

Better Business Reporting

What's your story?

Overview

The way companies create value has evolved and traditional corporate reporting no longer meets the information needs of all stakeholders.

Companies need to take a step back from their corporate reports and think about two key questions:

- What is the story that you want to tell?
- How are you going to tell it?

Better business reporting is about companies telling their story in a more effective way by focusing on the organisation's strategy and ability to create and sustain value in the short, medium and long term, in order to provide investors with the information they need to understand how the company creates value.

Why now?

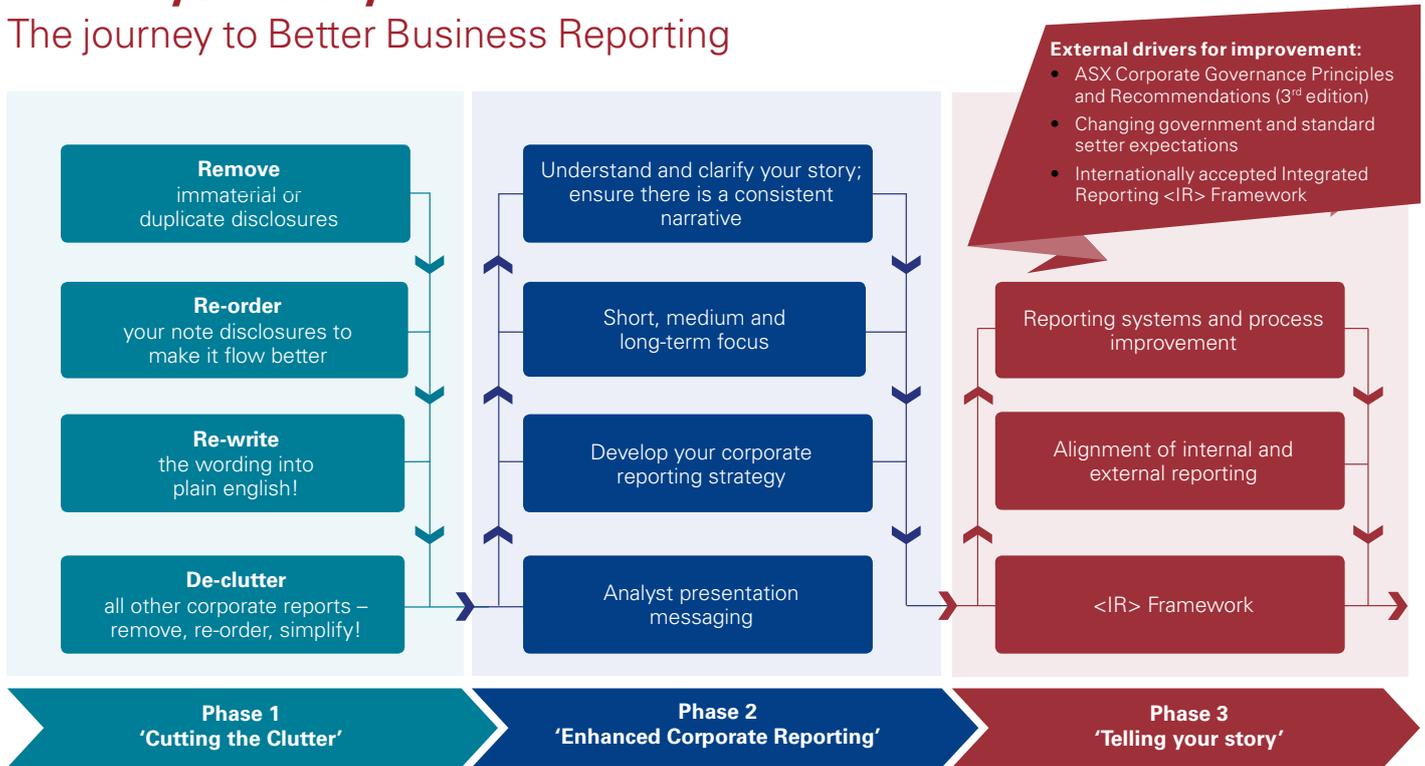
Stakeholder's demand:

- Enhanced transparency
- Greater clarity, consistency and reliability of financial information
- The right information in the right format at the right time
- A better understanding of strategy and performance including non-financial factors
- Efficiency and cost savings



What's your story?

The journey to Better Business Reporting



Our commitment to you

Below are some of the ways we can assist you through your journey to Better Business Reporting

Review of financial report

- Report with recommendations on ways to remove, reorder and rewrite your financial report

Collaborative implementation

- Working with your financial reporting team to implement the recommendations and re-design the financial report
- Assistance with re-drafting specific note disclosures

Corporate reporting portfolio

- Looking at opportunities to cut clutter across your corporate reporting portfolio

Corporate reporting strategy

- Workshop facilitation by KPMG Corporate Reporting specialists focused on identifying key objectives and articulating a corporate reporting strategy and action plan

Corporate reporting suite

- Detailed report of recommendations to improve the whole corporate reporting suite including:
 - Operating and Financial Review
 - Remuneration Report
 - Corporate Governance Report
 - Sustainability Report

Analyst presentation

- A team of KPMG partners and SMEs critically assessing a dry run of the results presentation to analysts, to provide feedback on messaging and delivery

Project plan development

- Working with you to develop a project plan and timeline for your journey to <IR>

Review of your annual report against principles of <IR>

- Detailed gap analysis of the annual report against the principles of <IR>
- Content development workshops

Internal vs external reporting

- Assistance with re-designing internal reports in order to achieve alignment between internal KPI, business risks and external reporting

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