

National Charity FAQs



How will the National Charity be chosen?

KPMG's selection committee will review all applications received and create a shortlist of charities that best align to our requirements. We will invite shortlisted charities to pitch in front of the committee on **Monday 25 October** (either at our London office or virtually). KPMG's selection committee will be made up of representatives from across the firm who will be present for each charity pitch. Decisions will be based on a set criteria and then 3-4 chosen charities will be put to an all-colleague vote.

What kind of charity are KPMG looking for?

Social mobility remains at the core of our Corporate Responsibility strategy, but after the last 18 months we are mindful of the need to support a wider range of organisations so we are now looking for a new National Charity Partner that we can work with in order to support society to build back better following the Covid-19 pandemic.

What are the top things KPMG are looking for?

- A comprehensive National Charity Programme to **support KPMG's 'For Better' value** and deliver on the firm's **employee engagement** aims
- A charity focused on **people**
- **A UK registered charity with UK-based** operations and programmes
- A charity that supports individuals **enhance life chances** post-pandemic e.g. mental health, health, education, employment and social welfare.
- One National Charity with presence **across all 21 UK offices** and that can also **support hybrid working and engage employees through corporate volunteering virtually and locally from employees' homes**
- A series of one or two **flagship fundraising** events each year, supporting **reconnection of our colleagues**
- A variety of **fundraising, volunteering and pro bono** opportunities for individuals and groups (both one-off and ongoing)
- Opportunities for **joint Thought Leadership** pieces

Please refer to the application form for further information.

Can I provide additional information to support my application?

No – we need to be able to compare each charity fairly and have created an application to help with the judging process. No additional materials will be reviewed other than those stipulated on the application form.

Can I send supporting material such as DVDs, newsletters, reports?

No – this is so we can compare each application on an equal basis.

Can I contact KPMG to discuss our charity?

No – this is so that all applicants are assessed on an equal basis.

Can I submit a draft application for feedback?

No – please complete your application and submit the final version.

What internal communication channels does KPMG have?

- Two-monthly Corporate Responsibility newsletter
- Dedicated intranet site
- CR Champions; based across all KPMG's offices
- e-Comms channels
- Face to face opportunities in offices
- Events and activities

What sort of volunteering opportunities are KPMG looking for?

KPMG only supports skilled volunteering (we no longer support practical volunteering such as painting fences and gardening). Each employee gets six days (42 hours) per year to charge to volunteering and fundraising.

How can I find out KPMG's geographical locations?

KPMG offices are spread across all of the UK and we are looking for opportunities for each office to be engaged on a local level. Click the link below to see where KPMG's offices are located:

<https://home.kpmg.com/uk/en/home/about/offices.html>

How will you let us know if we are successful?

You will receive correspondence w/c 11 October confirming whether or not you have been shortlisted.

Where can I find out more about KPMG and your CR programmes?

Please see link below to KPMG's 2020 Annual Report for the latest information.

[Our reports | Annual Review 2020 - KPMG United Kingdom \(home.kpmg\)](#)

KPMG is one of our suppliers of professional services. Can we apply to be KPMG's UK National Charity Partner?

We cannot accept applications from charities for whom KPMG is the auditor or is performing other assurance services, because the selection of our National Charity Partner would be seen as entering into a business relationship that could be perceived to compromise the independence of our audit or assurance service. Similarly, where a charity's trustees have significant roles at KPMG audit clients (or a corporate trustee is itself a KPMG audit client) we would consider whether those audit relationships could be compromised by selecting the charity as our National Charity Partner. However, other services provided to the charity or its trustees would not impact an application.

How many charities will go forward for a staff vote?

We will aim for three to four charities to be put forward to an all-colleague vote.

Will KPMG's current National Charity (NSPCC) be part of the vote to extend the Partnership?

Due to Covid-19, we extended our Partnership with the NSPCC for an additional year. Therefore, the NSPCC will not be included as part of our 2021 National Charity selection process.

How much would KPMG aim to raise for their National Charity over the course of the Partnership?

We will aim to raise £1m over a two year Partnership.

Would KPMG expect a dedicated employee at the charity to manage the Partnership?

Yes – given the size of KPMG and the level of engagement we receive from colleagues across all UK offices, we would ask there be dedicated resource from the charity who can be fully committed in supporting our Partnership. KPMG also has a dedicated team who will manage the Partnership alongside the charity.

kpmg.com/uk



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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