

# Take the proven path to lasting finance transformation

Two routes, two very different destinations for CFOs.

The signs ahead



67% global CEOs agree that agility is the new currency of business.<sup>1</sup>



of finance leaders rate emerging technologies and big data as the biggest disruptor to their business.<sup>2</sup>

60-70%

of manual controls will be automated in the next five to ten years.<sup>3</sup>



top 10

priorities for business leaders in 2020.<sup>4</sup>



## Two different routes to transformation

Traditional

KPMG Powered Enterprise

A narrow focus in the planning phase – working out how to make the technology solution fit what you already do.<sup>5</sup>

Mapping an unfamiliar system to your business requirements can mean hundreds of pages of information to review.<sup>5</sup>

A slow journey of roughly 7 months to arrive at the build phase and see any form of working solution.<sup>4</sup>

Around 5 months spent on testing and correcting unforeseen problems.<sup>4</sup>

A limited skillset to help you, with some knowledge of the technical platform but little or no finance expertise.<sup>5</sup>

70% of finance transformations don't deliver on their forecast outcomes or cost objectives.<sup>6</sup>

48% of transformations that deliver immediate cost savings don't sustain them.<sup>6</sup>

Over 1,700 leading practices and design considerations.

1 target operating model based on proven methodology.

Just weeks from the start of the project to show a working, pre-configured solution.

Up to 50% faster than traditional ERP implementations.<sup>4</sup>

Varied teams, formed with KPMG member firm specialists in business change, finance, and technology.

## Accelerating into the future

Imagine a...<sup>7</sup>

45% cut in general accounting costs

20% saving in budgeting and forecasting expenses

15% improvement in working capital

50% reduction in manual reconciliations

2 reviews of the target operating model every year, as best practice evolves

## The secret to going direct

Take the proven path to lasting finance transformation with KPMG Powered Finance enabled by Microsoft Dynamics 365. It can take you straight to leading practice, with:

The innovation of a hyperscale cloud provider...<sup>8</sup>

...backed up with the experience and insight of a



global network of member firms.

Take the direct route to lasting transformation. Start the journey at

[home.kpmg/taketheprovenpath](https://home.kpmg/taketheprovenpath)

Microsoft Partner



2020 Partner of the Year Winner  
Global SI Digital Transformation Award  
2020 Partner of the Year Finalist  
Advisory Services Award

<sup>1</sup> CEO Outlook survey, KPMG 2019. <https://assets.kpmg/content/dam/kpmg/us/pdf/2019/06/2019-ceo-outlook.pdf>  
<sup>2</sup> Aggregate of E91 Finance and business leaders' responses to a polling question collected during KPMG LLP's CFO Real Insights Webcast, The CFO agenda: Leveraging disruption into opportunity (December 2017).  
<sup>3</sup> Estimate from KPMG research.  
<sup>4</sup> A commissioned study conducted by Forrester Consulting on behalf of KPMG, July 2020.  
<sup>5</sup> This is indicative for some traditional transformations, but does not reflect the methods used by all traditional implementation partners.  
<sup>6</sup> Gartner, Hallmarks of Winning Finance Transformations, 2019.  
<sup>7</sup> <https://emtemp.gcom.cloudingw/globalassets/en/finance/documents/insights/hallmarks-of-winning-finance-transformations.pdf>  
<sup>8</sup> KPMG calculations. See: <https://home.kpmg/x/en/home/insights/2019/07/powerd-enterprise-finance.html>  
<sup>9</sup> Microsoft, Hyperscale cloud reliability and the art of organic collaboration, 2018.

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