CMMI and its potential benefits

*Improve performance*

Management Consulting, Business Excellence

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Capability maturity model integration

CMMI overview

The Capability Maturity Model Integration (CMMI®) is a performance improvement framework for competitive organisations that want to achieve high-performance operations.

CMMI helps organisations discover the true value they can deliver by building capability in their people and processes.

Level 1 – Initial
• Projects success depends on individual performance
• Process unpredictable, reactively managed

Level 2 - Managed
• Activities managed
• Projects managed, based on defined plans

Level 3 - Defined
• Work done according to process
• Process defined, with performance managed

Level 4 – Quantitatively managed
• Process and activities are managed based on measures
• Process and project managed, based on measures

Level 5 – Optimised
• Organisation strategy
• Continuous organisation focus on innovation and improvement

Improving processes for developing better products
Thousands of companies across **multiple industry** sectors across the globe have adopted CMMI:

- 94 countries
- 12 National Governments and
- 10 Languages

*Organizations use CMMI to elevate performance*
Adoption rate

Global adoption of CMMI performance improvement framework continues to rise

- 5,000 businesses
- 70 countries, including the U.S., China, Germany, Italy, Chile, India, Australia, Egypt, Turkey, and Russia.
- Over 20 years – allowing suppliers to distinguish themselves from their competition

Source: CMMI Institute
Potential benefits
Decreased cost
Reduction in cost of quality from over 45% to under 30% over a three-year period

Source: CMMI Institute
Impressive return on investment
Five to one ROI for quality activities

Source: CMMI Institute
Improved customer satisfaction
Average of 42% customer satisfaction index

Source: CMMI Institute
Improved on-time delivery
Percent of milestones met from 50% to 85%

Source: CMMI Institute
Improved productivity
20% improvement in account productivity

Source: CMMI Institute
Explore new business opportunities with a CMMI Level

Source: CMMI Institute
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