

# mantra

Perspectives from KPMG in India

## 1 **Technology – enabling and thriving in a VUCA world**

*Satya Easwaran, Head – Business Consulting, and Telecom, Media and Technology Sector, KPMG in India and Chaitanya Gogineni, Partner – Technology Sector, KPMG in India express their views on how technology is enabling opportunities for organisations post COVID-19.*

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## 2 **What does it take to go public**

*Karan Marwah, Partner and Head – Capital Markets and Finance Advisory explains how planning ahead for an IPO is important to ensure success.*

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## 3 **The ABCs of digitalising the logistics sector**

*Sameer Bhatnagar, Partner – Mobility and Logistics Solutions, KPMG in India expresses his views on how technology and digitalisation are expected to help circumvent several challenges in the logistics sector.*

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## 4 **Agri-food supply chain disruption leading to positive evolution of agriculture ecosystem**

*Srinivas Kuchibhotla, Partner – Advisory, Food and Agri, ponders on how multiple pilots of technology interventions in agri-food supply chains across states by various stakeholders have paved the way for technology-enabled, data-driven agriculture and food supply chains in India.*

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## 5 **Changing gears and shifting focus for consumer goods**

*Nikhil Sethi, Partner – Business Consulting, KPMG in India expresses his views on how the consumer behaviour has altered dramatically creating new winners, negatively impacting many businesses and forcing companies to re-think how to serve their consumers during COVID-19.*

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## 6 **Indian healthcare sector on the cusp of technology-led revolution**

*This article by the KPMG India Editorial team explains that the digital healthcare market is on a high growth path, supported by digital transformation across the healthcare ecosystem that was triggered by the COVID-19 pandemic.*

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