

# mantra

Perspectives from KPMG in India



## Startups and their growing focus on overseas listing

**1**

*By Amritjeet Singh, Partner and Lead – Emerging Giants Programme, KPMG in India, Ankit Mohan, Director – Deal Advisory - M&A Tax, KPMG in India and Sidharth Tewari, Director – Advisory Management, KPMG in India*

India has a rising startup ecosystem. The unicorns are exploring newer ways to acquire foreign capital markets but need regulatory bodies to pave way for an overseas listing.

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## Ease of doing business 2.0

**2**

*By Mohit Bhasin, Partner and Global Co-lead – Economic Growth Network, KPMG in India*

The key impediments to growth include unpredictable policies and unclear compliance requirements in India. Govt along with private sector are pushing the peddle towards reducing the compliance burden on businesses and citizens by making the government interface simpler and easier to access.

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## Using AI-backed data to generate business opportunities

**3**

*By Sachin Arora, Partner and Head – KPMG Lighthouse the Global Center of Excellence for Data, AI & Emerging Technologies, KPMG in India, Anuj Kumar, Director - Digital Lighthouse, KPMG in India and Vidyashankar Kumar, Technical Director – Digital Lighthouse, KPMG in India*

AI is not just a technology to manage data but a sharp tool to achieve business goals. Business leaders are increasingly looking at AI to augment their key business decisions and AI use cases are becoming a reality across the business spectrum of growth, and cost and functional optimisation.

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## Real estate sector is on track to pre-crisis levels

**4**

*By Neeraj Bansal, COO – India Global, National Leader – Supply Chain Re-alignment, KPMG in India*

As a key contributor to APAC's growth story, India stands to benefit from global investors' bullish view of the region. Overall, the real estate sector has shown increased immunity to uncertainty and is on track to reach its pre-pandemic levels.

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## How are organisations leveraging smart physical security technologies?

**5**

*By Jagvinder S. Brar, Partner and Head – Forensic Services, KPMG in India and Mitun Bhattacharjee, Director – Forensic Services, KPMG in India*

Physical security is an integral part of the overall risk management strategy of any business enterprise. Significant developments in smart security technologies are helping organisations address the enhanced challenges, while reducing dependence on guarding manpower.

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