

KPMG-FRIENDSHIP INTEGRATED PROJECT



ACTIVITY REPORT 2019-2020

May 2020

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Executive Summary



Friendship Bangladesh has been working for the last 18 years to help address the needs of remote and marginalized communities in Bangladesh. The organization mainly work in the shifting northern river islands – called chars – and the southern coastal areas of Bangladesh. The KPMG-Friendship Integrated Project is applying a holistic need-based approach that delivers sustainable solutions through the five sectors of Friendship – Health, Education, Climate Change Adaptation and Disaster Management (CCADM), Inclusive Citizenship (IC), Sustainable Economic Development (SED). The Project aims to improve the living conditions of the marginalized people of Goynar Potol and Feska Char – also known as KPMG Chars – and progressively other surrounding chars, on the Brahmaputra river, in the North of Bangladesh. Since the inception of the Project in 2017, the sectors have been working together in an integrated way, creating positive and life changing impacts for char dwellers.

In 2019, the Health sector delivered 32,245 healthcare services through Friendship Community Medic-Aides (FCM), Satellite Clinics, Nutrition Program and Immunization Program combined. Besides, three Friendship schools (2 in Goynar Potol and 1 in Feska) are fully operational, with 120 students enrolled in 2019 and an average attendance rate of 97.81%. As for IC, 270 services were provided by the Friendship Community Paralegal (FCP) during the reporting period, while 9 child marriages were prevented. The CCADM team organized 16 Friendship Disaster Management Committee (FDMC) meetings, where community people discussed about disaster preparedness and alternative livelihood options. Thanks to SED sector, farmers improved their crop production up to 65% for maize and 3 batches of 20 women each have completed their training on tailoring and 18 women are employed at Goynar Potol weaving center.

In this reporting period, the sectors initiated integration sessions with other sectors' group members. 119 integrated sessions were conducted by the five sectors, thanks to strong monitoring and supervision, which helped team members make proper planning and assess progress adequately.

While all sectors completed their regular activities in 2019, the Project faced serious hindrance in July-August due to devastating flood. Needless to say that all five sectors worked together relentlessly to help KPMG Chars people cope with the situation. Many people and their cattle were sheltered in the Project infrastructures, on the plinth, and were provided with necessary support. After the flood, the activities resumed at full speed and targets were reached without further problem.

Early 2020, the Project expanded to another Char, named Nayer Char. This char was selected considering the easy communication and proximity, diversified people, scattered population, etc. Friendship was already working in Nayer char with Health and Education activities. Other Sectors will join progressively in 2020.

From January to March 2020, the sectors conducted their regular activities in the KPMG Chars but things started shifting by late March due to the COVID-19 crisis. Since then, some activities have been suspended or adapted, keeping in mind people safety above all. All sectors have taken different initiatives to minimize the spread of this virus that includes but are not limited to conducting awareness sessions on COVID-19, preparing masks and deliver to the community people, constant communication with the community, etc.

In a nutshell, KPMG-Friendship Integrated Project is a well-designed and very successful project, where sectors are collaborating in an integrated way and continuously sharing knowledge with each other. By providing quality services to the KPMG Chars people, an impactful result can be achieved, giving people an opportunity to live with dignity and hope. In addition to greatly impacting the life of thousands of women, men and children living in some of the remotest areas of Bangladesh, the project, as it allows full deployment and integration of all of Friendship's programs, results in significant learnings which will benefit Friendship's interventions generally, beyond the geographical reach of this particular project.

Introduction



Project History

The project outline was first presented to the KPMG Foundation early 2017 in the context of the payroll giving scheme that was about to be initiated by KPMG, in favor of Friendship. After the final selection of the initial “KPMG Char”, Goynar PotoI, the project was fine-tuned and a comprehensive project proposal was submitted to the KPMG Foundation in the context of the sponsoring campaign, in June 2017.

While some Health and Disaster Management activities were already implemented – at small scale in Goynar PotoI in 2017, KPMG’s support – confirmed in principle during a meeting at KPMG in September 2017 – enabled Friendship to envisage scaling up its intervention and turn it into an integrated development project.

As soon as KPMG’s financial support to this project was confirmed, in November 2017, Friendship started planning the implementation phase. As a lot of preparational work, involving the local communities, had already been done during the year, it did not take much time for Friendships’ teams to set the targets and priorities for the first year of implementation, starting with the launch of the first KPMG-Friendship Primary School in 2018.

Since then, many activities have been implemented on KPMG Chars, changing the lives of many people and offering them a better future.

Project Objective

The KPMG-Friendship Integrated Project is implemented within the framework of Friendship integrated development model, aiming to improve the living conditions of the poorest of the poor, in areas that are otherwise inaccessible and unaddressed. By implementing key elements of this integrated approach, the project should enable the targeted communities to take their future into their own hands and break the vicious cycle of poverty, in a sustainable way.

Project Implementation

Since 2018, the KPMG project has been included in the SAP (Strategic Action Plan) of Friendship. SAP is a strategic outline of Friendship, which helps track the progress of any particular project along with the key resources involving the sectors for the upcoming 3 years. Inclusion of KPMG project in SAP has been helping to monitor and evaluate the project in a more efficient way. One dedicated Project Coordinator was also appointed exclusively for the project, who reported directly to the Head of Project.

This report will demonstrate the sectoral activities in the KPMG Chars in 2019 as well as highlight the key updates of project activities from January, 2020 to April, 2020. The report will also illustrate how the sectors are working in an integrated way and conducting monitoring and supervision to measure the trajectory of the progress of project activities. In addition, the report will portray the unprecedented situation the project faced due to devastating flood last year and will show how the Sectors worked together in order to help the community people of KPMG Chars. Finally, the key learning points as well as the future plans of this project are highlighted.

Activity Report 2019





Since the inception of the project, Friendship Health sector delivers comprehensive primary healthcare services to its beneficiaries and connects them to its floating hospitals and government facilities for secondary and tertiary healthcare services. During the reporting period (January 2019-December 2019), 32,245

Key Facts	
Total Healthcare Services	32,245
No. of Satellite Clinic Sessions	50
No. of Nutrition Demonstration Sessions	15
Total Courtyard Sessions	384
Total Vaccination for Women & Children	1,333

healthcare services were delivered by Friendship Community Medic-Aides (FCM), Satellite Clinics sessions, Nutrition Program and Immunization Program combined. Compared to 2018, both services and beneficiary numbers increased by 10% and 18% respectively (in 2018, services number was 29,207 and beneficiaries 19,014).

Friendship Community Medic-Aides (FCM)

From the very beginning, the FCMs have been playing a pivotal role in this project providing health care services in different forms (e.g. Satellite Clinics, Courtyard Sessions, Nutrition Demonstration Sessions, etc.). During the reporting period, 8 FCMs (4 in Goynar Potol, 4 in Feska) have been working in the KPMG Chars. In 2019, the FCMs covered 997 households (i.e. around 5,000 people) every month in both chars. The key services provided by the FCMs include but are not limited to: Behavioral Change Communication (BCC), Family planning, Maternal and Child Healthcare counselling, nutrition awareness, etc. Overall, the FCMs provided 23,230 health services to an aggregated amount of 17,100 beneficiaries (Female - 13,009 and Male - 4,091). The different services provided by FCMs are detailed in the table below:

Table 1 – Healthcare Services Provided by FCMS

SL	Services Provided by the FCMs	Total Services
1	Limited Curative Care	2,143
2	LCC Referred Patients	7,356
3	Referred Family Planning Client	443
4	ANC Follow-up	477
5	PNC Follow-up	108
6	Immunization Follow-up	1,075
7	Family Planning Services (non-clinical)	3,651
8	Behavior Change Communication	7,977
Total		23,230

Satellite Clinic Sessions

In 2019, 50 Satellite Clinic sessions were held, where 4,737 beneficiaries (Female - 3,482, Male - 1,255; (aggregated number)) received quality health care services. The sessions were mostly conducted in the presence of a paramedic, a satellite clinic organizer and a FCM.

Key highlights are as follows:

- **ANC/PNC:** 819 pregnant women received ANC (Ante-Natal Care) check-ups, whereas 261 new mothers received PNC (Post-Natal Care) services. In 2019, 88.8% of eligible pregnant women attended 1 ANC (at least) while the national average is 74%. For newly delivered women, 76.4% received 1 PNC (at least) which is far better than the national average (48%).
- **Family Planning:** 3,235 female patients received clinical contraceptive methods. 65.20% of eligible couples practiced any kind of modern contraception method during this period, which was slightly higher than the national average (62.40%).
- **Limited Curative Care:** 2,143 (Female – 1,457, Male – 686) beneficiaries got treatment for general pain, back-ache, asthma, abscess, etc.
- **Child Health:** 779 (Girls – 411, Boys – 368) children were treated for various ailments such as ARI (Acute Respiratory Infection), worm infestation, dysentery, etc.

Details of the services provided at the satellite clinic sessions are given in the table below:

Table 2 – Services Provided at Satellite Clinic Sessions

SL	Services Provided in Satellite Clinic Sessions	Total Services
1	ANC	342
2	PNC	153
3	Family Planning (Clinical)	945
4	STI/RIT	159
5	Reproductive Other Services	75
6	Child Healthcare (primary)	779
7	Communicable Disease	0
8	Limited Curative Care	1,452
9	Referral Service	269
11	Behavior Change Communication	1,600
12	Death Info	0
13	Delivery Information	77
	Sub Total	5,851

Nutrition Demonstration Sessions

During this reporting period, 15 (9 in Goynar Potol, 6 in Feska) nutrition demonstration sessions were held, where 1,341 services were provided to 1,078 beneficiaries (195 pregnant women & lactating mothers, 422 girls <5 years, and 461 boys <5 years).



Picture – Runa Khan, Executive Director of Friendship and foreign visitors attended a nutrition demonstration session

While having these sessions, nutritional information was shared with the participants and the FCM demonstrated to the mothers (especially the lactating mothers) how they can prepare nutritional meals for their families. Generally, the mothers prepare the meals while the FCM guide her accordingly. The aim of these sessions is to focus on mothers and children who have health deficiencies such as underweight and/or malnutrition. After the session, nutritional meals are provided to the children who attended the session. The FCM, Satellite Clinic organizer and paramedic are also present during these sessions and maintain a register about the health information of mother and children.

Courtyard Sessions

A total of 384 courtyard sessions (Goynar Potol - 192, Feska - 192) were arranged from January, 2019 to December, 2019. Different topics were discussed through flip charts. The topics have been selected based on the community demand and Friendship's analysis of the needs in the field. The topics covered in 2019 were skin disease, pneumonia, food and nutrition, gender and sexual health, family planning and more.

Expanded Program on Immunization (EPI)

In addition to regular health care services, Friendship's Health sector provided immunization services in partnership with the Government of Bangladesh. The sector primarily facilitated the sessions and mobilized the beneficiaries so that the Government service providers can provide the vaccines to the community people.

In 2019, 1,333 vaccinations were given for child immunization and 490 adolescent girls and women received TT (Tetanus Toxoid) vaccine under government EPI (Expanded Program on Immunization) program.



There are now two Friendship schools in Goynar Potol - one is a full-fledged primary school¹ (Pre-primary-Grade I) in the village and the other one is a satellite school (Pre-primary Grade), which is located on the plinth. And in Feska, there is one satellite school (Grade-I).

At the beginning of 2019, 120 students (60 Girls – 60 Boys) were enrolled in KPMG project schools (60 in the full-fledged primary school (30 in pre-primary

and 30 in Grade 1) and 60 in the 2 satellite schools (30 in Goynar Potol pre-primary and 30 in Feska Grade 1). All the students were promoted to the next grade by the end of the year. In this reporting period, 3 students (girls) dropped out from preprimary class of Goynar Potol full-fledged primary school due to family migrating to other Chars. The annual drop-out rate in all 3 schools, as such, was 2.5% (all due to migration).

On average, the attendance rate of the three schools under KPMG project in 2019 was 97.81% (Girls- 97.23%, Boys- 98.38%) The attendance rate of the two Friendship Goynar Potol schools was 97.62%, while it was 98.78% at Feska school. Child friendly teaching method, quality teaching, regular monitoring and supervision, cooperation from the parents, community support were the key factors for high attendance rate. Please see Annex 2 for detailed KPI targets and achievements.

Key Facts	
Total Enrolled Students	120
Annual Drop-out Rate (%)	2.2%
Average Attendance Rate of Students	97.81%
No. of Students Celebrated Birthday	120
No. of Adults Enrolled	20
Average Attendance Rate of Adults (%)	92.49%
No. of Trainings	11

School Management Committee (SMC)

In 2019, one School Management Committee (SMC) in Goynar Potol was formed to play an active role in the management of school. The committee is comprised of Member of Union Parishad (local authorities), teachers, community members, and guardians. Meanwhile, the school in Feska already had a SMC in place, which has been operating successfully in the last couple of years. In total, one SMC meeting, one Guardian meeting and one Parents meeting were arranged in 2019. Approximately, 200 people participated in these meetings. The discussion topics of these meetings were: students' performance, attendance rate, school maintenance, celebration of days observance, home visit, measures for mitigating damage caused by the flood, preventing early marriage, etc.. During SMC meetings, the participants got to know about each other's responsibility and prepared the regular activity accordingly. The parents also learn about their children performance and receive guideline to teach their children during the Guardian and Parents meeting.

Book Festival

The book festival ceremony was observed on 1st January 2019 at Friendship Goynar Potol and Feska schools. On this day, Friendship distributed Government NCTB (National Curriculum and Textbook Board) books and need-based education materials such as notebook, pencil, pen, scale, sharpener,

¹ Full-fledged = schools having six classes i.e. from pre-primary to Grade V. Satellite = schools having a single class.

and eraser among 120 students. The Union Parishad Chairman participated in the ceremony and gave inspiring speech among the students and local community on the importance of education. Overall, the students were joyful during this festival, which turned every school ground as veritable carnival.



Picture – A moment of happiness during book festival

Birthday Celebration

Celebrating Birthday at school level in remote chars has been something special in children's life. This simple celebration provides huge encouragement to students, which impacts their performance in the school. All 120 students celebrated their birthday at Friendship Goynar Potol and Feska schools. The event included wishing the child with clap, singing song and allowing them to say something for the class friends on the occasion, etc.

Day Observation

7 national and international days were observed throughout the years, i.e.: International Mother Language Day, Independence Day, International Literacy Day, Global Dignity Day, World Environment Day, Teachers' Day, National Victory Day. Approximately, 120 students and 500 community people participated in the above-mentioned day's observation ceremony. The Government officials, local government representatives and community leaders were present in these day observation ceremonies with much vitality.



Picture – Celebrating World Environment Day

Name Card Method

Friendship Education Program always underscores innovative ideas and techniques and Name Card Method is one of them. This method has been implementing at Pre-primary class and Grade 1. In this method, student's name is written on a card and the card is hang on the classroom wall. The students pick their own card when they get in the class and show his/her name to other students. By applying this method, the students familiarize with their names visually and learn the alphabet. Besides, this method teaches children a bit about responsibility and gives them a sense of ownership at a very early age. It has been observed by the sector that the children felt enthusiastic and interested in attending school every day to participate in this activity.

Clean School-Clean Home

“Clean School-Clean Home” is one of the indispensable activities in Friendship Education Program and Friendship Goynar Potol and Feska Schools are not an exception in this regard. Under this program, the 120 students of Goynar Potol and Feska were taught to keep their school campus as well as their household neat and clean. Through this initiative, around 500 people from the community came to know about the importance of cleanliness. To conduct this activity, a special day has been arranged per month when students, teachers and facilitators are enthusiastically involved in this activity. In that day, students are primarily divided into three groups. One group of students involved with cleaning the school rooms, the second group with cleaning the school campus and, the final group of students with visiting student's house where they observed the houses and support them for cleaning (if needed) as well as discuss with them about the importance of cleanliness and how to maintain it. In the end, the teachers published best student's name for keeping his/her house neat and clean. Undoubtedly, this group activity will develop students' competitive personality and will create awareness for protecting the environment.

Annual Sport Event

Friendship organized annual sports event at Goynar Potol and Feska schools in the beginning of the year, where students participated and competed with their fellow classmates. Students took active part in various competitive physical activities such as running competition, long jump competition, etc. The school also invited local community members to the event so that they can enjoy the event along with the children. A cultural event was also organized after the sports event to engage the local community. All students participated in the cultural event and approximately 800 people of the Goynar Potol and Feska community and community from the nearby chars enjoyed the show. After completion of the event, the Union Parishad Chairman distributed prizes among the winners.

Listen to Learn (L2L)

Listen to learn (L2L) is another key activity of the sector that help students develop their English reading and listening skills. This initiative is applying for students from Grade 1 to Grade 5. Under “Listen to Learn”, the English from class 1 to 5 is audio recorded by English native speakers and students get to listen to a better English accent, thus helping them be better equipped to learn proper English. In the process, the teachers also practice his/her English pronunciation with the audio system and become more confident to conduct classes in English. Usually, the teachers play the lesson on a mobile phone linked to an amplifier, children listen to it, repeat the words/conversation, practice them in the class.

Wall Magazine



Picture – Foreign visitors watching wall magazine

Wall magazine is another creative initiative taken by Friendship that has a great educative value. Each month, students prepared one wall magazine that mostly comprised of short stories, poems, drawings, etc. The teachers highly encourage the students to think and write and by doing so, their thinking and

imagination has been strengthened. These magazines also act as a means of bringing the ex-students and community members at school.

Code of Ethics

Learning our 'Codes of Ethics' is another important activity in Friendship schools to make the children realize some moral and ethical issues that affect the human lives. Every year, twelve topics have been practiced aiming to increase awareness about the rights and responsibilities from the very childhood. The topics are - Compassion, Confidence, Courage, Right, Empathy, Honesty, Patience, Justice, Tolerance and Non-violence, Dignity, Humanity, and Commitment. The topics were discussed in the classroom as well as during assembly session. Students were educated on the importance of the topics and were advised to practice it in their daily lives. Being sensitized by the code of ethics, Friendship Education team collected many small stories of the students about how they practiced these topics in the real life. Needless to say, these issues will have a profound impact in their everyday life and will improve their self-esteem.

Friendship Adult Learning Centre

Education has diversified effect on the individual's own life, family life and the society as well. And if parents are literate, they can look after their children's education, can provide support of their ability and above all can change their own livelihood. Realizing the fact and envisioning to holistic development, Friendship Education sector encourage the parents and adolescents, who have hardly any literacy knowledge, to enroll in Friendship Adult Literacy program in the locality. In 2019, 20 learners admitted in Goyner potol Adult Literacy Centre in February, 2019 and 100% of them completed the adult education course with an attendance rate of 92.49% by the end of December, 2019. There were no Adult Literacy Centers in Feska Char in 2019.



Picture – Adults learning at Friendship Adult Learning Centre

Furthermore, the sector is keen to help the graduates to be linked with various economic opportunities. As such, learners receive various trainings provided by Friendship Sustainable Economic Development sector, government organizations or other NGOs. After receiving the training, the graduates are involved in different income generating activities including animal husbandry, vegetable farming etc. In this reporting period, 12 learners who completed the program were engaged in different income generating activities: 5 started homestead gardening, 4 got into poultry rearing, and 3 in goat and cow rearing.

Teacher Recruitment

In 2019, 1 female teacher was recruited through competitive process from the local community. The teacher was recruited for Pre-primary grade at Goynar Potoi satellite school.

Training of Teachers

Since friendship teachers are mostly 8 to 10 grade graduates (i.e. below Secondary School Certificate in Bangladesh), they need extensive training in order to improve their capability in teaching and learning. The sector has developed several ways to improve teacher's capacity through various trainings and non-training elements. This includes basic and refresher trainings, providing technical training on pedagogy, onsite training and supports during supervision visits.

A 6-day long basic training was provided to newly recruited teachers in February, 2019. The training took place at Friendship Center in Gaibandha and hosted 30 Friendship primary school teachers (including one from Goynar Potoi). In addition, 10 refresher trainings were organized in 2019, attended by the 3 teachers of Goynar Potoi school and 1 from Feska. These trainings mainly covered various topics like child psychology, teaching-learning strategies, pre-primary class activities, classroom management, and so on.

Inclusive Citizenship



The people, who live in the char areas, are the worst sufferers when it comes to Governance issues. In these areas, dowry, child marriage, domestic violence, sexual harassment and land disputes remain quite frequent. Since they are disconnected from the mainland and fighting against extremely difficult living conditions, char communities are rarely familiar with the formal legal system and with human and civic rights.

Key Facts

Total Adult Group Classes	227
Total FCSG Meetings	22
No. of Theatre Shows	10
Total FCP Services	270
No. of Safety Net Services	1,365
No. of Child Marriages Prevented	9
No. of Trainings	4

Realizing this fact, the Inclusive Citizenship (IC) sector firmly believes that these remote communities require better knowledge about governance and national laws, as well as access to a formal system for legal support. In order to achieve this vision, IC introduced different activities which focus on increasing awareness and access to justice, thus creating legal empowerment. The activities include the training of Community Paralegals together with the establishment of Legal Information Booths, the formation of Adult Groups and Civil Society Groups and the Char Theatre shows, where live performances are used to communicate important messages in an entertaining manner.

Adult Learners Group

Adult Learners Group class is a regular activity of IC that directly helps the adults earning knowledge on citizen rights, government structure and state legal services. In the reporting period, 10 groups (5 in Goynar Potol and 5 in Feska) of 20 members each – most of whom are female - were operational and met twice a month.



Picture – Ahmed Toufiqur Rahman, Deputy General Manager of IC, facilitating the adult group session in the presence of Luxembourg Bar delegation

During these meetings, usually conducted by Friendship Community Paralegals (FCP) and/or Friendship Community Governance Aide (FCGA), different issues were discussed (e. g. Constitution, President, Prime Minister, Police, Corporal Punishment, General Diary (GD), First Investigation Report

(FIR), Parents Care and Maintenance Act-2013, Marriage Act, Dowry, etc.) through flip charts. Overall, 227 Group classes (113 in Goynar Potol and 114 in Feska) were organized in 2019.

The participants attended these classes very seriously and are practicing their new knowledge and skills to reduce social stigmas in their society, i.e. protecting adolescent girls from early marriage or women from domestic violence, ensuring rights,...

Friendship Civil Society Group (FCSG)

Friendship Civil Society Groups (FCSG) is the most influential group among the active Governance groups in the chars. Both in Goynar Potol and Feska, communities have strong trust in them and follow their instructions with respect.

2 FCSG (1 in Goynar Potol and 1 in Feska) of 20 members, with around 50% women, are currently active in the project areas. To give women a decision making role and strong voice in social issues, the sector prioritized adult females (e. g. female Union Parishad members, female teachers, etc.) and include them in the group along with other local elected members, representatives of the elite groups, local religious leaders, etc. Such combination of group empowers women and ensures them an effective participation in decision making at the community level.

The group members generally meet once a month and discuss different social issues, such as dowry, early marriage, domestic violence, khash land (state owned land), emergency response, etc. as well as state-related issues (e.g. registration of births, marriages and voting rights, etc.). While having the discussion, the members take initiatives to solve the pressing matters in the community such as create awareness on demerits of early marriage and dowry, stop violence against women and Children, awareness on child rights, assist to collect government social safety net supports, etc. During this reporting period, the sector arranged 11 FCSG meetings both in Goynar Potol and in Feska.

Char Theatre

Char Theatre is a key component of IC Sector as it creates mass awareness about social stigmas, human rights and law through entertainment in the remotest communities. In these areas, people often do not have access to education and cannot read or write, which makes it challenging to inform them about their rights and obligations. Besides, there is no access to electricity in the char areas and people have very limited access to entertainment. So, the sector came up with an idea to raise awareness and convey the message in such a way which is not only visual but also entertaining.



Picture – A moment in the Char Theatre

As it is visual and has direct and lasting impression, it is intended that people be aware of their rights and gain the strength to make powerful changes in their lives. The inclusion of the char people themselves as artists, the local expertise, the knowledge on the issues in the char areas and the local dialect used in the script made this component very effective and pioneering.

In this reporting period, 10 theatre shows (5 in each char) were arranged where the artists performed vivaciously and received kudos from the audience. Needless to say, the theatre shows provide entertainment not only to all age ranges in the communities but also it reaches a very large number of people with just one single show, with an audience of 300-350 people in average.

Friendship Community Paralegal (FCP) Services

The Friendship Community Paralegal (FCP) plays an indispensable role in securing justice and fairness among the remote underprivileged communities. The FCPs are recruited from the community and are trained in the basics of the legal system (7-day basic training and regular refresher trainings). They also act as a bridge between the mainland governmental institutions and the char dwellers by providing support on mediation, education, community organization, case handling and more.

There is one FCP² and one Legal Information Booth both in Goynar Potol and in Feska, providing legal support and improving access to information to the char community people. The 2 FCP are assisted by 2 Friendship Community Governance Aides (FCGA), also recruited from within the community and trained by Friendship. They also facilitate different group sessions, such as FCSG, Adult Learners' Groups, etc. In addition, they pay visit to the households and assist the FCP to create community awareness on different social issues.

² A new FCP was recruited in Goynar Potol in 2019 since the previous one left the job due to her pregnancy

A total of 270 services were delivered by the FCP in 2019 (143 in Goynar Potol and 127 in Feska), among which 159 legal issues, 44 births registration, 67 consultations. In addition, 1,365 safety net services were provided and 9 early marriages were prevented throughout the year.

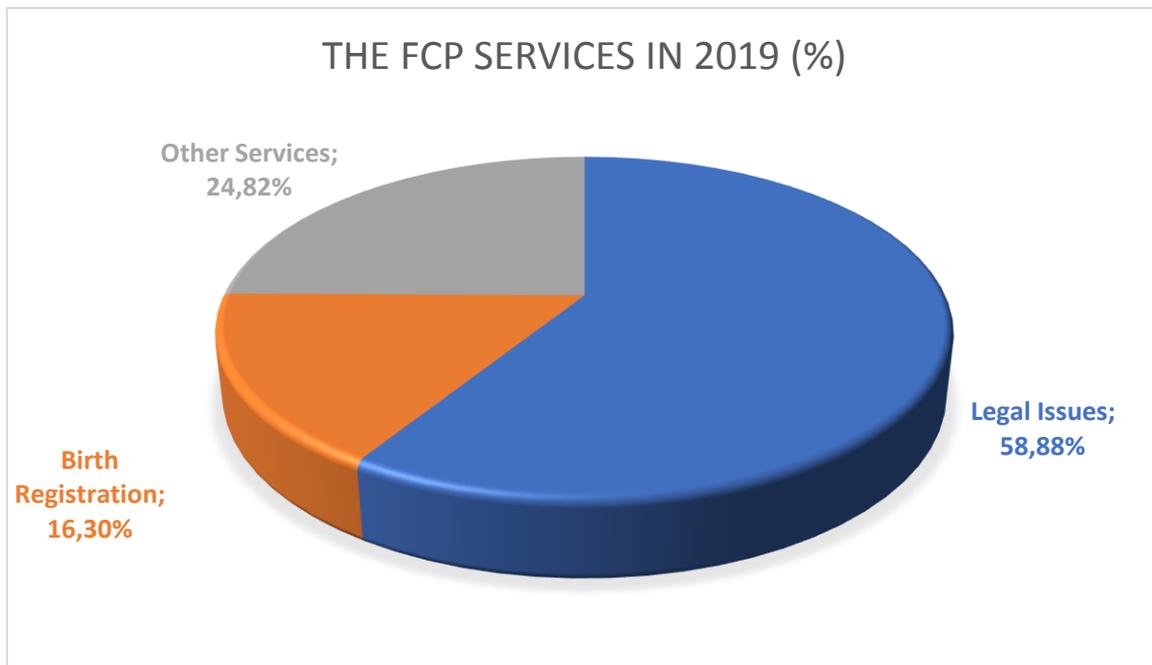


Figure 1 – FCP Services in 2019 (%)

91.30% of the people reported that they were able to receive legal services through community-based paralegals in case of any legal issues. Of the people receiving the service, 88% reported that they were satisfied with the litigation services provided by paralegals on different social issues.

Court Visit

As part of the project plan, the FCPs visited different types of courts in order to enrich their knowledge on judicial process. The duration of the visit was 2-day long. While paying the visit, the FCPs gathered knowledge on different types of cases, functions of different types of courts and so on. The IC staff along with two other local lawyers facilitated this activity. After the visit, the FCPs got the opportunity to watch a live court trial. Overall, this activity shed some light to the FCPs on the judicial system of Bangladesh.

Climate Change Adaptation and Disaster Management



The Climate Change Adaptation and Disaster Management (CCADM) sector conducted extensive CIDRR (Community Initiated Disaster Risk Reduction) activities in Goynar Potol and Feska in 2019, as highlighted below.

Key Facts	
Total FDMC Meetings	16
Total Yard Meetings	8
Total Quarterly Meetings	4
No. of Trainings	7

Friendship Disaster Management Committee (FDMC)

Since 2018, 3 FDMCs in Goynar Potol and 1 FDMC in Feska, composed of 30 members each (50% women), are running actively and are provided with support and capacity building in disaster preparedness, disaster risk reduction (early warning, search & rescue and first aid, etc.) and alternative livelihood. Each FDMC has an executive body and different sub-committees to lead and support different Disaster Risk Reduction (DRR) activities.



In 2019, 16 monthly FDMC meetings were held (12 in Goynar Potol and 4 in Feska) and 8 yard meetings (Goynar Potol - 6, Feska - 2) were organized to share knowledge with secondary beneficiaries (i.e. neighbors, community members,...). Like FDMC, each secondary beneficiary group counted 30 members. The major discussion point of these meetings were Participatory Disaster Risk Assessment (PDRA), long term action plan, contingency plan, water supply, sanitation and hygiene, alternative livelihood, role of Union Disaster Management Committee (UDMC), linkage with government institutions, etc.

Plinth – A Shelter for Homeless Families



Picture – Plinth in Goynar Potol

The plinth, constructed in October, 2018, hosts 30 families permanently (with all necessary commodities: tube-wells, latrines, solar light,...), a community center and a satellite school. The community center is being used for community groups meetings or for special events. It also serves as “safe ground” during the extreme flood that hit the northern area in July-August 2019 and welcomed many families and their cattle from the neighboring villages.

Flood response activities

While most houses were under 2-3 feet of water, only the plinth, vocational training center and Friendship primary school were above the water level. Therefore, the community people took shelter in these places along with their cattle. Approximately, 70 families found refuge on the plinth and received medical services, fresh water, hygienic sanitation, etc. With so many people gathered in one place, there was a concern of security and other gender issues during that time. Considering this situation, the IC team conducted awareness sessions on emergency guideline in Goynar Potol and Feska that mostly highlights the do’s and don’ts during emergency situations such as drink fresh water, take care of personal assets, look after the children and so on. The government officials highly appreciated this initiative and suggested that Friendship should do it in every area.

Table 3 – No. of Persons and Cattle sheltered in Friendship Structures

Place	Male	Female	Children	Total	Cow/Buffalo	Goat/Sheep	Total
Plinth	139	132	74	345	115	81	196
Vocational Training Center	31	29	17	77	75	53	128
Friendship Primary School	48	43	17	108	88	92	180
Total	218	204	108	530	278	226	504



Picture – Health Camp in Goynar Potol in flood time

When flood strikes, char people are usually deprived from medical support and can easily get infected by water-born diseases. In this context, the health sector arranged 2 camps “Medical Care for Flood Affected People 2019” during flood time both in Goynar Potol and Feska, attending mainly to

pregnant women, children and elderly people. 100 female and 58 male received the medical services through these camps.

Besides, poor mobile connectivity and lack of solar electricity were major problems for the community people. People could not charge their cell phones and were disconnected. To solve this problem, SED came up with an innovative approach: they developed floating mobile charge station by using a boat. They roamed different places in Goynar Potol and Feska, and anchored for a while so that people can charge their mobile phones. People could then communicate with Friendship staff through cell phones and report if any people needed help.



Pictures – Mobile Network Station (left); Mobile Charge Station in the Boat (right)

Last but not the least, the Government also provided support to the community in Goynar Potol and Feska as post flood response. One vaccination camp for the cattle was organized in both chars, where 2,266 cattle were vaccinated, and Napier grass (fast growing cattle feed) was distributed to 332 people.

Sustainable Economic Development



Friendship Community Development Committee (FCDC)

A total of 5 FCDCs (4 in Goynar Potol and 1 in Feska) were running in 2019, comprising 135 beneficiaries (29 male and 106 female). Each FCDC consists of 25-30 members each and are formed by Friendship field staff in every char/

community where Friendship income generation activities are undertaken. FCDC works toward overall development of respective communities by beneficiary selection and motivation, coordination of development works, promotion of education, and so on.

Key Facts

Women Trained in Weaving & Tailoring	80
Women Employed in Weaving Center	18
Total Lesson Learning Sessions	199
Total Earnings by the Weavers (BDT)	147,834
No. of Safety Net Services	1,365
No. of Trainings	7

Savings Mobilization

As part of the project plan, FCDC members are expected to make regular savings, to be used for emergency period if needed. In 2019, BDT 99,820 was deposited by the 5 FCDCs members, i.e. an average of BDT 1,290 (EUR 14,-) per beneficiary in Goynar Potol and BDT 661 (EUR 7,-) in Feska. In 2019, the saving deposit by the FCDC members was twice as high as in 2018, thanks to much better crop yield. Though it might not seem much, EUR 7,- can provide food from local market to a family for a few days.

Learning Sessions

SED sector conducted various learning sessions on different agricultural issues, directly related to beneficiaries' livelihood. To teach them about modern agricultural techniques, the sector conducted 199 learning sessions (158 in Goynar Potol and 41 in Feska) in 2019, which helped them improve their crop yield quite substantially.

Table 4 – Increased Production of Different Crops in 2019 (in Goynar Potol and Feska)

Crops	Average Production (per beneficiary) before Friendship intervention	Average Production (per beneficiary) in 2019 after Friendship intervention	Increased Production
Peanut	8 Mon Per Bigha	11.5 Mon per Bigha	43.75%
Rice Amon	8 Mon per Bigha	12 Mon per Bigha	50.00%
Rice Boro	18 Mon per Bigha	24 Mon per Bigha	33.33%
Jute	7 Mon per Bigha	9.8 Mon per Bigha	40.00%
Maize	20 Mon per Bigha	33 Mon per Bigha	65.00%

**(1 Bigha = 33 decimal, 1 Mon = 40 kg)*

The above table shows that Friendship intervention created a huge impact on the crop production. Every crop has increased production ranges from 33% to 65%.

Capacity Building and Financial Support



Picture – Training on Livestock Rearing in Goynar Potol

In 2019, 7 trainings (6 in Goynar Potol and 1 in Feska) were conducted on integrated homestead gardening, livestock rearing, rice production technology, pest management and peanut production technology. 185 beneficiaries (Male-24, Female-161) were trained in Goynar Potol in the sessions and 24 beneficiaries (Male-5, Female-19) in Feska.

Besides, 127 beneficiaries (103 in Goynar Potol and 24 in Feska) received financial support (micro-loans) for peanut, maize and rice cultivation.

Vocational Training Center (VTC)

In 2019, 21 women (divorced, widowed or ultra-poor) have been selected for a 6-month skill development training on weaving and dyeing at the weaving center and successfully completed the training. After the training, 18 women were employed at the weaving center and are earning money from their production. Thanks to the opening of a Friendship retail shop “Colors of the Chars” in Dhaka and a pop-up store in Luxembourg, orders went up and provided more income to char women.

Besides, 3 batches of 20 women each were trained in the tailoring center during the reporting period. These trainings helped them enormously to make them financially solvent and self-dependent. For instance, 45 of them started their own business and now earn around BDT 1,500-2,000 per month.

Gist of Project Achievements in 2019



Activities Update (January-April 2020)



This section highlights some major activities and accomplishments in the first four months of 2020 (January- April), among which the extension of the project to Nayer char and the covid-19 response activities.

Health

In 2020, the 8 FCMs are still operating in Goynar Potol (4) and Feska (4) and continued their usual activities for the first 2 months. Since March though, their activities had to be adapted to the covid-19 crisis – most meetings and courtyard sessions have been suspended and FCM are playing more than ever an awareness raising role to inform the local communities about protective measures, mask wearing, social distancing, etc.

Overall, 8 satellite clinic sessions (4 in Goynar Potol and 4 in Feska) were held in 2020 where 353 patients (Female-323, Male-30 (aggregated number)) received healthcare services, among which:

- **ANC/PNC:** 116 Pregnant mothers received ANC (Ante-Natal Care) check-ups, and 27 new mothers received PNC (Post-Natal Care) services
- **Family Planning:** 437 women received contraceptive methods.
- **Limited Curative Care:** 525 (Female-375, Male-150) beneficiaries got treated for general pain, back-ache, asthma, abscess, etc.

Education

As in 2019, two schools are running in Goynar Potol, one full-fledged primary school with 117 students in 3 grades (pre-primary, Grade 1 and Grade II) and one satellite primary school with 30 students now in Grade I. As for the satellite school in Feska, it hosts 30 students who are now in Grade II.

At the beginning of 2020, 20 learners were enrolled in the Adult Literacy Center of Goynar Potol. In addition, one Adult Literacy Center was established in Feska with 20 learners.

Inclusive Citizenship (IC)

From January to April 2020, 53 adult group sessions were conducted (26 in Goynar Potol and 27 in Feska), 6 FCSG meetings were organized (3 in Goynar Potol and 3 in Feska) and 1 char theatre show was arranged in Goynar Potol. A total of 47 paralegal services were provided in two chars (26 in Goynar Potol and 21 in Feska).

Climate Change Adaptation and Disaster Management (CCADM)

12 monthly FDMC meetings (9 in Goynar Potol and 3 in Feska) were arranged in the chars from January, to April 2020. In addition, 4-yard meetings (Goynar Potol-3, Feska-1) were conducted with the secondary beneficiaries. Since mid-March, activities are on hold due to COVID-19 crisis.

Sustainable Economic Development (SED)

One new FCDC was formed in Goynar Potol char. We now have 6 FCDCs running, with 133 beneficiaries (27 male and 106 female).

Further Expansion to Nayer Char

After going through a rigorous process, the Sectors and the Field Operations team have selected Nayer Char as the 3rd char of the KPMG Project. This char was selected based on proximity and easy communication, diversified people, scattered population, etc. So far, Friendship Health and Education Sectors were already working in this char. The other Sectors (IC, CCADM and SED) will join progressively in 2020 (see Action Plan for Nayer Char in Annex 5).

Nayer Char Presentation

Char Name	Nayer Char
Union	Nayer Hat
Upazilla	Chilmari
District	Kurigram
Size	1.5 km from North to South & 1 km from East to West
GPS	25°37.6774 N & 89°43.8987 E
Population	1145
Household	264
Male/Female	575/570
Govt. Institutions	0
Friendship Intervention	Health & Education

Below are the highlights of activities of Health and Education Sector in 2020:

Education

One satellite school is currently operating in Nayer Char with 26 students (14 girls and 12 boys) studying in Grade V. Average attendance rate during the reporting period is 99.82%.

The SMC (School Management Committee) of Nayer Char school is very active and playing a key role in the effective management of the school, it already had 3 meetings from January to March 2020.

Health

1 FCM is active in Nayer Char and 1 satellite clinic session was held in 2020, where 191 beneficiaries (Female-123, Male-68) were served, among which:

- **ANC/PNC:** 13 pregnant women received ANC (Ante-Natal Care) check-ups, whereas 5 new mothers received PNC (Post-Natal Care) services.
- **Family Planning:** 58 women received contraceptive methods.
- **Limited Curative Care:** 85 (Female-65, Male-20) beneficiaries were treated for general pain, back-ache, asthma, abscess, etc.

Project Initiatives for COVID-19 response



All Sectors have taken immediate actions to minimize the spread of the virus and to keep our staff and beneficiaries safe.

CCADM and Health Sectors directly informed char people over the phone and kept regular contacts to keep them updated about the coronavirus. Field staff explained the COVID-19 guideline, provided by the Government of Bangladesh and Friendship Management, to the people so that they were aware of the virus, respect the protective measures and protect themselves. All Friendship Community Medic-Aides are also conveying the message to char community people, explaining the do's and don'ts to the people through information sessions – keeping social distancing.

Although the schools are closed since mid-March³, teachers are communicating with the students over the phone and helping them with their studies, giving them homework so that they keep on learning and practicing. If the students face any problem, the teachers interact with the student over the phone and guide him/her accordingly. The teachers are also paying home visit as much as they can. In addition, the teachers and School Management Committee (SMC) members are occasionally visiting the school complex to ensure its safety and security while conveying the messages incessantly about COVID-19 situations to the students, parents and the community people.

As for Inclusive Citizenship, the Sector obviously suspended the Char Theatre shows to avoid mass gathering. Head Office members developed a guideline for field staff (e.g. managers, supervisors, FCPs, FCGAs, etc.) so that they can understand the risks of coronavirus, take proper hygiene measures at field office and in the char areas, protect themselves and others and raise awareness around them. They also instructed field staff to arrange hygiene or cleaning items at every Legal Information Booth for FCPS, FCGAs and the community people who visit the booth.

The Sustainable Economic Development (SED) Sector is anticipating that there will be food crisis in the near future and therefore encouraged homestead gardening, use of modern cultivation technique, make maximal use of the land, etc. They emphasized to cultivate zinc enriched rice, which is very healthy and nutritious and improves the body's immunization. The Sector also prepared a list of poor farmers, who should get food relief or any support provided by the Government.

Last but not least, Friendship tailoring center in Goynar Potol is playing a pivotal role in this unprecedented humanitarian crisis, with women making masks for the community people and for the other chars as well. Till now, they have made more than 3,000 masks which shows their commitment to fight against this problem. There is no way to deny that the participants are utilizing their learnings and skills that they have garnered throughout their training.

³ the Government has instructed that all educational institutions remain closed till September 2020

Integration Sessions



Thanks to KPMG funding, Friendship got the opportunity to start working in a char where there was hardly any services available and simultaneously start working with all Sectors (i.e. Education, Health, CCADM, SED and IC) in an integrated way.

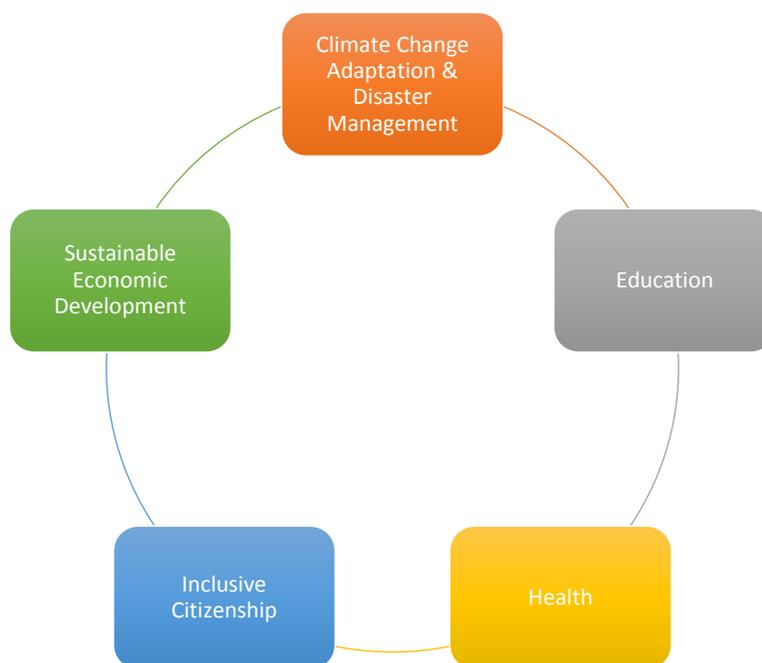


Figure 2 – Integration of Five Core Sectors

In 2019, to further enhance the dynamic of the integrated approach and take full advantage of it, Friendship initiated integration sessions among the beneficiaries of the different Sectors in Goynar Potoi. With an integrated development approach, all components of the Project are working together towards a single goal, which improves the performance, efficiency and effectiveness of the entire Project. In this reporting period, 119 integrated sessions were conducted by the five Sectors, with a total of 2,373 participants, out of which 81.84% were female and 18.16% were male.

Each sector arranged 2 sessions per month with other Sectors’ groups and discussed about different issues. The sessions were conducted by the respective Sector personnel (see Annex 3 and 4 for Integration Calendar 2019 and sector-wise topic).

Table 5 – No. of Integration Sessions in 2019

Sector	Total sessions	Total Participants		
		Male	Female	Total
CCADM	24	90	391	481
Education	24	113	533	646
Health	23	89	408	497
IC	24	108	532	640
SED	24	77	390	467
Total	119	431	1942	2373

Obviously, the integrated approach has numerous benefits or advantages, among which:

- **Cost effectiveness:** all sectorial activities are inter-linked, sharing knowledge and maximizing the use of resources, including human resources. Working simultaneously in a cluster of chars enables some “economies of scale” in terms of supervision & monitoring, transport, etc.
- **Time saving:** considering the traveling time to/from mainland field office to the char, supervision visit can be grouped and/or shared among staff of each sector
- **Increased efficiency:** working together with clear lines of communication streamline the process and eliminate the delays caused by misunderstanding and a lack of communication.
- **Strong accountability and sustainability:** each sector supports and reinforces each other, leading to high accountability for all people concerned and providing sustainable solutions to char dwellers.
- **High value project:** team members all understand the high value of this project and its impact on the beneficiaries, and are all highly motivated and proud to be part of it.

In essence, this approach optimizes the project results, increase project value, reduce time, and maximize efficiency through all phases of design, planning, and implementation. It also integrates people, systems, project structure, and practices into a process that collaboratively harnesses the talents and insights of all the team members as well as the beneficiaries.

Monitoring and Supervision



A strong monitoring and supervision has been conducted throughout 2019, which helped team members make proper planning and assess progress as well as achievements. Therefore, the Project was monitored through monthly and quarterly meetings, where Project team members addressed three subjects: review the progress, identify the bottlenecks in planning and/or implementation, and make adjustments.

The key initiatives taken by Project team members for monitoring and supervision were as follows:

Monthly Activity Plan

The Sectors prepared the project activity plan every month, which was shared to all team members afterwards. Therefore, the field staff of all Sectors were aware of the targets for a given month, which obviously made it easier for them to plan in accordance and reach the set targets.. While making this plan, the Sectors scheduled their integration sessions with other sectors. Overall, everyone knew what others were doing in the project area on a specific date.

Monthly Achievement Report

Every month, a monthly achievement report was prepared and shared with all team members. This report highlighted the targets that were achieved or not in a specific month. If a target was not met, the field staff were to explain why and how to remedy the situation. This process has improved field level monitoring by making the process more transparent.

Monthly Coordination Meeting in the Field

Each month, a coordination meeting was held at field level where all the respective sector staff were present. During the meeting, the participants discussed on the overall progress and problems (if any) of that month. In addition, they shared the monthly achievement report of that month and prepared the monthly activity plan of the following month. Needless to say, this built a strong coordination between them and ensured that everyone was on the same page.

Monthly Coordination Meeting at Head Office

Apart from the field level coordination meeting, the Sectoral focal persons of the Project met every month and discussed about overall progress of the project and took various strategic decisions for smooth operation. The meeting was primarily chaired by the Head of the Project while other Sectoral focal persons and CSUs personnel were also presented. These meeting were generally facilitated by the Project Coordinator.

Quarterly Coordination Workshop

In this reporting period, 3 workshops were organized at Friendship Training Centre in Chilhari, Kurigram, where the respective personnel of the project, both Head Office and Field Office, took part. However, 1 workshop had to be postponed due to the devastating flood last year. In total of 25 participants (on average) attended each workshop.



Picture – Project team members during Quarterly Coordination Workshop

During the workshop, each sector gave a presentation highlighting the past quarter's achievements, challenges, plan for next quarter, suggestions, etc. After all the presentations, an open discussion session took place where all the HO personnel expressed their views, their expectations and made some suggestions/gave guideline regarding the project implementation. Some field level colleagues also shared their views and expectations as well.

Continuous Field Visits by the Project Staff

The field staff as well as the head office personnel of this Project visited the project area continuously. Without field visit, the activities cannot be monitored and therefore, it is difficult to find out the area of improvement. Since it is an integrated project, everyone shares responsibility. As such, the staff from each Sector did follow up the activities, shared the knowledge and information with each other and provided feedback accordingly.

Learning Points



Though Friendship has vast experience of implementing critical development interventions in the remote riverine islands, Friendship has been garnering new lessons every year. In this reporting period, the main learning points were as follows:

Increased Collaboration

As all the Sectorial activities are linked with each other, the staff from each Sector are working together and meet regularly to share ideas and experiences, so everyone is kept up to date with the state of the Project, which is key to its success. The Project also ensures maximum use of resources, including manpower. If some staff from one Sector is not available to go to the field, the other staff, who is in the field at that moment, from other Sectors can follow up that activity and inform the concerned person accordingly. This strengthens the bonding and linkages with other Sectors and team members. Overall, it is a collaborative effort where the manager, supervisor and community staff are all working together. The stronger the collaboration, the better the efficiency and results.

Effective Exchange of Knowledge

In 2019, integration sessions have been introduced in Goynar Potol. At first, the staff were a bit uncomfortable and feeling shy to conduct the sessions in other Sectors' groups. As their nervousness gradually wiped away, they grew more comfortable and their confidence was boosted. It proved to be very positive as well for the community people who learned know about different issues and learned new skills they could apply in their daily lives. In essence, these transversal knowledge sharing sessions were a big success for all and will be extended to Feska in 2020.

Increased Ownership

The integrated approach spreads the responsibilities of the Project across all team members. This does not only promote the ownership of the Project but also places all members on equal footing. It ensures that needed information is not omitted or overlooked and increases efficiency.

Shortage of Learners in the Weaving Center

There has been a shortage of learners in the Weaving Center. The Project team members tried heart and soul to find out the potential learners yet the enrollment was very low. The Head of Project and the focal persons of other Sectors paid a visit in Goynar Potol early in 2019 to understand the cause of the problem. Some learners said that their husbands discouraged them to go to the Weaving Center since they are responsible for domestic chores. Besides, they were afraid of what people might think if they go to the Weaving Center, leaving their house alone. After hearing this, the Head of Project completely understood the situation, and she highlighted the positive sides about learning new skills at the Training Center and discussed about how they could change their lives... All Sectors contributed to sharing positive message about vocational training and getting more learners enrolled. Communication paid off as in 2019, the number of learners jumped from 12 to 21.

Looking Forward



There is no way to deny the fact that COVID-19 will create hindrance to the regular project activities. Nevertheless, Friendship is planning to modify or reschedule some of the project activities in order to achieve the expected results. Depending on the evolution of the covid-19 pandemic, the following elements should be integrated in the KPMG Project:

Initiation of Integration sessions in Feska

According to the project plan, the integration sessions will be underway in Feska in 2020 - Sectors have already started conducting them. The topics and sessions will be the same as in Goynar Potol. All sessions will be arranged maintaining a social distance as well as following the COVID-19 guideline.

Baseline survey of Nayer Char

The baseline survey of the 3rd Island, Nayer Char, has been scheduled in 2020. The questionnaire development process was started in February 2020 by the Research & Evaluation Department and the final questionnaire was reviewed by all Sectors and the Project Coordinator for approval of the indicators. Field work has been suspended due to covid-19 situation.

Establishment of Infrastructure in Nayer Char

Different infrastructures (e.g. plinth, legal booth, etc.) will be built in 2020. A tentative action plan for Nayer Char is attached in the Annex 5 – subject to change due to COVID-19 pandemic situation.

Development of Household-wise Beneficiary Information Hub

A digital database of beneficiary information (household-wise) under KPMG Project will be developed in 2020. This activity was first scheduled in 2019 but has eventually been deferred to 2020 to incorporate directly the 3rd char. Baseline information of all 3 chars will be incorporated in this information hub, which should help track the progress and KPI of the Project.

Online-Based Monitoring

Based on the data in the information hub, the Project staff will collect periodic data from the households to track and monitor the progress of the activities. This will eventually help to provide and upgrade the necessary supports to the beneficiaries as well as fine-tune the project activities, if needed.

Conclusion



KPMG-Friendship Integrated Project is a well-designed project and a life-changing intervention for many char people. Since the inception of the Project, the Sectors, field staff, and the community people in the KPMG chars have developed a strong nexus and learned a great deal more about each other. Over the years, the Project has made significant progress in service delivery in the areas of health, education, inclusive citizenship, sustainable economic development and disaster management. At the initial stage, Goynar Potol was the only char under the umbrella of this Project, which now covers three Chars – Goynar Potol, Feska and Nayer Char -, showing impressive changes over the last couple of years.

So much so that what everybody at Friendship now knows as KPMG char, Goynar Potol has become the “char of choice” for national and international visitors, who can see the extend of Friendship activities⁴ in just one char. Goynar Potol even had the chance to welcome Mrs Paulette Lenert, Minister for Development Cooperation and Humanitarian Affairs, on 11th June 2019. The Luxembourg ministerial delegation, accompanied by a team from Friendship Bangladesh and Friendship Luxembourg, more specifically visited the plinth and the cluster village – where they spend some time exchanging with community group members – and then attended a colorful Char Theatre show surrounded by hundreds of enthusiastic people.



Through this project and its fully integrated implementation from the very beginning, all five Sectors and field staff have come to working closer together, learning from each other and helping each other for the good of the project and its beneficiaries. Relationships are the glue that creates binding and meaningful engagement to each other. The Project also provides the structure for engagement, as well as the means for holding and deepening the relationships, so they are sustained. Overall, a sizeable number

⁴ Except a Secondary Education School

of activities have developed a way of working together that will dramatically change the staff as well as the services respond to the needs of community people.

Friendship gratefully acknowledges the contributions of KPMG Luxembourg and highly appreciates its assistance and generosity in implementing this project that improves the living conditions of thousands of people, in Goynar Potol, Feska, Nayer and beyond.

Again, heartfelt gratitude to KPMG and their staff for their continuous support over the years and it is a firm believe that both Friendship and KPMG will be proud of the results which will be achieved together and bring more smiles on the people's face in the days ahead.

Case Studies



Case Study 1



Picture - Nasima is smiling at her harvested crops

Nasima Begum is an inhabitant of Goynar Potol Char. She never had the opportunity to go to school and educate herself. But she promised herself that she would make her children go to school. Her elder daughter, Mira, is an HSC (Higher Secondary School Certificate) graduate. Her middle child, Munni, is a PEC (Primary Education Completion) graduate from Friendship Borobak Primary School and is currently studying in Grade VII. Her youngest son, Md. Nazim, is also enrolled in Grade I at Goynar Potol Primary school. When Goynar Potol Adult Literacy Center was established in 2018, Nasima enrolled herself in the program. After graduating from the program, Nasima could write her own name and do all the calculation of the expenses of her

family. She could also read calendar dates and read all sorts of documents and write in Bengali. Moreover, after getting income generation training from the SED program, she started rearing poultry and livestock and was able to support her family with the additional earning. She also received training on homestead gardening and was able to produce fresh vegetables in her backyard.

Nasima also took a 15000 BDT loan from Friendship micro-finance program implemented through “Mushti” (a micro finance venture of Friendship). With this financial support, Nasima cultivated “Aman” rice (a variety of rice) in her husband’s ancestral land. As the weather was favorable last year, Nasima’s harvest was very satisfactory. With great joy, Nasima mentioned, if she gets the desired price for the rice, she will be able to make profit even after paying off the loan amount.

Nasima’s husband, Motiar Rahman is a member of FDMC (Friendship Disaster Management Committee) in Goynar Potol. He got extensive training on disaster risk reduction and as a result, during the flood of June/July 2019, Nasima and her husband was able to save themselves from the damage of the flood. They were able to save their belongings, poultry and livestock by preparing an elevated platform in their house. They also took all their family members to the Primary School in the plinth to take shelter. To prevent dirty floodwater to enter the tube-well in their house, they also closed the mouth of the tube-well with polythene cover.

Nasima Begum is also a member of Goynar Potol Civil Society group. She is well aware about the harmful effects of child marriage, dowry and domestic violence. Nasima recently married off her 19-year-old eldest daughter, Mira, to an educated job-holder man without any dowry. Being in the civil society group she also gained knowledge about rule and justice processes of the Government and local Government, family planning, birth and death certificates, etc.

In her early years, Nasima had to face many difficulties in her life. But now, with the training and support from Friendship her life has become much better. Nasima now plans to set up a small livestock farm and set up an electric rice husking machine if Friendship provides electricity through the “solar village” to be installed in Goynar Potol in 2020.

Case Study 2

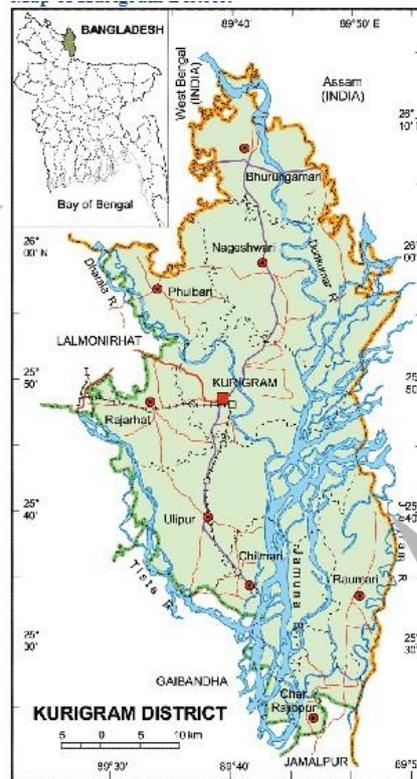


Picture - Molida Begum transporting children and women on her Bhela during the Flood of 2019

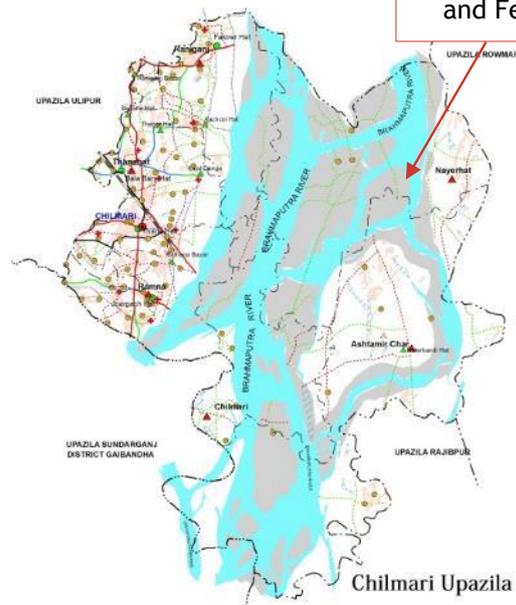
Molida Begum is an inhabitant of Goynar Potal Char. During the flood of June-July 2019, almost 100% of the Goynar Potal char was inundated. In mid-July 2019, when the flood water suddenly increased, Molida Begum notified all the members of FDMC (Friendship Disaster Management Committee) and started working on moving flood affected people to a safer location. With the help of the FDMC members, she built a Bhela (a boat made of banana tree trunk) and moved a total of 45 children and women to safety. The quick action of Molida Begum was instrumental in saving their lives. Molida said she got the extensive training on disaster risk reduction from Friendship, which enabled her to take swift action during the natural disaster.

Annexes

1. Map of KPMG Chars



Goynar Pitol and Feska



2. Project KPI (January 2019 – December 2019)

SL	KPI parameter	Targets (Jan 2019 - Dec 2019)	Achievements (Jan 2019 - Dec 2019)	Remarks
Health				
1	% of eligible couples practicing any kind of modern contraception method	at least 65%; National average: 62.4%	65.20%	
2	% of eligible pregnant women attending at least 1 ANC	at least 77%, National Average: 74%	88.8%	
3	% of eligible newly delivered women received at least 1 PNC	at least 50%, National average: 48%	76.4%	
4	% of children receiving exclusive breastfeeding during 6 months after birth	at least 59%; National average: 56.4%	88.5%	
5	Number of children with diarrhea once or several times in last 14 days	3.7% or less, National average: 3.9%	2.20%	
6	Number of children < 6 yrs. of age with ARI	6.5% or less, National average: 6.7%	1.6%	
7	% of children <5 years of age that are moderately underweight (weight/age)	30% or less, National average: 31.9%	48.3%	Weight measurement tools were old which gave faulty readings
8	% of children <5 years of age that are severely underweight (weight/age)	8% or less; National average: 8.8%	7%	
9	Number of deaths of infants (< 1 yr of age) per 1000 live births	36/1000 birth or less; National average: 38/1000 birth	0/1000	
Education				
1	Number of students enrolled in pre-primary class	30-35	30	
2	Students' attendance rate	95%	97.81%	Girls 97.23%, Boys-98.38%
3	% of girls out of the total students enrolled every year	50%+	50%	
4	% of Students promoted to the next grade	95%+	100%	
5	Annual drop-out rate	≤ 5%	2.5%	3 Girls dropped out

6	Annual non-migration related drop-out rate	≤ 1%	0%	
7	% of Grade V enrolled students Passed Primary Education Completion exam	95%+	NA	Students appear for Primary Education Completion exam only after completing Grade V. As such, this will happen only after 6 years.
8	% of Grade V students achieving A+ grades at PEC exam	> National average (i.e. 9% in 2017)	NA	
9	% of total eligible children being enrolled in pre-primary classes either at Friendship Schools and Government/ Private schools.		100%	
10	Number of adult learners enrolled in each of the adult learning centers at a given time (Annual)	20	20	
11	Learner attendance rate for Adult Literacy Center	>80%	92.49%	
12	% of enrolled learners completed adult education course	>85%	100%	
Sustainable Economic Development				
1	Number of FCDCs (Friendship Community Development Groups) formed	3 in the first year, 1 or more in each of the subsequent years	2	
2	Number of people being member of the FCDC groups	30 for each group	133 (27 male and 133 female)	
3	% of female members in the FCDC groups combined	at least 60%	97%	
4	% of FCDC group members having some saving with Friendship	100%	100%	
5	% of FCDC group members reporting increased income	at least 70%	100%	
6	% of FCDC members increased their crop yield	at least 70%	62%	Further capacity building supports will be provided in order to help them increase crop yield. Since the training has just started, it is not reasonable to have the result immediately. Additionally, the flood in June/July 2019 destroyed crop yield and decreased the overall income of the FCDC members
7	% of FCDC members utilized at least one modern technology	at least 80%	69%	Same remark as above

Inclusive Citizenship				
1	Number of people enrolling in Civil Society Groups	20 for each group	20	
2	Number of people enrolling in Adult Groups	100 for each char (5 groups in each char)	100	
3	Number of char theaters conducted annually	at least 5	10	
4	Number of women provided with training and seeds for homestead gardening per year	60	46	Expected to improve in the subsequent years
5	% of trained women reporting increased income due to homestead gardening	at least 70%	80.43%	
6	% of people reporting that they have been able to receive legal services through community-based paralegals in case of any legal issues they faced	100%	91.30%	
7	% of people reporting satisfaction with the services provided by paralegals in different social issues	at least 90%	88%	
8	% of birth registration against total births	at least 85%	88%	Expected to improve in the subsequent years
9	% of people having knowledge of, and where eligible, access to Government safety net services (Vulnerable Group Feeding, Vulnerable Group Development, widow and senior citizen allowances, food for work program, etc.)	At least 80%	100%	
10	% of women reporting increased voice in family decision making	At least 85%	78%	Data has been collected from field staff (mid-term survey has been rescheduled to 2020)
Climate Change Adaptation and Disaster Management				
1	Number of people getting membership at FDMC (Friendship Disaster Management Committee) groups	90 members	120	90 members in Goynar Patal and 30 members in Feska
2	Number of people attending the 7-session training programs	90 FDMC members	120	90 members in Goynar Patal & 30 members in Feska
3	% of FDMC members having assessed their risk and	100%	100%	

	planned to reduce the identified risks			
4	Number of FDMC members having first aid training	At least 6	120	
5	% of FDMC members having proper knowledge and understanding of Search and Rescue procedure.	At least 80%	100%	
6	Number of plinths raised	1	1	
7	% of households in the char having access to proper WASH (Water, Sanitation, and Hygiene) infrastructure	At least 60% households	90%	

3. Integration Calendar 2019 (Goynar Poto)

Sector	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
CCADM	SED	Health										
	IC	Edu										
Education (Edu)	CCADM	IC										
	Health	SED										
Health	CCADM	Edu										
	SED	IC										
IC	Health	CCADM										
	Edu	SED										
SED	Edu	Health										
	IC	CCADM										

4. Sector-wise Integration Topic (2019)

Month	CCADM	Education	Health	IC	SED
January	Livestock	Clean home	Diarrhea, Pneumonia & Skin disease	Women & Child Trafficking	Homestead gardening
February	Cold Wave	Parents duties to the Children's	Water, Sanitation & Hygiene	Legal Booth	Homestead Gardening
March	Thunder Storm	Tree Plantation	Food & Nutrition	Village court	Jute
April	Kalboisakhi storm & pre-preparedness	Literacy	Primary Health care	Dower	Integrated Past Management
May	WASH	Child Labor	Gender & Sexual Health	Marriage	Marriage
June	Pre-preparedness and Flood	Honesty	Family planning	Human rights	Summer Vegetable
July	Summer Vegetable	Dustbin use in House	EPI	Dowry	Irrigation & Water Management
August	Post Flood Activities & WASH	Safe Water	Care of Pregnant Mother	Birth & Death Registration	Chili Cultivation
September	Tree Plantation	Literacy	Delivery Planning & Safe Neonatal Care	Birth & Death Registration	Chili Cultivation
October	WASH	Dignity	Neonatal Care & Benefits of Brest Feeding	Birth & Death Registration	Oil seed
November	Cold wave	Dustbin use in house	Infection of reproductive system & Sexual disease	Legal Aid	Maize Production Technology
December	The Fire & Winter Disease	Wall Magazine	Teenagers and New Couples and Early Marriage	Dignity	Climate change adaptation technology for agriculture

5. Action Plan of Nayer Char

FULL PROJECT NAME		LOCATION	HEAD OF PROJECT		PROJECT COORDINATOR		
KPMG-Friendship Integrated Project		Nayer Char, Chilmari, Kurigram	Barrister Ayesha Taasin Khan		Rummanul Ferdous		
GOAL							
To positively impact the lives and living standards of the people of the chars by imparting knowledge, ideas, ensuring greater empowerment and have access to justice.							
SL	ACTION	SECTORS	START DATE	END DATE	RESPONSIBLE PERSON	STATUS	REMARKS
1	FDMC Formation	CCA-DM	June, 2020	June, 2020	Md. Labibul Islam	Not Started	
2	Volunteer formation	CCA-DM	June, 2020	June, 2020	Md. Labibul Islam	Not Started	
3	FDMC Meeting	CCA-DM	July, 2020	December, 2020	Md. Labibul Islam	Not Started	
4	Bi-monthly Yard meeting with secondary beneficiaries	CCA-DM	July, 2020	Dec, 2020	Md. Labibul Islam	Not Started	
5	Training/Refresher on Income Generating Activities as alternative Livelihood	CCA-DM	November, 2020	December, 2020	Md. Labibul Islam	Not Started	
6	Training/Refresher on Community Initiated Disaster Risk Reduction (CIDRR) and CCA	CCA-DM	December, 2020	December, 2020	Md. Labibul Islam	Not Started	
7	Refresher on Early Warning, Search & Rescue and First Aid	CCA-DM	December, 2020	December, 2020	Md. Labibul Islam	Not Started	
8	Refresher on Education in Emergency for SMC member, teachers and staffs	CCA-DM	January, 2021	January, 2021	Md. Labibul Islam	Not Started	
9	Refresher on WASH, Drown Prevention and Tools	CCA-DM	January, 2021	January, 2021	Md. Labibul Islam	Not Started	
10	Construction of Plinth (Cluster Village)	CCA-DM	March, 2021	June, 2021	Md. Labibul Islam	Not Started	
11	Student's Enrollment	Education	Dec, 2019	Jan, 2020	Rafiqul Islam Mithu	Complete	
12	Teacher's Basic Training (Primary School)	Education	Feb, 2020	Feb, 2020	Rafiqul Islam Mithu	Complete	
13	Teacher's Follow-up Training (Primary School)	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
14	SMC Meeting	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
15	Parents Meeting	Education	August, 2020	Dec, 2020	Rafiqul Islam Mithu	In Progress	
16	Annual Sports for Students	Education	December, 2020	December, 2020	Rafiqul Islam Mithu	In Progress	
17	Days Observance	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
18	School Facilities Assessment	Education	Oct-20	Oct, 2020	Rafiqul Islam Mithu	In Progress	
19	SMC Training	Education	June, 2020	Aug, 2020	Rafiqul Islam Mithu	In Progress	
20	Terminal Examination of Students	Education	Apr, 2020	Dec, 2020	Rafiqul Islam Mithu	In Progress	

21	Learning Materials Distribution (Primary School)	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
22	Code of Ethics Sessions (Primary School)	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
23	Clean School Clean Home	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
24	Wall Magazine (Primary School)	Education	Jan, 2020	Dec, 2020	Rafiqul Islam Mithu	Ongoing	
25	Satellite Clinic	Health	Jan, 2020	Dec, 2020	Mst. Latifa Akter Lipi	Ongoing	
26	Nutrition Demonstration Program	Health	Jan, 2020	Dec, 2020	Md. Habibur Rahman	Ongoing	
27	Expanded Program on Immunization (EPI)	Health	Jan, 2020	Dec, 2020	Mst. Shahinur Begum/Govt. Staff	Ongoing	
28	House Hold visit	Health	Jan, 2020	Dec, 2020	Mst. Shahinur Begum (FCM)	Ongoing	
29	Courtyard Session	Health	Jan, 2020	Dec, 2020	Mst. Shahinur Begum (FCM)	Ongoing	
30	School Nutrition Awareness Session & Personal Hygiene	Health	Jan, 2020	Dec, 2020	Mst. Nilufa Akter	Ongoing	
31	Land Selection for Legal Booth	IC	March, 2020	March, 2020	Md. Nazmul Hossain	Complete	
32	Recruitment of FCP & FCQA	IC	March, 2020	March, 2020	Md. Nazmul Hossain	Complete	
33	Construction of Legal Booth	IC	June, 2020	June, 2020	Md. Nazmul Hossain	Not Started	
34	Formation of Adult Group	IC	March, 2020	March, 2020	Md. Nazmul Hossain	Complete	
35	Formation of FCSG	IC	March, 2020	March, 2020	Md. Nazmul Hossain	Complete	
36	Conduct Adult Group Session	IC	June, 2020	Dec, 2020	Md. Nazmul Hossain	Not Started	
37	Conduct FCSG Meeting	IC	June, 2020	Dec, 2020	Md. Nazmul Hossain	Not Started	
38	Basic Training for FCP	IC	July, 2020	July, 2020	Md. Nazmul Hossain	Not Started	
39	Conduct Char Theatre	IC	June, 2020	Dec, 2020	Md. Nazmul Hossain	Not Started	
40	Formation of FCDC	SED	June, 2020	July, 2020	Sawkot/Sahin	Not Started	
41	Functioning of FCDCs	SED	August, 2020	Dec, 2020	Sawkot/Sahin	Not Started	
42	Conduct Lesson Learning Sessions in FCDC about different agricultural aspects (like, Crop, Fish, Vegetables, Livestock, Fodder etc.)	SED	August, 2020	Dec, 2020	Sawkot	Not Started	
43	Provide Agriculture Training for FCDC Members	SED	Oct, 2020	Dec, 2020	Sawkot	Not Started	
44	Mobilize Savings and Provide Financial Support	SED	August, 2020	Dec, 2020	Sawkot/Sahin	Not Started	
45	Conduct Training (Tailoring Center)	SED	September, 2020	Dec, 2020	Sawkot/Sahin/Moklas	Not Started	