Procurement in the digital age

KPMG Collaborative Category Management

Fragmented processes, increasingly complex supply chains and a wide variety of products: procurement is faced by a broad range of diverse challenges across all industries. KPMG procurement platform Collaborative Category Management enables category manage-ment to orchestrate the value chain across organizational and regional boundaries, facilitate collaboration among all stakeholders as well as well as mastering any new challenges they encounter along the way.

Screenshots of several user interfaces of KPMG procurement platform KPMG Collaborative Category Management

The challenge

In a highly globalized and volatile world with increasingly demanding customers, shorter product life cycles, and an overabundance of information, procurement managers are confronted by a growing number of complex questions:

– How to align changing internal customer needs across the globe?
– How to stay on top of supply market innovations?
– How to deal with the increasing data volumes and richness of information?
– How to ensure that both demand strategy and category strategy are synchronized to create added value?
– How to prepare best for the future?

Our services – your benefits

Collaborative Category Management has been developed to facilitate end-to-end category management on one cloud-based platform. The platform enables all stakeholder groups to collaborate using a category management process that is aligned with and supported by the procurement systems. Procurement is therefore able to create longterm value for the entire organisation through a transparent and structured strategy development and implementation process. The basic concept is proven based on industry leading category management processes, providing you with not only a digital tool, but also a well-established strategy to elevate your category to the next stage of procurement maturity.

Effectiveness

Collaborative Category Management allows category managers and internal stakeholders to closely and successfully collaborate on a central platform. Fragmented processes are harmonized together, thereby enabling the effective consolidation of demands across different business units to achieve higher value add.

Efficiency

Collaboration between all stakeholders is encouraged and facilitated thanks to various channels of communication and workflows. Used as the main platform for virtual work and value adding information, Collaborative Category Management promotes the institutionalisation of knowledge in your organisation.

Strategy

Collaborative Category Management helps you to position procurement as a digital pioneer in your organisation. Procurement steadily drives value for the entire organisation by working with most external and internal interfaces and by using by using the power of enhanced data. The category newsfeed feature supports the category manager to analyse the market in order to make conclusions essential for strategic alignment.

Collaborative Category Management at a glance

Process excellence and consistency

– Integration of cutting-edge and industry-established process to create and execute excellent category management strategies
– Integrated review and approval workflow for management approvals
– Automated PowerPoint export of analyses

Virtual collaboration

– Efficient communication and collaboration by task manager features and chat functionality
– Creation and assignment of task to foster structured collaboration, cross-functional-boundaries
– Integrated online survey tool for the structured collection of quantitative and qualitative data from all stakeholders

Execution planning & tracking

– Dashboard feature ensures full transparency on defined action items for all stakeholders involved at any time
– Integrated task manager for strategy definition and execution

Well equipped to meet your needs

Our team of experts is there to support your company. They start off by analysing your company's status quo and real needs, but then also look at the system's technology and content, in addition to training your users and providing you with ongoing support.

Please do not hesitate to contact us. We'd love to give you a detailed look of our software solution.