FUTURE OF
WORK
FROM THE EDITOR

Central to the future of business is the human question. This edition has been looking at tomorrow’s workplace and we’ve now added three additional articles that present further intriguing possibilities. ‘The silver lining’ looks at the growing importance of the older worker. ‘Towards virtual employee networks’ examines the potential benefits of home working. ‘Rise of the portfolio worker’ predicts a new type of employee who would combine the loyalty of a full-timer with the flexibility of a freelance.

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As the pay gap between the talented few and the rest continues to grow, David Fairs examines the consequences in.

LIVING WITH UNEQUAL REWARD

Meanwhile, Robert Bolton argues in unleashing the talent within that organisations should concentrate on developing their entire talent base, not just the C-Suite.

UNLEASHING THE TALENT WITHIN

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Oliver for KPMG | OM011524A | March 2014
For some people, pay isn’t everything. So what else will tomorrow’s employees want? Kate Holt has a suggestion in beyond the pay cheque - the new key to employee engagement.

BEYOND THE PAY CHEQUE

While Cassandra Hancock believes that Generation Z will demand nothing short of complete control in letting go to grow.

LETTING GO TO GROW

Looking beyond the immediate future, we foresee a dearth of both talent and capital. We then predict an intriguing new solution to both shortages in does capital have a human future?

DOES CAPITAL HAVE A HUMAN FUTURE?

I believe analytics will become a competitive standard for all businesses, online and offline.

TOWARDS VIRTUAL EMPLOYEE NETWORKS
A new breed of employees could bring highly sought-after skills to as many as ten regular employers. David Knight explains more in rise of the portfolio worker.

Rise of the Portfolio Worker

In his third contribution David Knight says changing demographics and skills shortages mean that ageism in the workforce must end in the silver lining.

The Silver Lining

In the first of a regular series, by the numbers, we take a statistical look at the future of work.

By the Numbers

Finally, we’ve taken all these ideas from our experts and spoken to a work experience student to get a Generation Z response to KPMG’s Future of Work.

A Generation Z Response to KPMG’s Future of Work