

NEWS RELEASE



KPMG and A*STAR PARTNER TO DIGITALISE PROFESSIONAL SERVICES

Agreement inked for first joint lab in the Professional Services sector to jumpstart innovations in Cyber Security, Text-Mining, Machine Translation and Data Analytics

Singapore, 26 July 2018 – Professional services firm KPMG and the Agency for Science, Technology and Research (A*STAR) have signed a three-year Master Research Collaboration Agreement (MRCA).

With this MRCA, KPMG plans to work with A*STAR's research institutes under the Science and Engineering Research Council to drive the digitalisation of the firm's capabilities, products and services.

To kick-start this collaboration, KPMG, and A*STAR's Institute for Infocomm Research (I²R) will be launching an inaugural joint laboratory, focusing on the areas of Cyber Security, Text-Mining, Machine Translation and Human Resources (HR) Analytics.

With an initial joint investment of S\$5 million, the research facility would be KPMG's first joint laboratory in Singapore; as well as the Agency's first foray into the professional services industry.

This joint laboratory will leverage I²R's strong capabilities in cyber security and data analytics, as well as KPMG's expertise in professional services.

I²R's state-of-the-art algorithms will allow KPMG to offer its clients advanced Cyber Security services through faster and more sophisticated incident detection and response tools facilitated by real-time attack detection and analysis. This includes a unique automated, continuous process that can significantly reduce threats and minimise impact from cyber-attacks.

Text-mining technologies will provide solutions that crunch large quantities of text, documents and data to provide valuable insights and solutions more efficiently. Research in text-mining parameters and machine-learning algorithms will increase productivity in the monitoring, and curation of solutions for KPMG's clients.

The company will also leverage I²R's expertise in Machine Translation technology that is focused on Asian languages. The joint laboratory will produce a more accurate engine for the translation of business documents for faster and more seamless multilingual collaborations.

A fourth area of the laboratory's focus is in Human Resources (HR) Analytics. Tapping on I²R's strength in data analytics and predictive algorithms, KPMG will also leverage on aggregated data

to determine and manage recruitment and attrition trends as well as facilitate more accurate workforce planning.

Mr Ong Pang Thye, Managing Partner, KPMG in Singapore, said: “Almost 90 percent of Singapore CEOs surveyed in the KPMG CEO Outlook 2018 say that digital disruption presents new opportunities. This opportunity to collaborate with A*STAR’s I²R in creating a data-science powered lab will not just empower our internal processes, but will also allow us to raise our game in serving our clients.”

Professor Tan Sze Wee, Executive Director of A*STAR’s Science & Engineering Research Council, said, “A*STAR is happy to partner KPMG to drive its digitalisation efforts in the professional services sector. This joint lab with KPMG will bring our strong capabilities in the areas of cyber security and data analytics to help address the needs of the professional service industry and its clients.”

For more information, please contact:

Agency for Science, Technology and Research (A*STAR)

Gladys Chung

Corporate Communications

Office: +65 6826 6348

Email: Gladys_CHUNG@hq.a-star.edu.sg

KPMG

Kelvin Lee

External Communications

Office: +65 65071534

Email: kelvinlee1@kpmg.com.sg

Selina Lim

External Communications

Office: +65 65071509

Email: selinalim@kpmg.com.sg

About the Agency for Science, Technology and Research (A*STAR)

The Agency for Science, Technology and Research (A*STAR) is Singapore's lead public sector agency that spearheads economic oriented research to advance scientific discovery and develop innovative technology. Through open innovation, we collaborate with our partners in both the public and private sectors to benefit society.

As a Science and Technology Organisation, A*STAR bridges the gap between academia and industry. Our research creates economic growth and jobs for Singapore, and enhances lives by contributing to societal benefits such as improving outcomes in healthcare, urban living, and sustainability.

We play a key role in nurturing and developing a diversity of talent and leaders in our Agency and research entities, the wider research community and industry. A*STAR's R&D activities span biomedical sciences and physical sciences and engineering, with research entities primarily located in Biopolis and Fusionopolis. For ongoing news, visit www.a-star.edu.sg.

About A*STAR's Institute for Infocomm Research (I²R)

The Institute for Infocomm Research (I²R pronounced as i-squared-r) is a member of the Agency for Science, Technology and Research (A*STAR) family and is Singapore's largest ICT research institute. Established in 2002, our vision is to power a vibrant and strong infocomm ecosystem in Singapore. We seek to foster world-class infocomm and media research and develop a deep talent pool of infocomm professionals to power a vibrant knowledge-based Singapore. At I²R, our key research areas are in Artificial Intelligence, Audio; Language & Speech, Data Analytics, Communications & Networks, Cybersecurity, Heterogeneous Analytics, Healthcare, Robotics & AV, Satellite, Smart Energy & Environment and Video & Image Analytics. For more information about I²R, visit www.i2r.a-star.edu.sg.

About KPMG

KPMG in Singapore is part of a global network of professional services firms providing Audit, Tax and Advisory services. The KPMG network operates in 154 countries, with more than 200,000 people working in member firms around the world. In the ASEAN region, member firms operate across all 10 countries of this regional grouping providing professional services supporting the growth, compliance and performance objectives of our clients.

The independent member firms of the KPMG network are affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

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