

# Take the fast track to a more sustainable future

**Accelerate sustainability reporting with KPMG and Salesforce Net Zero Cloud™**

KPMG and Salesforce® are committed to providing sustainable, enterprise-level solutions that support long-term climate initiatives, regulatory compliance, and shareholder value.

Emissions reporting can be a huge time commitment – even a barrier to action – for companies that want to fully drive progress towards their environmental goals. Without the adequate tools, companies might struggle to procure a verified and comprehensive view of their environmental impact. This can result in failure to meet the EU sustainability regulations.

## **Salesforce Net Zero Cloud**

### **A single source of truth for environmental data**

Salesforce Net Zero Cloud helps companies quickly integrate, track, and analyse reliable carbon, energy and waste data in one place that is both transparent and traceable. The tool reports across scopes 1, 2, and 3 emissions, enabling dynamic reports and dashboards that can be used both for audit purposes and for executive engagement. Decision makers can easily analyse emissions associated with energy usage and company travel. It enables them to track and understand their supply chain emissions footprint, formulate a climate action plan from a single source of truth, and, subsequently, take tangible steps to reduce emissions towards net zero goals.

## **How KPMG and Salesforce Net Zero Cloud can help your business**

### **Sustainability audit and regulations**

Companies under the scope of the Corporate Sustainability Reporting Directive (CSRD) have to digitally report and audit the environmental impact of their operations and production processes. KPMG Advisory has the right expertise to help clients meet their ESG targets, in compliance with EU standards.

### **Meeting stakeholder demands**

Salesforce Net Zero Cloud is an important tool in meeting stakeholder scrutiny – transparent ESG reporting and performance are now part of the decision-making, in line with corporate responsibility and growing demands of civil society regarding climate action.

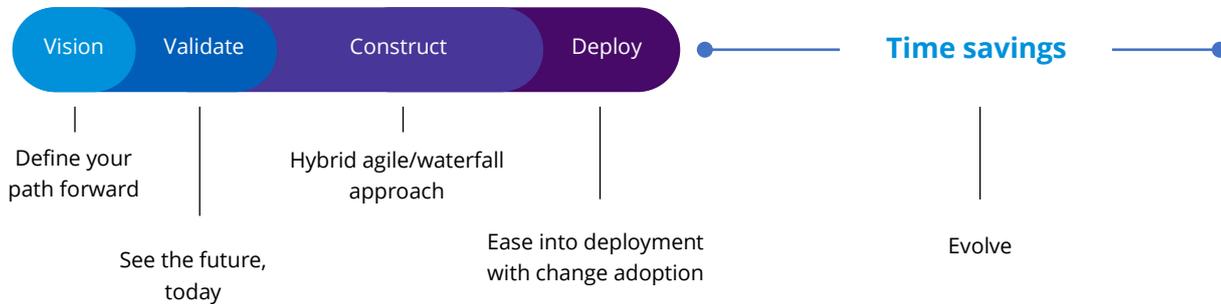
### **Data collection and consolidation**

KPMG is an expert in sustainability reporting and supports through the whole reporting cycle: from designing the structure of the annual report, setting and testing targets and KPIs, to providing reasonable assurance.

## Traditional implementation



## KPMG Powered implementations



### The KPMG difference

KPMG combines in-depth knowledge of the ESG domain with a streamlined Salesforce delivery model. For you as a client, this means that KPMG experts will work in close collaboration with you, using proven methods, assets and tools to accelerate value and help you drive a sustainable business outcome.

### Efficient, controlled implementations with KPMG

Our delivery approach leverages KPMG's Powered Enterprise, a suite of leading practices and processes, proven technology solutions, and a next-generation delivery framework to streamline the implementation of enterprise-level applications, such as Salesforce Net Zero Cloud. These accelerators enable us to rapidly build and deploy solutions that meet our clients' needs while increasing the speed to market.

KPMG professionals offer deep experience in working with the entire lifecycle of emissions reporting data management – from collection to final output – adhering to compliance standards that help our clients achieve progress towards sustainability goals.

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### Focus on success

We bring together specialists from industry, Salesforce technology and sustainability, to help you drive your climate actions forward – producing **verifiable data** to understand your company's environmental impact and enabling the reduction of carbon accounting audits to **weeks instead of months**. These are just some of the key benefits that lead to your competitive success and customer trust in this domain.

### Talk with KPMG today

KPMG and Salesforce can help you unlock the full potential of your strategic environmental initiatives. Contact us to learn more.

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