

2017 KPMG CEO Outlook: Power & Utilities

Utilities companies step-up their investment in cognitive technology and data and analytics to achieve growth.

CEOs are confident they will see growth



expect to see their company grow over the next 12 months.



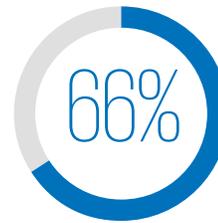
expect to see growth over a 3-year period.

Investments will primarily focus on:

Regulatory compliance



Physical infrastructure



Innovation of new products and services



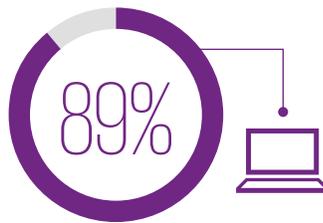
“

Utilities across the globe are feeling the effects of disruptors. The savvy CEOs are embracing technology to drive innovation within their company cultures and become the utility of the future. ”

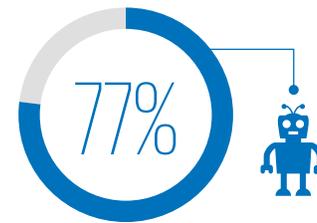
Regina Mayor, Global Energy and Natural Resources Leader

To achieve growth CEOs plan to invest in:

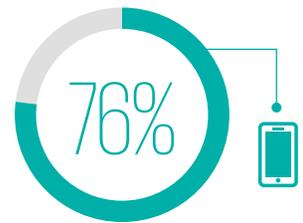
Data and analytics tools



Cognitive automation

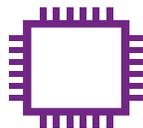


Internet of Things



The top technology-related challenges CEOs are concerned with:

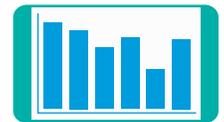
Piloting emerging technology



Integrating cognitive technology



Optimal use of analytics



“

Cognitive technologies and robotic process automation are changing the way we do business. Organizations must challenge themselves to be innovative and capitalize on opportunities to adopt these smart technologies to remain competitive. ”

Michael Salcher, Global Power and Utilities Leader

 To read the full KPMG 2017 CEO Outlook report, visit: kpmg.com/ceooutlook

Source: *Disrupt and grow*, 2017 CEO Outlook Survey, KPMG International, 2017.



About KPMG's 2017 Global CEO Outlook survey

The survey covers 1,261 CEOs in 10 key markets (Australia, China, France, Germany, India, Italy, Japan, Spain, UK and US) and 11 key industry sectors (automotive, banking, infrastructure, insurance, investment management, life sciences, manufacturing, retail/consumer markets, technology, energy/utilities and telecom). A third of the companies surveyed have more than US\$10B in annual revenue, with no responses from companies under US\$500M. The survey was conducted between 21 February and 11 April 2017.

NOTE: some figures may not add up to 100 percent due to rounding.

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