



# Supply chain Transparency Quickscan

**Sustainable business models are built together with stakeholders**

## Supply chain transparency is a requirement for market leaders

Why? Organizations can't manage what isn't measured and supply chain management can make or break a business. As the demand for sustainably sourced materials grows and legislation extends the depths of accountability, it is bold leadership and innovation that protects brands. EU regulations, specified to protect human rights and environment, now span immensely complex supply chains. This requires organizations to innovate in a way that integrates their partner ecosystem and allows for a firm grip on the supply chain.

While rising transparency demands holds true across industries, the true power of supply chain transparency differs for each organization's DNA and product. Customer profile, raw material, company culture, brand and regulatory borders are but a few of the crucial factors that determine an effective transparency strategy. Yes, executing a transparency strategy takes a long term vision and bold commitment from management, but the steps do not need taken alone.

Combining industry and technological expertise of KPMG and ChainPoint, by applying for a quickscan organizations can start taking confident steps toward deploying their transparency values.



 We help our customers create stakeholder value

**Jerwin Tholen & Johan Smits**



### Your supply chain transparency objectives

- Identify consumer prioritized raw materials and basket of standards that drive demand
- Map regulatory risks across unique supply chain footprint
- Explore cost reduction opportunities through transparency data
- Develop guidelines for measuring the true triple bottom line
- Pinpoint the difference of deeper supply chain integration for relevant stakeholders
- Reduce supplier collaboration barriers and costs by defining process accelerators
- Map the transparency data value across marketing, supply chain operations and risk teams

### Define outcomes together

- Educate teams in what E2E supply chain transparency means for your organization
- Start a roadmap to meet supply chain transparency commitments
- Build a regulatory risk 'heat' map to inform your transparency strategy
- Define 10 SMART KPIs that underpin the commitment or goal
- Other jointly defined outcomes

### Quickscan process and outcomes



**Apply for a quickscan by contacting us directly**

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