



Rise to the challenge of supply chain transformation

Modern, agile supply chain management with KPMG and JDA



Your customers have thrown down the gauntlet, challenging your supply chain to become more responsive, dynamic, and competitive than ever before.

Today's sophisticated customers expect transparency, low costs, and high levels of service, which demands that your supply chain operates at new levels of performance.

Fortunately, mobile and cloud technologies, along with advances in data and analytics, are enabling leading edge companies to meet and exceed these expectations. Demand-driven planning – the combination of cutting-edge technologies with process improvements and real-time information – can reduce costs, boost asset productivity, improve working capital, and enhance cross-functional planning and execution.

The challenge is knowing where to start. There's a lot of hype surrounding digital, and multiple opportunities to apply it across the value chain. One thing is certain, if businesses look to the shiniest new tech to save the day but ignore their overall performance ambition and brand promise, then their strategies are already set to fail.

When it is time for you to formulate a strategy, define requirements, develop a cohesive plan, and implement technology, the combination of KPMG's leading supply chain design and change management capabilities with JDA's cutting edge supply chain technology can help you meet this challenge.

KPMG: In-depth experience transforming supply chains

KPMG's Supply Chain and Procurement Advisory network, supported by Centers of Excellence around the world, provides market-leading solutions from strategy through to execution. KPMG's practitioners are supply chain specialists, coming from a rich background of extensive industry, technology, and advisory experience. KPMG can deliver tried and tested, practical, fit-for-purpose designs across the supply chain, from planning, logistics, and manufacturing solutions to process- and technology enabled organisational effectiveness roadmaps.

Because KPMG has in-depth experience helping organisations optimise large-scale global supply chains, we can provide concrete ROI and cost-saving data from customers who have implemented real-time, central planning solutions.

Leveraging KPMG's Value Delivery Framework (VDF) provides a blueprint for supply chain transformation projects, as shown in Figure 1. KPMG can help you align key stakeholders on a common strategy and then deliver services from process design through implementation and end-user adoption.



Figure 1. KPMG's Value Delivery Framework

JDA: Delivering the technology to power digital transformation

As the only software named a leader in all four Gartner Magic Quadrants for supply chain, JDA delivers the technology to power digital transformations. This helps companies optimise delivery to customers by enabling them to predict and shape demand, fulfill faster and more intelligently, and improve customer experience and loyalty. JDA's portfolio helps customers unify and shorten supply chains, increase speed of execution, and profitably deliver to customers.

JDA's integrated supply chain planning and execution solutions include:

- **JDA Manufacturing Planning:** This integrated solution can help you profitably address supply chain complexity with industry-leading capabilities for demand planning, inventory optimisation, enterprise supply planning, order promising, network design, category management, factory planning and sequencing, and sales and operations planning. With JDA's predictive and prescriptive analytics, shared scenario capabilities, and a single view of planning and supply activities, manufacturers can enhance productivity and planners can make more effective decisions.
- **JDA Intelligent Fulfillment:** With iterative planning and execution capabilities, JDA's Intelligent Fulfillment software can help solve inventory planning, replenishment, and order fulfillment challenges so you can reduce inventory level and costs, improve customer service, and develop responsive operations.

A combination that provides results rising to the challenge presented by your most demanding customers requires transforming both the processes and the technology behind your supply chain. KPMG and JDA are well qualified to provide high-impact, sustainable supply chain methodologies that can help businesses to:

- Sustain a competitive advantage by enhancing customer's purchase and delivery experience.
- Improve visibility and insight into supply and demand so you can improve focus on planning and fulfillment.
- Improve financial outcomes through streamline supply chain management.
- Track metrics such as operational and financial ratios.
- Gain time to focus on critical business needs.
- Improve decision-making by using flexible scenario analysis.

From its broad experience with transformative supply chain management projects, KPMG has seen results that include:

- Rapid ROI with cost savings of up to 10 percent during the first year.
- Reductions in planning cycle time by up to 50 percent, while efficiently fulfilling demand.
- Improvements on the perfect order rate by up to 15 percent, with associated reductions in rework.

The services to transform a supply chain

KPMG's practical designs extend across your supply chain – from planning, logistics, manufacturing, and market solutions to process- and technology-enabled organisational effectiveness. During a supply chain transformation engagement, KPMG can support you in the following areas:

- **Help with business case development:** A custom, comprehensive business case aligns key stakeholders and enables the investment to support your strategic goals.
- **Support your project management office (PMO):** The PMO helps with project needs, resource requirements, milestones, and outcomes.
- **Harmonise supply chain processes:** We design for a future state that incorporates supply chain management tenets, supports regulatory requirements, aligns with JDA capabilities, and implements leading practices.
- **Support JDA configuration and integration:** Our library of leading practice configuration templates, process flows, configuration guides, and test cases accelerates JDA software configuration and integration.
- **Integrate JDA-trained KPMG staff:** KPMG's JDA-accredited professionals can accelerate projects and bridge the gap between supply chain process and IT change.
- **Enable adoption with change management and training:** Drawing on multiple, joint JDA implementations, KPMG develops and executes a strategy to drive system adoption, taking into account changes to individual roles and employing strategies to make the transformation sustainable.

Conclusion

KPMG and JDA professionals are ready to help design, enhance, and support your supply chain transformation. Leveraging this alliance, you can maximize the value of JDA's award-winning solutions while taking advantage of KPMG's operations experience, financial acumen, and transformation capabilities. Working together, we can help you meet the challenge of designing and implementing a fast, agile, and customer-responsive supply chain.



Is the KPMG and JDA solution right for you?

Consider these questions as you contemplate supply chain transformation.

- Is your company struggling with customer service?
- Are your growth strategies inhibited by current operations?
- Does your organisation have a plan for achieving cost-reduction targets?
- Do you have the data to effectively manage operations, customers, and the supply base?
- Do you have visibility to information and materials throughout the supply chain, including partners?

KPMG and JDA credentials

- KPMG member firms employ more than 1000 global supply chain specialists, with a rich background in industry, technology, and advisory experience.
- JDA is the only company named a leader in all four Gartner Magic Quadrants for supply chain.
- JDA delivers industry-leading supply chain solutions to more than 4,000 companies.
- KPMG member firms have implemented some of the largest JDA transformation projects and is one of JDA's fastest-growing consulting alliance.
- KPMG US was named JDA's Consulting Partner of the Year for North America Manufacturing in 2016 and 2017.

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