



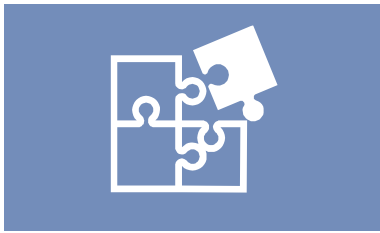
# KPMG's Desktop as a Service (DaaS) Solution

**Roll-out homeworking to your employees in days not weeks with our smart, secure approach to remote access**



## THE EASY WAY TO ROLL OUT HOMEWORKING

Make homeworking available to your employees in a crisis with our smart, cost-effective approach to remote access. Create a reliable and scalable working environment - anywhere, anytime, on any device—crucial in crisis situations like Covid-19.



### Easy to set up

Have your employees working from home in a matter of days



### Secure

Resets after every session to a pristine environment



### Cost effective

Between 50 and 70% cheaper than traditional VDI and VPN alternatives

A Desktop as a Service (DaaS) infrastructure is a method of virtualization that allows a virtual desktop to run on your servers (at your premises or via a third-party data center). The end-user can remotely access his/her virtual desktop from any device of his/her choice.

You can read more about how the solution works [here](#).

## WHAT THIS SOLUTION CAN DO

- Reduce the time required to roll-out a homeworking solution to days rather than weeks
- Allow all employees to access a virtual desktop, hosted on your server, from any device
- Eliminate the costs involved in additional license and new hardware ownership
- Introduce more devices without increasing the security risks as no data is copied to end-point devices
- Offer a smooth and seamless user experience for employees, similar to that of a VPN but much more secure, robust and scalable
- Complement your business continuity strategy
- Facilitate onboarding of new employees, without physical presence

## WHO THE SOLUTION IS FOR

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- Companies of any size, from ten to tens of thousands of employees
- All sectors, including asset management, alternative investments, banking, insurance, public sector and commerce and industry
- All geographies including Luxembourg and the Greater Region

## KEY FEATURES

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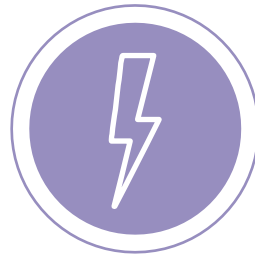
Our DaaS approach focuses on eight components to promote efficient adoption and reduce the total cost of ownership:



**Low-cost licensing**



**Centralized data security**



**Energy efficient**



**Centralized appl. Management**



**Analytics and reporting**



**On premises & managed services**



**Resources stored on a central server instead of a localized hard drive**



**Rapid deployment**

Our KPMG solution is opensource and compatible with a range of vendors.

## Request a demo



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# Digital transformation

A holistic approach to rethinking and transforming current financial, business and operating models



## COVID-19 HAS DISRUPTED BUSINESS AS WE KNOW IT AND DIGITAL INITIATIVES WILL BE AT THE CORE OF ORGANIZATIONAL PRIORITIES

Every organization, regardless of sector, has felt the impact of the pandemic — spanning financial losses, reductions in workforce, delivery delays and increased security risks.

Organizations have also had to rapidly adapt to a new way of doing business — finding new, safe ways to serve customers and rebalancing priorities, at the same time as shifting to a largely remote workforce.

While organizations will prioritize finding ways to drive revenue and improve the customer experience, digital initiatives will play a key role in supporting these and other business priorities.

## TECHNOLOGIES ENABLING DIGITAL TRANSFORMATION STRATEGIES REFLECT THIS ADAPTATION TO 'BUSINESS AS UNUSUAL'

As the pandemic is pushing organizations to prioritize business efficiency, customer interactions and seamless experiences, the future looks bright for the adoption of intelligent automation tools.

We enable organizations to achieve business-wide digital transformation, leveraging emerging technologies to transform operating models, innovate to remain competitive and reimagine the customer experience.



### Robotic process automation

'Digital workers' that will automate repetitive and rule-based activities that are usually executed by humans



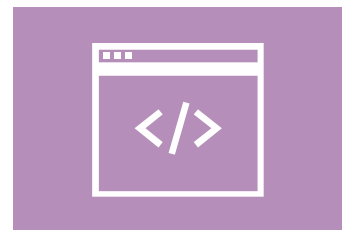
### Intelligent data capture

Leverage the power of artificial intelligence (AI) to extract value from your paper documents



### Virtual agents

Intelligent systems using AI skills to interact with people via voice or text channels



### Low-code programming

A faster way to accelerate your digitalization using drag-and-drop development platforms with prebuilt functions

**"We see the bigger business picture, beyond technology."**

Digital is not a thing. It's the world we live in today. And it's redefining what it takes to compete and survive in business. Facing such tremendous change and uncertainty, how do you evolve your business to seize new opportunities?

# HOW KPMG CAN HELP YOU NAVIGATE THROUGH YOUR DIGITAL TRANSFORMATION JOURNEY

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## 1. UNDERSTAND DIGITAL

Understanding the possibilities offered by a digital future starts at the very top. The C-suite needs to be fostered and senior leaders need to constantly demonstrate and reinforce their individual commitment to digitalization.

## 2. EMBED INTO THE BUSINESS STRATEGY

Digital strategy is business strategy. Nowadays, an increasing number of tech-savvy asset management firms are leaving stand-alone technology and operations strategies behind and making digitalization part and parcel of their broader business strategies. Asset management CEOs in particular need to embrace the cultural change that 'going digital' brings, reimagining their firms in a digital form.

## 3. BUILD A STRONG BUSINESS CASE

Once senior leaders understand digitalization's benefits, they need to sow the seeds of a digital culture across the organization because, once they determine an investment portfolio, they will have to clearly define and communicate the related benefit across the organization.

## 4. GET THE RIGHT DATA

To reap the full benefits of digitalization, firms need to invest in improving their data's integrity, standardization, timeliness and accessibility. The most skillful organizations that we have seen are able to 'fix the data' in parallel with upgrading their business processes — it's tough but it can be done.

## 5. GET THE RIGHT MIX OF SKILLS AND CAPABILITIES

To increase the likelihood of success, a firm's digitalization efforts need to be implemented and monitored by a central team who are committed to seeing these succeed. The central team aside, senior leaders should look to create a plan to arm their firm with the skills needed to realize its digital strategy. The biggest firms aside, this is likely to mean leveraging external expertise as well as developing in-house talent.

## 6. STAY THE COURSE AND REVIEW REGULARLY

The resilience to resist budgetary and resource pressures from the regulatory change agenda and/or shifting organizational priorities separates digital winners from losers. The risk of lower commitment can be mitigated when benefits and outcomes are broadly understood. The asset managers that are gaining the most from digital investments have made this a central element of their firm's culture and going digital has become part of their strategic and operational plans. Their leaders have a clear sense of the benefits and prioritize such investments accordingly.

## Request a demo



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