

मन्त्रा

Perspectives from KPMG in India

1

A glimpse into the future: post-pandemic evolution of technology in organisations

By Akhilesh Tuteja, Partner and Head – Digital Consulting, KPMG in India and Co-leader - Global Cyber Security

As the world undergoes unprecedented changes and faces a period of uncertainty, digitisation has seen extraordinary interest from business leaders globally. The adoption of technology requires a fine balance between renewing the old and uncovering value from the new. Organisations across industries will benefit from the digital transition, but each industry will have its own trajectory of transformation.

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2

Digital strategy for born-digital companies: during and after the pandemic

By Sushant Rabra, Partner - Digital Transformation, KPMG in India

Born digital companies, powered by their inherent digital DNA and operational agility, have managed to sail through the COVID-19 disruption relatively well. But to address challenges like surge in demand and regulatory stance, they will need to identify a winning strategy.

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Re-shaping of customer experience with intelligent automation

By Satyen Makhija, Partner - Intelligent Automation and Emerging Tech, KPMG in India

Consumer buying behaviour has taken a quantum leap in the past five years. The COVID-19 pandemic has accelerated this shift with digital channels becoming more popular as a safer alternative; however, businesses are expected to meet their customers' needs equally across all these channels. Today, intelligent automation solutions could help companies improve customer satisfaction scores with low time and cost investments.

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The revolution of quantum computing and its bearing on cyber security

By Sony Anthony, Partner – Digital Trust (Cyber Security), KPMG in India

Industries across the globe are realising the immense potential of quantum computing (QC) and the endless possibilities it offers for solving complex challenges. The COVID-19 crisis and the race to vaccine development has suddenly brought to focus the use of QC in drug discovery, development and quantum tasks, such as genome sequencing. In terms of cyber security, quantum computing has opened possibilities both on the offensive and defensive side of things.

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Digitalising governance of tax compliance and litigation within the tax and finance function

By Rahul Kashikar, Partner and Head – Tax Technology and Transformation, KPMG in India

As finance functions go digital, given the statutory nature of taxes, it is critical to include tax with the digital transformation initiatives. This could play a vital role in providing a bird's eye view of tax activities to CFOs and tax leaders, thereby enhancing controls and quick actions.

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