 000 healthtech companies – KPMG Matchi has the requisite experience and methodology to partner with member firms to offer their clients this service.

\$10bn
Invested in >1000 deals in 2018-2019 ²

Distinguish real signals from noise to maximise opportunities with tech start-ups

KPMG Matchi is an emerging technology matchmaking platform and a service. We connect large corporations with innovative, leading-edge technology solution providers worldwide.

9000
HealthTech companies³

Our approach delivers the most relevant technology solutions through global innovation challenges and scans that leverage the Matchi platform and our proven methodologies.

Having pioneered innovation matchmaking in 2013, Matchi's curated global database now exceeds 6 500 emerging technology solutions

Matchi's global innovation challenges and scans help to quickly source qualified, emerging technology solutions that align with the client's strategic focus areas – either to resolve issues or capitalise on opportunities.

1
Identify problem/opportunity areas

2
Get connected to the best emerging technology solutions in 4 - 12 weeks.

3
Test/ implement shortlisted solutions within 3 months.

KPMG Matchi help clients with:

- Selecting firms for investment
- Innovation strategy
- New service and product development
- Competitive strategy: recognise the threats and opportunities from the advances in mobility technology
- Showcase events
- Technology landscape review

Sources:

¹ VentureIntelligence

² Crunchbase

³ PitchBook

Contact us



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