



CSR project management services

The 'mandatory spin' on Corporate Social Responsibility (CSR) under the Companies Act 2013 (the Act) has changed the dynamics around the subject. In this new regime, CSR becomes a critical function.

An increased emphasis on governance, stricter monitoring and reporting obligations requires companies to be more disciplined and strategic in their approach. Every company should evaluate its CSR programme through the lens of efficient governance, alignment with its core purpose and values, efficient structure to facilitate implementation, credible partners for delivery on the ground, robust monitoring, evaluation and reporting frameworks. Companies are expected to develop a sustainable CSR roadmap to help ensure both compliance and social relevance with the Act. This can help entail undertaking CSR in a programme mode with an objective to enhance the programme's impact, while ensuring compliance with CSR Rules.



Why KPMG

KPMG in India has worked and advised several clients across sectors and industries. We have contributed extensively in the CSR space as well, helping clients articulate their social investment vision and effectively translating that into a thorough and sustainable CSR approach. Our expertise and thorough understanding of CSR norms has enabled us to advise and deliver quality projects with maximised impact.

Our value proposition

- A multi-disciplinary team of professionals
- A wide-range of services, including CSR policy formulation, programme design, monitoring and evaluation, CSR reporting, tax efficient structures to execute projects, help ensure compliance in line with regulatory requirements and alignment with leading global CSR practices
- Experts in defining CSR strategy, implementation modalities, developing standard processes and systems for effective implementation on CSR
- Our professionals can assist clients get the right partners on-board, help monitor and evaluate existing projects, keep CSR committee abreast with industry trends and help in reporting
- Our CSR administration and reporting enablement tool can provide real time information to stakeholders and assist with concurrent monitoring on CSR projects
- Our CSR project management services are designed to offer a thorough consulting approach.

We can provide you with the following as part of our CSR project management services:

Plan	Formulate	Execute
Assist in determining the applicability of CSR provisions	Identify mode of implementation and suitable implementation structure	Monitor and prepare quarterly concurrent report of projects
Assist in calculating the CSR Budget	Support in setting-up or re-structuring CSR team/foundation	Plan field visit to project implementation site and interact with stakeholders
Support in setting up CSR committee and governance structure	Identify and conduct due diligence of potential implementing partners	Provide bi-annual CSR progress update to CSR committee and board
Formulate vision and mission	Select and assist with on-boarding of credible implementing partners	Assist in preparation of annual CSR report in line with guidelines laid down in the Act
Assist in Developing CSR policy and approach	Develop high impact project/s and annual work plan in consultation with implementation team	Provide effective accounting and tax inputs to help ensure accurate representation in directors' report
Undertake Baseline and Needs Assessment Study (BANS)	Develop Standard Operating Procedures (SOPs) including concurrent monitoring, evaluation and reporting framework	Evaluate the impact/SROI (Social Return on Investment) for CSR projects at an interval of three to five years
Develop programmes compliant with the Act and aligned to company's priorities	Build capabilities of the internal CSR team and implementing partner/s	Conduct internal audit for CSR projects and provide assurance services
Explore opportunities around tax efficiency	Customise our CSR administration and reporting tool to suit company's requirements	Provide continuous CSR, regulatory and tax support

Our credentials

- Experienced team of experts who can advise on CSR strategy development, project implementation, monitoring and evaluation, finance and tax management, compliance and audit
- Advise more than 100 companies in India in the corporate social responsibility space
- Develop well-researched and subject-specific thought leadership publications
- Thorough understanding of the corporate culture and the social dimensions to evolve innovative projects.



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