

ENTERPRISE



E50 Awards Launch Live Webinar

Monday, 27 July 2020

3.00pm – 4.00pm



EXTRAORDINARY TIMES, EXCEPTIONAL RESILIENCE

– Co-organised By –

THE BUSINESS TIMES



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Enterprise
Singapore



SGX

SPEAKERS



Wong Wei Kong

Editor,
The Business Times and
Co-Chairman, E50 Awards



David Chiem

Founder CEO
& Executive Chairman
MindChamps PreSchool
Limited



Jonathan Ho

Partner,
Head of Private Enterprise,
KPMG in Singapore and
Co-Chairman, E50 Awards

PROGRAMME



Time	Topic	Speaker
3.00pm	Welcome Address	Mr. Wong Wei Kong Editor, The Business Times and Co-Chairman, E50 Awards
3.05pm	Keynote Address	Mr. David Chiem Founder CEO & Executive Chairman MindChamps PreSchool Limited
3.35pm	E50 Awards Participation and Assessment Briefing	Mr. Jonathan Ho Partner, Head of Private Enterprise, KPMG in Singapore and Co-Chairman, E50 Awards
3.50pm	Q&A	All
4.00pm	End	

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WELCOME ADDRESS

Mr. Wong Wei Kong

Editor, The Business Times
and Co-Chairman, E50 Awards



KEYNOTE ADDRESS

Mr. David Chiem

Founder CEO & Executive Chairman
MindChamps PreSchool Limited

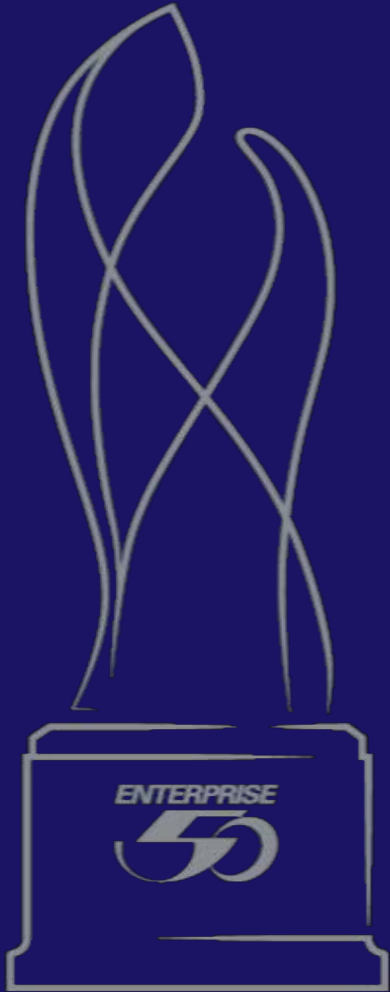


E50 AWARDS PARTICIPATION AND ASSESSMENT BRIEFING

Mr. Jonathan Ho

Partner, Head of Private Enterprise, KPMG in Singapore
and Co-Chairman, E50 Awards

ABOUT E50



- **26th year** since 1995
- Recognition of Singapore's **finest privately-held companies**
- Sought-after stamp **recognising excellence**
- **More than 100** past winners went on to be listed
- **Over 600 companies** honoured to-date

THEME OF THE YEAR



Extraordinary Times, Exceptional Resilience

This is in recognition of the resilience and unwavering entrepreneurial spirit of the Singapore business community, as they exemplify the Singapore spirit of grit and tenacity against the fiercest of economic storms.

IS YOUR COMPANY ELIGIBLE TO PARTICIPATE?



- Home-grown, privately-owned enterprise incorporated under Singapore's Companies Act.
- Not listed on any stock exchange prior to 15 September 2020.
- At least 30 percent owned by Singapore Citizens or Permanent Residents
- Audited financial statements for the last three years.
(i.e. FY2019, FY2018 and FY2017)

WHAT ARE WE LOOKING FOR?



Enterprises that:

- Perform well in both the quantitative and qualitative fronts.
- Possess strong financials over the last three years of operations in terms of:
 - Operating performance measures (e.g. operating profit before tax, turnover, profits growth, etc.)
 - Liquidity measures (e.g. operating cashflows and quick ratio)
 - Productivity measures (e.g. operating profit per employee and return on assets)

WHAT ARE WE LOOKING FOR? (Cont'd)



Enterprises with the potential to excel based on:

REVISED

- Outstanding **business model**, clear **management ideals** with a focus on **innovation** (not limited to technology adoption but also business model innovation)
- **Internationalisation**- concrete plans to expand regionally / internationally or existing operational strategy to grow regional offices
- Well-planned **knowledge initiatives**
- Strong **market branding and presence**
- Clear **risk management** policies and processes with good **sustainability** practices

NEW

HOW TO PARTICIPATE?



Submissions of nomination are now OPEN and to be completed ONLINE.

- All you need to do is to submit the following by 15 September 2020:
 - Nomination Form to be completed via the Enterprise 50 website (<https://enterprise50.org/online-submission/>)
 - Audited financial statements for FY2019, FY2018 and FY2017
 - Business case write up in a presentation deck
- There is NO APPLICATION COST involved.

KEY ACTIVITIES AND DATES TO NOTE



- **15 September 2020**

Submission deadline for nominations

- **Mid October 2020 – Early November 2020**

Digital interviews with assessors for shortlisted companies

- **28 January 2021**

Enterprise 50 Awards Ceremony and Gala Dinner (More information will be shared at a later date)



ENQUIRIES?

Contact the E50 Secretariat
enterprise50@kpmg.com.sg

For more information, please visit the E50 website at **<https://enterprise50.org>**

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