



Six reasons to take control of privacy compliance

KPMG Privacy Apps

A new legislative landscape

The privacy game has changed — and some organizations are struggling to cope.

The EU General Data Protection Regulation (GDPR) has given consumers unprecedented rights over the personal information companies hold about them. At the same time, there have been some major privacy scandals involving high-profile brands.

Businesses are changing at an ever faster pace — constantly introducing and changing products and services, and collecting more information about consumers than ever. Organizations need to earn consumer trust around how they use, access, process, protect and delete their data, striking the right balance between relationship-building and intrusion.

The upshot is that consumers are becoming savvier, and more protective, about their data. As a result, businesses are being inundated with requests from customers (and other stakeholders) relating to privacy.

Too often, companies are managing such requests with processes and technology that aren't up to the pace of business change and the volume of requests coming in.

In addition, companies face a complex web of national privacy, data protection and marketing laws beyond GDPR, which vary between jurisdictions and sectors.

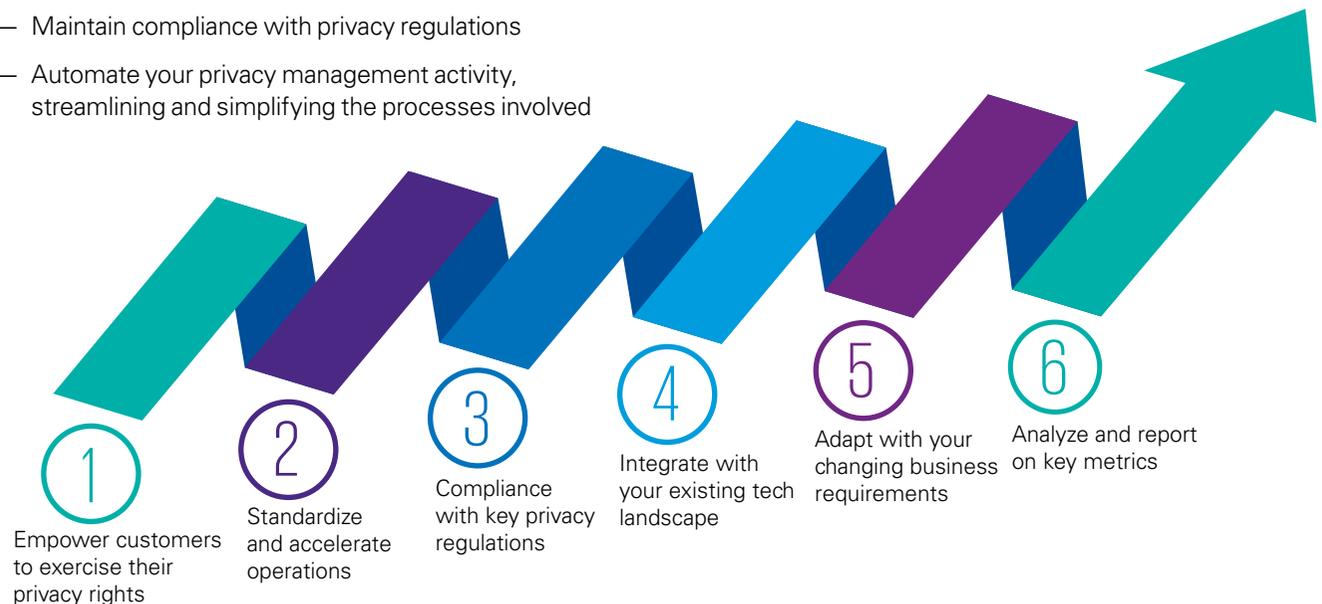
KPMG's suite of apps are designed to provide a robust, scalable and secure platform on which to manage your privacy compliance easily and cost-effectively. Plus, its flexibility allows you to evolve your compliance capabilities as your business changes — with minimal configuration.

The apps enable you to:

- Empower your customers to exercise their privacy rights
- Maintain compliance with privacy regulations
- Automate your privacy management activity, streamlining and simplifying the processes involved

- Centralize and standardize your privacy management, providing a consistent approach
- Identify and mitigate privacy risks
- Create a clear audit trail and single source of the truth

The intention is to dramatically reduce the burden, worry and cost of privacy compliance; and to free up resource.



Six reasons to take control of privacy compliance



KPMG Personal Data Breach App

- Integrates with existing incident management systems, processes and tools
- Presents the privacy team with the records of processing relevant to the location, business and function of the potential personal data breach
- Orchestrates activities following a potential personal data incident including impact analysis, risk assessment, communications to key stakeholders, and escalations within the 72 hour GDPR statutory timeline for reporting personal data breaches to authorities in the affected jurisdictions



KPMG Data Subject Rights App

- A unified customer experience across mobile, web and contact centre channels to capture and manage data subject requests for subject access, portability, erasure and rectification
- Secure portal for data subjects to access and download their personal data
- Manage the assessment, data gathering, collation and redaction of data subject requests
- Self-service: integrates with key systems to identify and retrieve personal data requested automatically
- A defensible deletion utility to help you automate deletion of unstructured data in a secure, auditable way
- Integrates with records of processing activities in the KPMG Privacy Apps to automatically reference and query new systems which process personal data



KPMG Privacy Impact Assessment App

- Manage the privacy assessment of changes to your business products, services and systems
- Identify, allocate and manage actions to mitigate privacy risks caused by new initiatives across project, technology and compliance teams
- Update your records of processing activities real time in the KPMG Privacy Article 30 Inventory Apps and integrate with existing project management systems, processes and tools
- Integrates with existing systems to detect and escalate system changes and trigger the Impact Assessment process in near real time
- Integrates with Governance, Risk and Compliance (GRC) solutions to support control monitoring activities



KPMG Privacy Helpdesk App

- Triage, handles and tracks privacy related queries and allows you to prioritize and manage potential personal data breaches and data subject requests by routing to the relevant KPMG Privacy App
- Manages and tracks actions related to queries and re-directs responses to requests as appropriate
- Assists helpdesk operators with a knowledge base of answers to common queries
- Integrates with your favourite chatbot to provide real time natural language responses to queries



KPMG Privacy Article 30 Inventory App

- Complies with the inventory obligations set out in Article 30 of GDPR
- Manages and maintains lists of operations and applications with a privacy impact
- Integrated workflow processes to enable business collaboration and updates
- Automatically updates lists in line with operational changes and new applications
- Automatically updates KPMG Subject Rights App to reference new processes and systems



KPMG Third Party Privacy Risk App

- Trigger third party due diligence for privacy and security
- Robust and configurable risk assessment and scoring rules engine
 - *Automated flow eliminates manual and redundant steps*
 - *Enables end-to-end visibility through real-time reporting and configurable dashboard capabilities*
 - *Reduces time and effort to track compliance and certify intermediaries and provides real time reports dashboards*
 - *Integration of multiple systems enables sourcing due diligence related data from various systems (e.g., KPMG Astrus)*
 - *Facilitates a global consistent approach to third party due diligence*
- Provides flexibility to adapt to changes in regulatory environment

Find out more

Please get in touch if you'd like to know more about the KPMG Privacy Apps Suite, or to see them in action

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