Availability of information is critical for an enterprise. Incidents, natural disasters and malicious interventions can all render your organisation’s information unavailable and consequently have a negative impact on your business. Due to market competition and strict operational requirements, longer outages or sluggish reactions to them can endanger the achievement of your business objectives. Is your business adequately prepared?

**Do the following requirements sound familiar to you?**
- Stricter control through the implementation of a risk management framework
- Compliance with various laws
- Identification and documentation of business processes
- A competitive edge via the continuous availability of services
- Integration of business continuity awareness into your enterprise’s business culture

**How can we help?**
Our approach consists of seven steps which cover the entire life cycle of business continuity management (BCM). Their main goal is to ensure the recovery of crucial services within an acceptable timeframe following disturbances in their operations. Depending on your business needs and/or your existing BCM strategy, our services are available individually or in combination.

- **Business impact analysis**
  In a business impact analysis (BIA) we identify and rank critical business processes and resources and define the maximum acceptable outage and restoration times.

- **Evaluation of threats and vulnerabilities**
  We probe the level of exposure to events that can potentially disturb business processes. This includes an evaluation of existing protective measures and a cost-benefit analysis.

- **Defining critical asset requirements**
  We define which assets are necessary for recovering crucial business functions within an accepted time frame, taking into consideration requirements related to personnel, equipment, communication, buildings and infrastructure.

- **Selection of a BCM strategy**
  The aim of this process is to select a BCM strategy with respect to the requirements after consideration of the possible alternative recovery strategies.
Preparation of Business Continuity and Disaster Recovery Plans
A Business Continuity Plan (BCP) includes—considering various scenarios—workarounds for resources of essential processes. A Disaster Recovery Plan (DRP) focuses on the recovery of crucial IT functions and crucial data within an expected timeframe.

Testing and training
We provide support with the testing of plans and help your personnel in gaining practice in carrying them out, either on a regular basis or according to your individual needs. Furthermore, we are able to organise trainings which help BCM awareness become part of your enterprise’s business culture.

Maintenance
Plans already in place need to be updated after a given period of time and after specific events, so that they reflect modifications in the infrastructure, systems, processes or other changes.

We help you to quickly evaluate risks and the impacts entailed in the changes and help you to develop new strategies for handling them. We can also support your organisation with updating BCPs and DRPs and related testing and training.

What advantages do we bring?
- KPMG’s IT Risk Advisory Services practice, thanks to its global knowledge base and independency from suppliers, can help your enterprise uncover and cost-efficiently manage risks which influence the business continuity of your organisation.
- Our approach helps to ensure that the usage of internal resources is reduced to a minimum and facilitates gaining the support of management.
- Furthermore, we provide other services such as a comprehensive IT audit, information security risk management and regulation as well as penetration and vulnerability testing. A BCM project can also be expanded upon with these services when the management of risks related to confidentiality and integrity – besides those related to availability – is also in focus.

If our service offering has aroused your interest, please contact us for further details via the following contact information.

Contact:

György Sallai
Director
T.: +(36) 1 887 6620
E.: gyorgy.sallai@kpmg.hu

KPMG.hu