



caritas

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Foreword

Climate change, water pollution, loss of biodiversity and education inequalities are among some of the challenges that the East Africa region continue to grapple with, and whose impact is already being felt. In line with our impact plan that is focused on Planet, People, Prosperity and Governance, we address these challenges as part of our ESG commitments. We are confident that these efforts will help shape a more sustainable future and transform our communities for better.

In this edition, we highlight our involvement in diverse Corporate Social Investment (CSI) activities. Happy reading.

Our impact plan

Planet



Reducing our impact on the environment to build a more sustainable and resilient future.

Our commitments

- Decarbonization
- Climate risk
- Nature and biodiversity

Prosperity



Driving purposeful business practices and good corporate citizenship.

Our commitments

- Purposeful business
- Education and communities

People



Creating a caring, inclusive, Purpose-led and Values-driven culture for our people.

Our commitments

- Inclusion, diversity and equity (IDE)
- Health and well-being
- Continuous learning
- Human rights

Governance



Our Purpose and Values lie at the heart of the way we do things. To do the right thing, the right way, always.

Our commitments

- Act lawfully, ethically and in the public interest
- Work against corruption in all its forms, including extortion and bribery



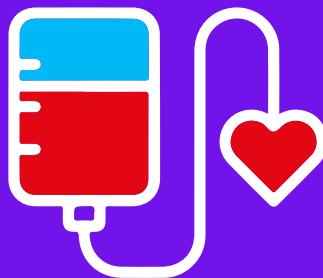
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Tanzania



Donate blood, give life campaign

The CSI Committee in collaboration with the National Blood Transfusion Service (NBTS) organised a Blood Donation Day in June in what has become our tradition to mobilise staff to donate blood and help alleviate blood shortage in the country and ultimately, help save lives. The CSI committee also used the occasion to create awareness among staff on the plight of the national blood bank and the health benefits of donating blood.



A marathon with a big heart

In July 2022, a team of 20 KPMG staff participated in the CRDB Bank Marathon. The main objective of the marathon was to raise approximately TZS 1 billion to support Jakaya Kikwete Cardiac Institute (JKCI) paediatric cardiac operations. JKCI has a goal of funding lifesaving heart operations for at least 100 children from disadvantaged families.

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Tackling ocean pollution in Dar es Salaam

In September, KPMG staff participated in a beach clean-up exercise of Coco Beach in Dar es Salaam. They also used the event to raise awareness on ocean pollution and to advocate for environmentally friendly practices for a greener and cleaner planet.

This is one of several other initiatives that demonstrate our commitment to addressing:



Climate change



Water pollution



Deforestation



Biodiversity loss



02

Uganda



Kabaka Birthday Marathon

In July 2022, 35 KPMG Uganda staff joined other participants in the annual Kabaka Birthday Run in Kampala. Organised under the theme of "Men against AIDS to Save the Girl Child", the objective of the marathon was to create awareness about HIV/AIDS and specifically to encourage men to get tested and obtain treatment, and overall, help curb HIV infections among women. The run is part of the Kabaka's (king of Buganda kingdom in Uganda) five-year campaign to increase the uptake of HIV testing and treatment services, with a particular focus on men and boys.



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03 Kenya



Reader to Leader at KFFL

In July 2022, KPMG Kenya donated over 300 story books to our KFFL project at Kiiri Primary School in Murang'a County, to enhance literacy. The CSI committee went a step further after the donation and launched the #ReadertoLeader books campaign in August to mobilise donation of over 500 story books which were donated during a visit to the school on 14 October 2022.

By engaging our people, we are tackling low literacy levels as part of our ESG commitment to support education and lifelong learning. This is also a significant contribution toward the achievement of the United Nations Sustainable Development Goal 4 (SDG 4) on inclusive and equitable education for all.

July 2022



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October 2022

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Enactus: Empowering a generation of entrepreneurial leaders

To support the next generation of entrepreneurial leaders, as is our tradition, KPMG Kenya staff participated in the 20th Enactus Kenya National Expo competition from 20 July to 23 July, as League Managers and Judges. This year's expo theme of "skilling for the future" aligned well with our commitment to empower the youth to possess skills that will enable them to be future ready. The expo attracted about 1000 university students drawn from 25 public and private universities in Kenya who showcased a wide range of social enterprise projects. Moi University who emerged this year's champions, represented Kenya at the Enactus World Cup event in Puerto Rico in October 2022. During the Nairobi expo, KPMG was awarded the lifetime achievement award for consistently supporting Enactus for 26 years.



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KPMG was awarded the **lifetime achievement award**





A cup of uji, a child a day

Our Uji project continues to make impact at Kenya Marble Quarry Primary School in Kajiado, our previous KFFL project. Through generous contributions by KPMG Kenya staff and partners, and The Giants Group of Twiga, the project continues to provide a daily cup of nutritious porridge to over 500 pupils in the school. The program is now a critical intervention due to the current drought that has ravaged 23 counties in Kenya, among them Kajiado county. If you would like to be part of this noble initiative, please contact your BU CSI representative who will guide you on how you can sign up for the program.

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Tax put smiles at New Life Home Trust

Congratulations to our Tax colleagues for commissioning two projects at New Life Home Trust (NLHT) on 22 August 2022. The Tax team began their engagement with NLHT in December 2021 when they visited the home during the festive season. Based on a needs assessment and as requested by the home, Tax undertook to modernise the NLHT's kitchen store and install four gazebos to provide a place where staff can have their lunch and unwind during breaks. New Life Home Trust caters for abandoned infants of ages 0-3 years - majority of whom are HIV positive.

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Mentoring to influence a generation

Furthering to our commitment to education, a team of KPMG mentors visited our Starehe sponsored students at both Starehe Boys Centre and Starehe Girls Centre between June and July 2022 where they interacted with the students during one on one mentorship sessions. It was an exciting moment for the students who met their mentors for the first time after a two-year hiatus occasioned by COVID-19 pandemic. During the sessions, the mentors engaged the students in discussions about their academic performance, career guidance and other life issues.





KPMG Global Cyber Day Initiative

The annual KPMG Global Cyber Day Initiative is a Global Corporate Citizenship program that is marked every October, as part of International Cyber Security Awareness Month. The initiative aims to educate young people on the importance of cyber security and internet risks, as part of KPMG member firms' commitment to supporting our communities.

To mark this day, KPMG Kenya cyber security team held an interactive in-person session at Westlands Primary School in Nairobi on 26 October 2022, where they shared tips with approximately 500 pupils and teachers on safe use of personal data, social media, cyber bullying and online gaming. The team later held virtual sessions on 29 October 2022 for parents, teachers and pupils aged between nine and 16 years from across East Africa.

500 Pupils and teachers participated in the KPMG Global Cyber Day





Contacts

E: csi@kpmg.co.ke

W: kpmg.com/eastafrica

T: @KPMGEastAfrica

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