

# GDPR DISCOVERY AND MATURITY ASSESSMENT

ARE YOU READY FOR THE GENERAL DATA PROTECTION REGULATION?

As the world continues on its digitization revolution the protection of citizens personal information is becoming a core business requirement. The EU Global Data Protection Requirement (GDPR) is one of the most significant modernizations of data protection laws and individual privacy rights in the last 20 years.

The GDPR applies globally! When it comes to GDPR compliance, it's not just European organizations affected. Those outside of the EU who process data in connection with the offering of goods and services to, or monitoring the behavior of, EU residents, including employees need to comply.

## OUTCOMES



### EXPERTISE

KPMG member firms & Microsoft work together with you throughout your GDPR journey.



### DISCOVER

Gain insight to your current privacy maturity leveraging a proven privacy methodology.



### ASSESS

Discover personal data across Windows file servers and SharePoint document libraries.



### REPORT

Receive recommendations and a prioritized and actionable roadmap.

## CAPABILITIES

### Privacy Maturity Assessment Report

The Privacy Maturity Assessment Report presents the overall GDPR readiness of your organization. We compare your current state against your determined ambition state of privacy maturity, providing people, process and technology recommendations resulting in a high level roadmap advising how to overcome identified gaps.

#### KPMG: Privacy Maturity Model

The model focuses on 12 key domains, to provide an understanding of the current and desired maturity level using identified gaps to establish a program towards GDPR compliance.

#### Microsoft Azure Information Protection (AIP) Scanner

Discover unstructured personal data in Microsoft SharePoint Server sites and CIFS based storage locations.

© 2018 KPMG International Cooperative ("KPMG International"). KPMG International provides no client services and is a Swiss entity with which the independent member firms of the KPMG network are affiliated.

## SCOPE

Duration: 2 weeks

### START

### STAGE ONE

### STAGE TWO

### STAGE THREE

### DELIVERY

#### DISCOVER

Identify and discover personal data across a specific set of systems using AIP Scanner.

Discover policies, processes and capabilities regarding privacy through extensive documentation review and workshops.

#### ASSESS

Determine current privacy maturity.

Define GDPR readiness.

Identify related privacy risks.

#### REPORT

Overview of results and recommendations.

High level roadmap of next steps.

### WHY IS GDPR IMPORTANT?

*With the revised requirements, the expanded EU regulators' jurisdiction and potential enforcement powers, the GDPR has catapulted privacy up the list of global organizations' enterprise risks, requiring them to re-evaluate and take action. Privacy needs to be at the heart of your business strategy and not an afterthought!*

**Mark Thompson**  
Global Privacy Advisory Lead  
KPMG

*"Make no mistake, the GDPR sets a new and higher bar for privacy rights, security, and for compliance. And while your journey to GDPR may seem challenging, Microsoft is here to help all of our customers around the world."*

**Brad Smith**  
Microsoft President &  
Chief Legal Officer

*GDPR will require some non-EU businesses that operate in the EU to re-think parts of the activities they carry out in the EU. This makes it much harder to operate certain 'global' services, and will require them to truly put an EU lens on business activities which are undertaken in the EU market.*

**Doron Rotman**  
Global Privacy Advisory Lead  
KPMG

### WHY MICROSOFT AND KPMG?

#### OUR PEOPLE

Our respective privacy teams includes recognized industry leaders and over 300 international Association of Privacy Professionals (IAPP) members.

#### OUR EXPERIENCE

Both Microsoft and KPMG member firms have supported clients advising on niche privacy challenges to delivering Privacy Compliance programs in complex and highly-regulated industries.

#### GLOBAL, LOCAL

Between Microsoft and KPMG's world-wide reach, we are able to work in a consistent manner with global organizations and their entities across multiple territories at a local level.

#### OUR APPROACH

Using a tried and tested proprietary approach, Microsoft and KPMG professionals can help cut through complexity and expedite your GDPR activities.

**NEXT STEPS:** Please contact [MSKPMGGDPR@microsoft.com](mailto:MSKPMGGDPR@microsoft.com) or [NL-FMKPMGMSGDPR@kpmg.nl](mailto:NL-FMKPMGMSGDPR@kpmg.nl) to learn more and schedule a workshop.