



Private Enterprise

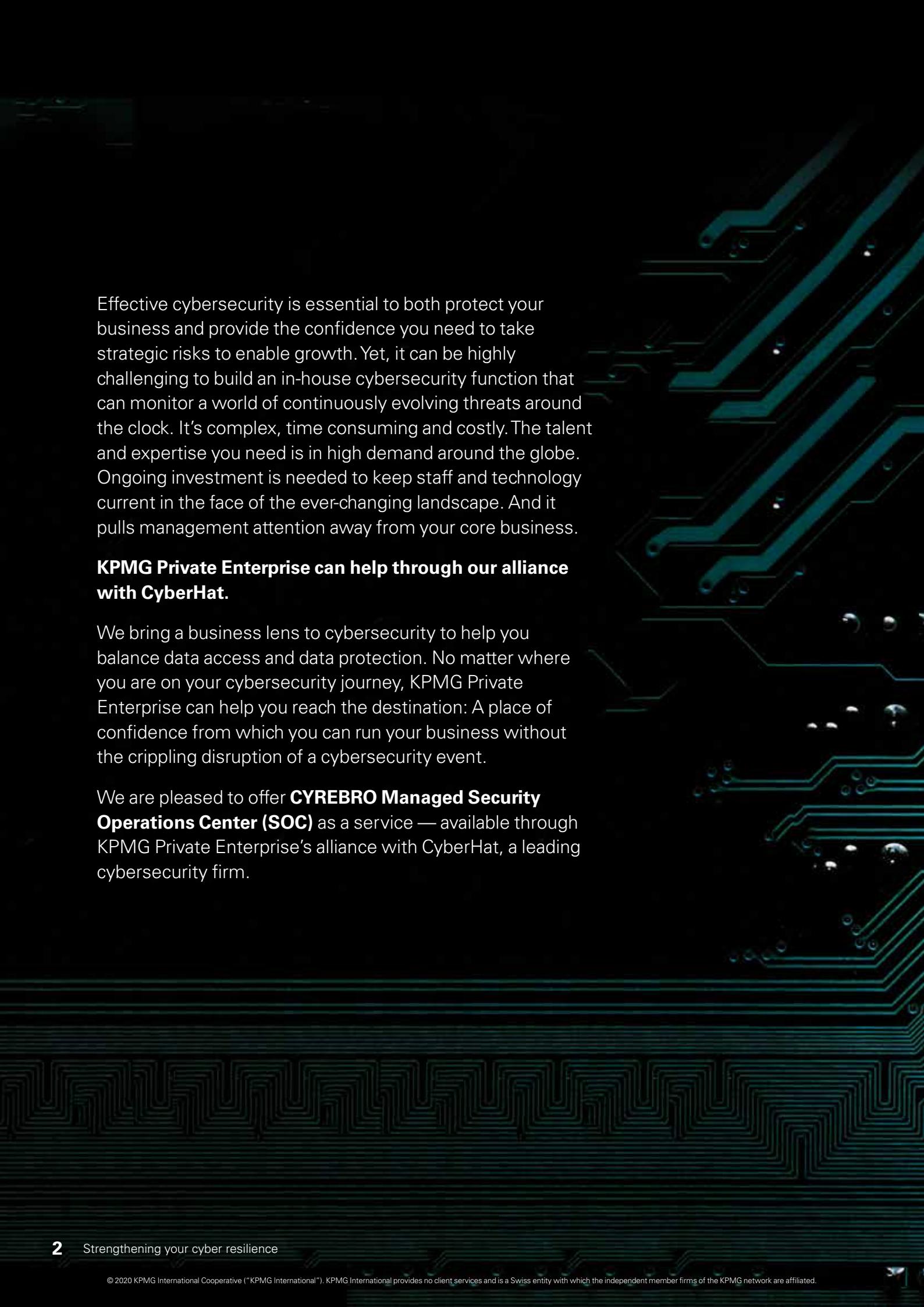
CYBERHAT
proactive cyber defense

Strengthening your cyber resilience

**Managed security operations
center services through our
alliance with CyberHat**

KPMG International

home.kpmg/privateenterprise-cybersecurity

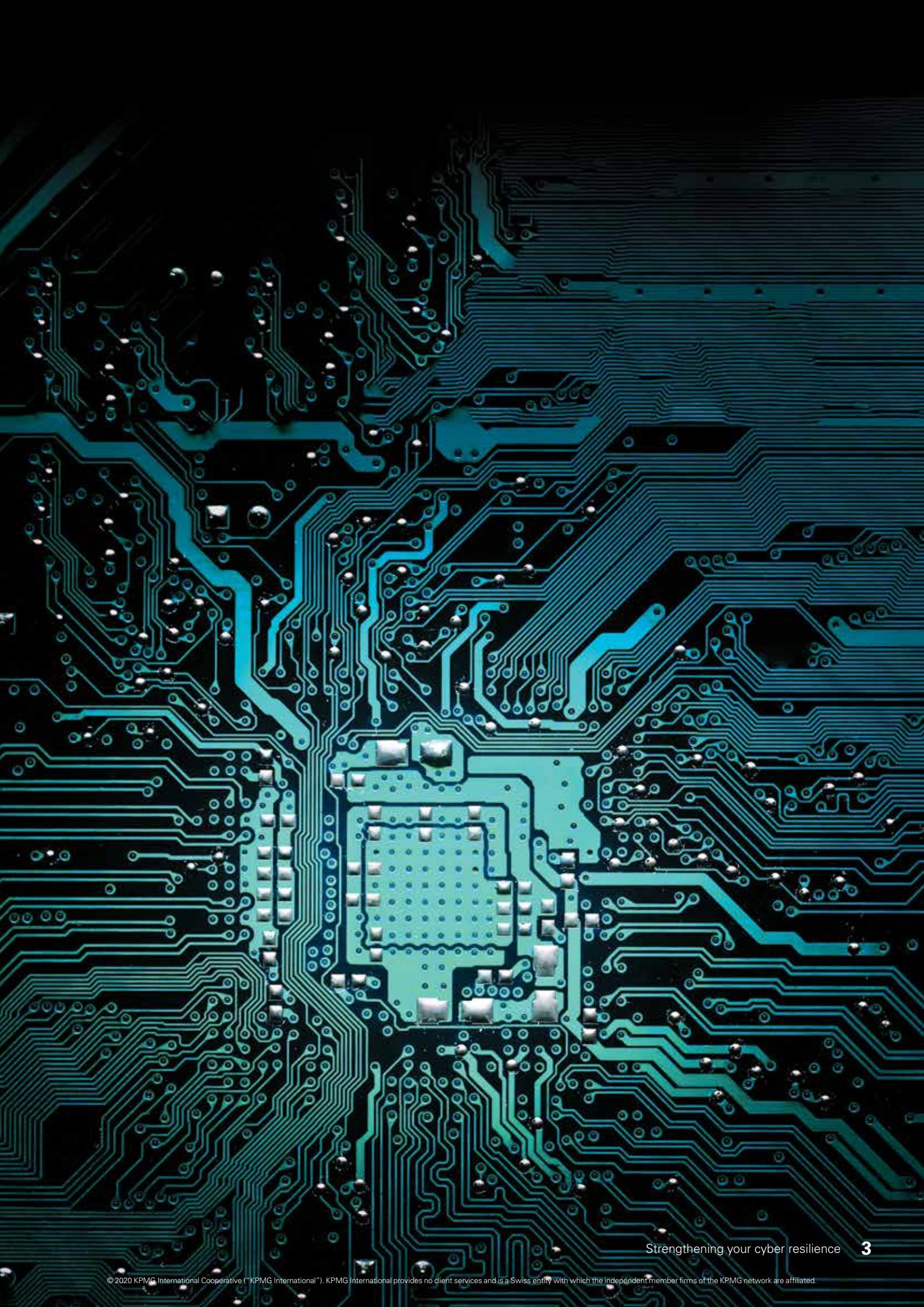


Effective cybersecurity is essential to both protect your business and provide the confidence you need to take strategic risks to enable growth. Yet, it can be highly challenging to build an in-house cybersecurity function that can monitor a world of continuously evolving threats around the clock. It's complex, time consuming and costly. The talent and expertise you need is in high demand around the globe. Ongoing investment is needed to keep staff and technology current in the face of the ever-changing landscape. And it pulls management attention away from your core business.

KPMG Private Enterprise can help through our alliance with CyberHat.

We bring a business lens to cybersecurity to help you balance data access and data protection. No matter where you are on your cybersecurity journey, KPMG Private Enterprise can help you reach the destination: A place of confidence from which you can run your business without the crippling disruption of a cybersecurity event.

We are pleased to offer **CYREBRO Managed Security Operations Center (SOC)** as a service — available through KPMG Private Enterprise's alliance with CyberHat, a leading cybersecurity firm.





71% of CEOs see information security as a strategic function — and a source of competitive advantage.

Source: 2019 Global CEO Outlook,
KPMG International

About CyberHat's CYREBRO Managed SOC

CYREBRO is a managed SOC offering created by our alliance partner CyberHat to provide private companies of all sizes and across all industries with integrated cyberattack detection, response and threat intelligence. Designed, built and operated by top cybersecurity professionals, CYREBRO provides access to high-quality SOC services traditionally available only to large corporate, government or military organizations — in an affordable form right-sized for your business.

The CYREBRO Managed SOC is available in three offerings:



CYREBRO CORE is designed for companies with an existing security information and event management (SIEM) function in place.



CYREBRO ONE is designed for companies that require a solution combining both technology and professional service in one offering, ideally suited to companies that have no existing SIEM.



CYREBRO X is designed for small and medium enterprises that seek a cost effective professional monitoring solution 24 hours a day, 7 days a week.

How CYREBRO Managed SOC works

CyberHat's Managed SOC provides you with cybersecurity monitoring coverage 24 hours a day, 7 days a week by CyberHat analysts, consisting of state level qualified cybersecurity professionals. The CYREBRO service offering provides your business with the necessary cyber and security capabilities to detect, analyze and remediate cybersecurity and IT threats remotely with no additional infrastructure investment on your part. CYREBRO is the heart of an effective cybersecurity strategy, enabling faster, better and more efficient management of incidents, events and threats for your enterprise.

The benefits of using a managed SOC

- can be implemented more quickly than an in-house alternative
- reduces the upfront investment required
- professional teams help ensure effective monitoring from the design phase
- more cost effective — an affordable operational expense instead of a capital expense
- state level experienced incident response teams available to you
- an additional layer of security that enables you to focus on your core business.

How it works

- CyberHat analysts monitor your business through the CYREBRO Managed SOC.
- CYREBRO detected incidents are investigated then reported to you.
- Your KPMG Private Enterprise adviser works with you to execute CyberHat recommended incident response, remediation and recovery processes.

Why choose CYREBRO

Technology alone isn't enough, you need skilled professionals behind the scenes who are at the core of your risk and security strategy.

CYREBRO Managed SOC delivers end-to-end cybersecurity monitoring and detection around the clock, provided by a team of highly skilled professionals with deep experience in corporate and state-level cybersecurity and up-to-date knowledge of the cyber threat landscape.

CYREBRO is fast and simple to set up. It can be right-sized to your business needs today and scale as your business grows in size, reach and maturity. CYREBRO is also technology-agnostic, which means it will integrate with whatever software and hardware your business uses and support incident detection across the cloud, email, end points and other potential attack vectors.

CYREBRO also complements KPMG Private Enterprise's other cybersecurity offerings to provide you with an integrated, holistic suite of services that keep your business protected.



The KPMG Private Enterprise difference



69% of CEOs report that a strong cybersecurity strategy is critical to driving trust with key stakeholders.

Source: 2019 Global CEO Outlook,
KPMG International



Cyber-resilient CEOs are more focused on disrupting their industry — and more likely to predict 2% or higher revenue growth over the next 3 years.

Source: 2019 Global CEO Outlook,
KPMG International

You know KPMG, but you might not know KPMG Private Enterprise. We're dedicated to working with private businesses like yours. It's all we do. Whether you're an entrepreneur, family business, or fast growing company, we understand what's important to you. We can help you navigate your challenges — no matter the size and stage of your business.

- **We translate cybersecurity into a language your business can understand**, explaining your cyber threats, their potential impact, and how to protect your business.
- **We work shoulder-to-shoulder with you as your strategic adviser**, helping you address your cyber risks and protect critical business processes in a way that reflects your business priorities, strategic direction and operations.
- **We think about your industry too**, bringing you our understanding of where your industry is coming from in the cybersecurity journey — and where it is going.
- **We connect you to a network of more than 3,200 cybersecurity experts and 219,000 other professionals** in KPMG member firms across more than 147 countries.



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If an organization is more transparent about how they handle data and privacy — even to the extent of how they handle incidents such as a breach — their brand will be differentiated and they will enjoy greater consumer trust.

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Katherine Robbins
Cyber Security Partner
KPMG Australia

Source: 2019 Global CEO Outlook, KMPG International

Strengthening your cyber resilience

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Contact us

To learn more about KPMG Private Enterprise's CYREBRO Managed SOC service and how we can help you improve your organization's cybersecurity, visit home.kpmg/privateenterprise-cybersecurity. You can also email us at privateenterprise@kpmg.com.

About CyberHat

CyberHat is a leading cybersecurity company dedicated to providing professional cybersecurity solutions to clients of all sizes. CyberHat's unique solutions are designed, executed and maintained by elite Israeli cybersecurity experts, including expert white hat hackers, defenders and state-level investigators with experience in the national and corporate arenas.

CyberHat's experience includes deep cybersecurity forensic and post-mortem investigations, advanced hacking simulations, and hands-on cyber assessments. From small and medium-sized businesses to Fortune 500 companies, CyberHat professionals protect the systems of financial services, retailers, telecoms, energy and infrastructure organizations around the globe.

Visit: cyberhat.co.il or email: info@cyberhat.co.il

About KPMG Private Enterprise

Passion, it's what drives entrepreneurs, family businesses and fast-growing companies alike. It's also what inspires KPMG Private Enterprise advisers to help you drive success.

KPMG Private Enterprise advisers in member firms around the world are dedicated to working with businesses like yours — we understand what is important to you and can help you navigate your challenges — no matter the size or stage of your business. You gain access to KPMG's global resources through a single point of contact — a trusted adviser to your company. It's a local touch with a global reach.

Visit: home.kpmg/privateenterprise

home.kpmg/socialmedia



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Designed by Evalueserve.

Publication name: Strengthening your cyber resilience

Publication number: 136486a-G

Publication date: April 2020