

The future of finance

The CFO agenda

November 2021

Disruption can lead to opportunities

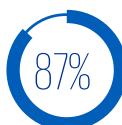
Enterprises are facing rapid change and disruption that threatens their future viability. To stay competitive, businesses must transform by leveraging technology to unlock new capabilities and opportunities.

The market is changing

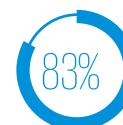
Businesses across all sectors are being impacted by changing workforce demographics; converging industry models; the shifting regulatory environment; political unrest and trade barriers; the rise of new business models and competitors; big data and emerging technologies. Finance leaders are well positioned to "co-pilot" with CEOs as they navigate through these changes by leveraging their commercial and financial acumen combined with their understanding of performance insights and business analytics.



of UK CEOs are confident about their own organisation's growth prospects



of UK CEOs are looking to make deals in the next three years



of UK CEOs are confident about UK growth over the next three years



of UK CEOs agree that they face increased demand for reporting and transparency on ESG issues



of UK CEOs see technological disruption as more of an opportunity than a threat



of UK CEOs say they'll increase investment in disruption detection and innovation processes



of UK CEOs say they have an aggressive digital investment strategy



of UK CEOs say new partnerships are critical to continuing the pace of digital transformation

Source: [KPMG-2021-UK-CEO-Outlook \(assets.kpmg\)](#)

Organisations expect more from their Finance functions

The transactional scorekeeping function of yesterday is gone and needs to be replaced by a dynamic function that can deliver tangible value and results.



Enable new technology, automate everything

Extreme automation enables speed, collaboration and virtual delivery



Serve as strategist and lead enterprise performance

Increased focus on value creation and AI-enabled insights for growth and profitability



Manage and monetise data

Data is an asset and Finance is leading the charge to transform and deliver data-driven insights



Quickly adapt to evolving business and customer needs

Everything as a service, delivered by a flexible, on-demand workforce



Modernise skills and capabilities

Actively manage talent strategies to deliver new ways of working and requirements

The CFO agenda

Leading CFOs have an agenda that turns disruption into opportunity. They leverage technology to enable an agile, modern workforce that utilises data and analytics to deliver more intelligent business insights.



The future of finance experience

We have designed an immersive session to help you shape a plan that turns ideas into action.

A typical session includes:

- our point of view on market trends, industry disruption, and the Future of Finance
- sharing the ‘art of the possible’ including where technology is headed in your industry and what competitors are doing
- a view of your Finance function today and where it could go tomorrow
- discussion of attributes and practices of leading finance organisations
- demos of our leading technology solutions
- a focus on areas of impact and value, and design of a narrative that connects strategy to desired business outcomes.



KPMG has flexible delivery options and collaboration tools so KPMG professionals can deliver this virtually or at a convenient and safe location.

Business as usual is not an option. Drastic change is required to stay relevant — the time to start is now

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