



IPO Readiness

Moving beyond compliance to value creation



Are you considering going public?

Embarking on an initial public offering (IPO) journey and completing it successfully calls for strategic planning, sound advice, and understanding as well as addressing the potential risks.

A public offering is a significant event in the lifecycle of a company. An IPO can improve your company's financial strength and opportunities for growth, but the IPO process can introduce a number of management, financial, and process-related challenges. It also provides an opportunity to examine your company's internal operations, reporting processes, and culture.

Your key challenges

<p>Valuation</p> <p>The business strategy and equity story may impact the stock value, so formulating the right story is critical</p>	<p>Information</p> <p>Identifying, reviewing, and processing a lot of information can require a lot of analysis and commitment of time</p>	<p>Coordination</p> <p>Effective project management is required to ensure a seamless preparatory process and the timely completion of all required tasks</p>	<p>Bandwidth and relevant skill sets</p> <p>Intensive effort and additional skilled resources are required over extended periods with tight deadlines - so finding the right resources is key</p>
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IPO journey

Make a decision to IPO



Formulate equity story

Prepare accounting and financial statements

Transform business systems & processes

Build HR capabilities and structure

IPO filling



First day trading



Complete IPO diagnostic

Group restructuring

Set up corporate governance & internal controls

Utilize business intelligence in forecasting

Roadshow

18 – 24 months before IPO

6 – 12 months before IPO

How KPMG can help you

Project Management Office (PMO)

Provide **PMO assistance** across the IPO process

Assist management to **liaise with stakeholders** e.g. attorneys and underwriters

Assist management and underwriters to develop the **equity story**



Financial & Tax Reporting

- Advise on **group restructuring**
- Assist in preparation of **financial information** in accordance with TFRS PAEs
- Assist in **streamlining the financial reporting process**
- Design **accounting policy manual** and provide technical accounting support



Corporate Governance & Internal Controls

- Put in place the **appropriate corporate governance processes** e.g. developing charters, code of conduct, board framework, etc.
- Evaluate the company's **internal control processes** and provide necessary action plans to enhance the internal control processes to comply with the COSO internal control framework



Business & HR Transformation

- Evaluate and implement **necessary upgrades to current IT and related business processes**
- Utilize **business intelligence tools** in budgeting and forecasting and in supporting the business's operations
- Evaluate and augment current employee **skill sets and their capacity bandwidth** vis-à-vis public company requirements

KPMG's IPO Readiness Workshop

The IPO journey requires intense, long-term planning and execution to mitigate the many potential challenges that come with the responsibility of transitioning to a public company.

At KPMG, we offer a **one-day IPO readiness workshop** to assist companies in assessing their readiness to go public by engaging management in the development of an IPO roadmap. Our primary objective is to identify and prioritize key action items to ensure that companies are better prepared to meet their IPO timeline and operate as public companies.

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