

# Visual analytics

## We have a proven methodology for developing visual reports and dashboards.

Using our reporting solutions delivery methodology, we design, build and deploy high-impact visual reports and dashboards with a focus on information and interface design to help clients make sense of large data sets. These are developed across a range of platforms, including QlikView, Tableau, Power BI, and SQL Server.

## Our approach

Our approach to delivering visual analytics solutions ensures that the activities we perform across the stages of a visual analytics project's lifecycle (plan, design, build, and deploy) are done in line with best practices.

The reporting solutions delivery methodology is specifically designed to ensure that the solutions we develop deliver useful insights and can be built upon by our clients in the future as their needs change.



### Operational MI and reporting

Development of dashboards to monitor KPIs and trends on an ongoing basis. This includes assessment of actual versus expected performance by products, BUs, functions and locations.



### Industry dashboarding

Analysis and visual presentation of industry performance trends, peer group analysis, KPIs and benchmarks.



### Hypothesis driven analysis

Presentation of disparate data through impactful graphs and visuals to enable the testing and ultimately proving or disproving of assertions.



### Location analysis

Mapping out the performance of different business units or cluster groups using geo-mapping across regions, cities and countries to support geographical decision making.

## Benefits of our approach

**Accessibility:** Empowers users by providing them with access to relevant real time data and analytical tools.

**Collaboration:** Improves collaboration by aligning metrics and KPIs, and creating a single source of information.

**User Friendly:** Enables engagement and drives understanding of large amounts of complex data.

**Rapid Insights:** Provides deeper insights into business performance by presenting relevant outputs in a single place.

