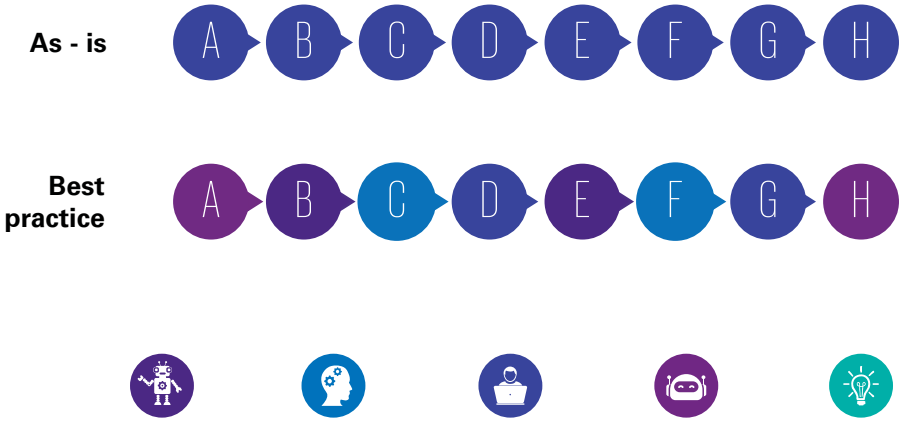
# KPMG tip #2: Go beyond best practice methods

Organizations usually apply best practices to identify and implement the most effective methods across any sector. This is not the best way to set themselves apart from competitors and be in a league of their own.

## Why?

With this approach, the "as-is" process will always be the starting point, meaning process components are simply replaced by best practice automation methods. Therefore, by following a best practice approach – even while integrating new technologies – a company only has the potential to become as good as the rest.