



KPMG Digital Strategy

The **digital transition** of the Principality of Monaco is underway! Driven by the **Extended Monaco** strategic plan, the ambition is to offer a new cycle of **economic prosperity**. The Government has deployed an action plan based on three initiatives:



Extended Monaco
for Enterprise platform



Blue Fund



Digital Workshops

The Blue Fund makes it possible to financially support the companies involved in this **digital transition**.

Thanks to our **solid economic expertise**, we support you in adopting a digital plan that **generates value** for your organization, in line with your strategy.

1. Tech at the service of organizations

We support you in these **changes in uses**, in particular by helping you understand the challenges offered by the advent of tech, while controlling the associated risks.

« Together, let's build a digital culture »



- ✓ Diagnosis and identification of new growth vectors.
- ✓ Capturing value through a digital & cost-efficient business model.
- ✓ Leverage the opportunities of disruptive technologies, blockchain, big data, cloud computing and analytics.
- ✓ Deployment within the organization through viability validation.
- ✓ Selection and implementation of solutions that will help benefit from technological performance levers.

2. Evolution of the regulatory framework, our culture

From the Extended Monaco strategic plan emanates a body of regulations whose **common objective** is to bring confidence in digital interactions to capitalize on technological developments.



No.1383

Law on digital economy

Bill tabled in Public Session:
Monday April 4th, 2011.



No.1482

Law for a digital Principality

Bill tabled in Public Session:
Wednesday, Dec. 4th 2019.



No.1483

Law of 17th December 2019 pertaining to digital identity

Bill tabled in Public Session:
Wednesday, Dec. 4th 2019.



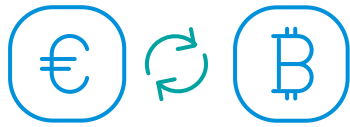
No.1483

Law of 23rd June 2020 pertaining to security token offerings

Bill tabled in Public Session:
Wednesday, Dec. 4th 2019.

3. The Monegasque ICO market

What is an « ICO » ?



An « **ICO** » - Initial Coin Offering - is a method of financing through exchangeable digital assets.

Monaco's ambition is to be a **Funding Nation of progress**. The regulatory framework put in place plays a catalytic role in the digital transition of the Principality of Monaco and advocates **responsible digital technology**, at the service of people.

The use of **Blockchain** technology like fundraising in **crypto-assets** is a **new market in Monaco**, supported by a **long-term strategy**.



Excesses have happened due to the massive craze around crypto-assets.



In Monaco, ICOs are regulated by means of a label to ensure investor protection.

4. Why KPMG Monaco ?



Our teams are made up of **experienced and certified consultants** in leading solutions.



Our structure supports you to challenge the feasibility of your projects and guides you towards **efficient solutions**.



KPMG Monaco is qualified as an **Audit Service Provider of Information Systems (PASSI)** with the AMSN (Monaco Cyber Security Agency).



Contact us to find out more about our expertise and discuss your needs.





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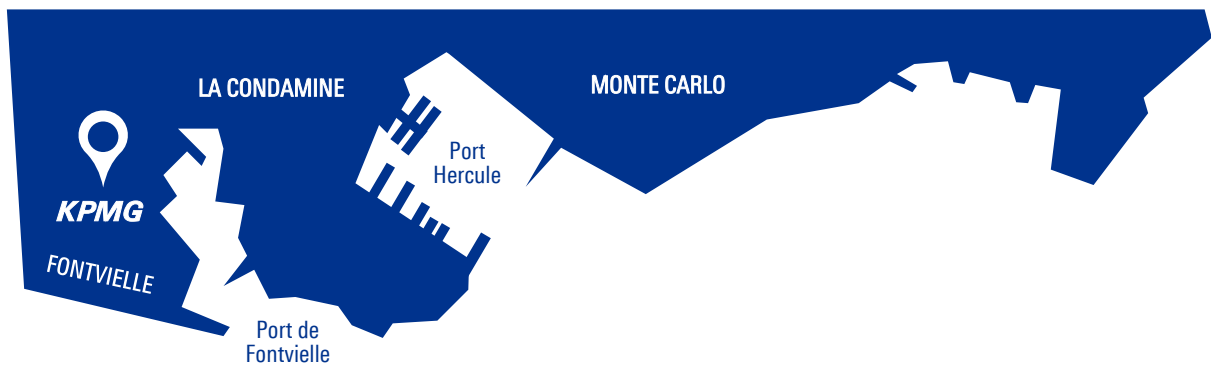
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