

20|20 Through a Lens

Supporting LauraLynn Children's Hospice & Aware NI





Credit: Mary B. Walsh, Ire Wel Pallets Limited

Foreword

The KPMG Private Enterprise team is delighted to present our digital photobook '20|20 Through a Lens', sharing moments captured by you, that reflect your experience of an extraordinarily challenging year. We're delighted to be supporting LauraLynn Children's Hospice and AWARE NI in the production of this 'look back' at a time we will truly never forget.

Our sincere thanks to all who contributed to this book. Our aim was to capture different perspectives that we could all learn from - the unexpected positives, human resilience, business adaptability, creativity and the increased focus on a better work-life balance – and we have very much enjoyed receiving your stories.

We hope that you and others will find the sharing of these personal experiences and reflections uplifting, especially in the context of the renewed optimism and positivity for businesses as the economy re-opens, and for us all personally, as the vaccine programme continues to grow pace.

We also recognise the challenges that still lie ahead for Irish businesses as our economy recovers, and we will continue to use our voice in advocating for the supports that businesses, particularly SMEs and the hardest hit sectors, will need to return to growth.

On behalf of LauraLynn Children's Hospice and AWARE NI, we thank you again for taking the time to share your stories. A contribution has been made for each story received to support the very important work they do helping people and families in our communities.

We look forward to continuing to work with you in the months and years ahead, as we plan for what's next for our businesses.

Thank you and stay safe,

- The Private Enterprise Team



"Visiting the grandparents... Distantly!"

Caroline Bourke, ASA Marketing



“Thank you from us to the HSE for their wonderful work and support through all the challenges that the pandemic presented to all of us.”

Mary B Walsh, Ire Wel Pallets Limited



“Rising material costs given new meaning”

Liam Casey, John Paul Construction



“High Risk Business”

Paul Foley, DreamTec Systems



*“Under 7s Hurling Team @ Western Gaels,
Getting involved in the Nostra Lockdown Challenge”*

Kevin O’Loughlin, Nostra Technologies



“During 2020 as the global pandemic unfolded, GENESIS ensured the safety of its people and addressed the specific needs of its customers. The GENESIS team also played a small but important part in coming to the assistance of the Irish front line healthcare staff, working with local business communities supplying produce into the overwhelmed Irish Hospital infrastructure throughout the country”



“Despite all the disruption last year, we managed to complete our mozzarella expansion project. Here are the mozzarella team, masked up and socially distanced, but demonstrating the super stretch of our Mozz. Huge credit due to all our employees for their efforts over the past year”



"More lockdowns, ewe've got to be kidding me"

Lisa James (Dr Cornelia Grace photographed), Devenish

“Balancing Act!”

Ruth Fuller, Fuller Marketing



*“Family, you do
everything for them”*

Andrew Whitaker, Culture Co-Working



“Braving the elements - a dip in the Atlantic certainly beats an afternoon at the office”

Michelle & Bernie Butler, Good4U



“Bright green under hazy skies... lunchtime walks in the wheatfield beside our house bring calm amidst uncertainty”

Ali Brindley, BidX1



“Meeting my father for the first time in a long time on a beautiful afternoon with family in Kenmare – one of the highlights in 2020. I think he was pleased too. Surprisingly, it was a year of many highlights despite all the craziness and heartache for so many”

Kevin Hoban, H2 Compliance



*“Making Visual Virtual:
We all miss live events here at Niavac and while the world
around us has changed we’re experts at adapting”*

Karen Gordon, Niavac



*"Found some great activities and memories in Dublin Bay
and the kids learnt about marine life"*

Daniel Plewman, Happy Threads



“Virtual Storytelling to my niece and nephews”

Wendy Slattery, Beauty Buddy



“Looking forward to Boys time in the future”

Maurice Healy, Healy Group



“Socially distanced lunch time”

Sharon Fitzpatrick, Fitzer's Catering & The Green Grocers Daughter



"Space in Mayo"

Joe Queenan, Foxford Woollen Mills



“When working together means staying apart”

Iconic Offices



*“Social Distancing Champions on a new
Data Centre project in Paris, France”*

Romeu Faustino, Mercury Engineering



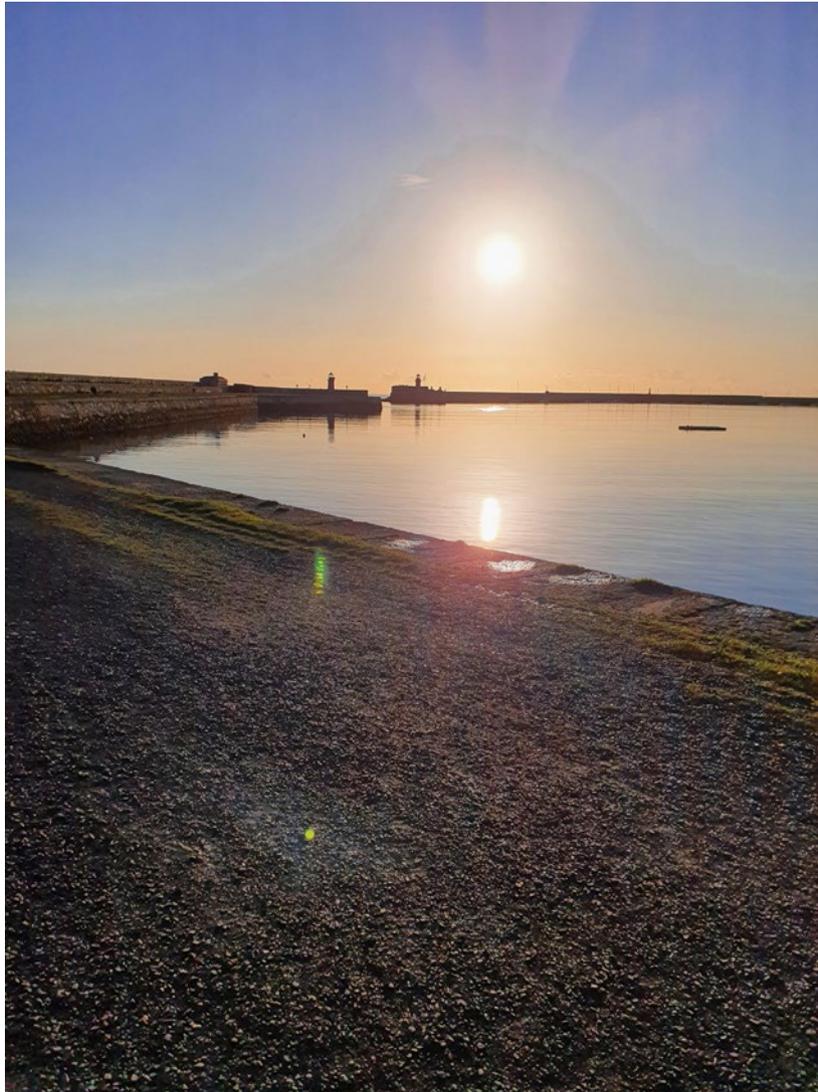
*“Lack of Lockdown Logic:
Bookstores considered non-essential and forbidden to even
offer Click & Collect, while books are considered essential
- as long as shops other than bookshops sell them”*

Janet Hawkins, The Blessington Bookstore



“Music Therapy in our Sensory Garden to mark International Nurses Day. The Music Session was for the children and staff and could only be a very small group outdoors but all had a fabulous memorable day”

LauraLynn Children’s Hospice



*“Better Balance – Work / Life
– Found it after 30 years of working”*

Ailish O'Connor, Olas Software Training & Development



*“And breathe... relishing the mindful moments,
inspired and empowered by nature”*

Catherine Fulvio, Ballyknocken Cookery School



"Nature, progress and an orange star"

Bobby Healy, Manna Drone Delivery



“Sanity - We have the best scenario in the world right on our door steps”

Shona D'Arcy, Kids Speech Labs



“Our great team managing utility scale solar projects transatlantic during COVID”

William Sadlier, BNRG Renewables



“The forest walks lay silent, the trees missing the intrigue of human conversations. The important work of coaching continued on Zoom”

Aodan Enright, Smarter Egg



"It could be worse..."

Donagh Quigley, The Handmade Soap Company



“Low Rock Refresh”

Eoghan Tomás McDermott, The Communications Clinic



"A superb team in the New Normal"

Barry McAuliffe & Jeananne O'Brien, Artizan Food Co & Eatto



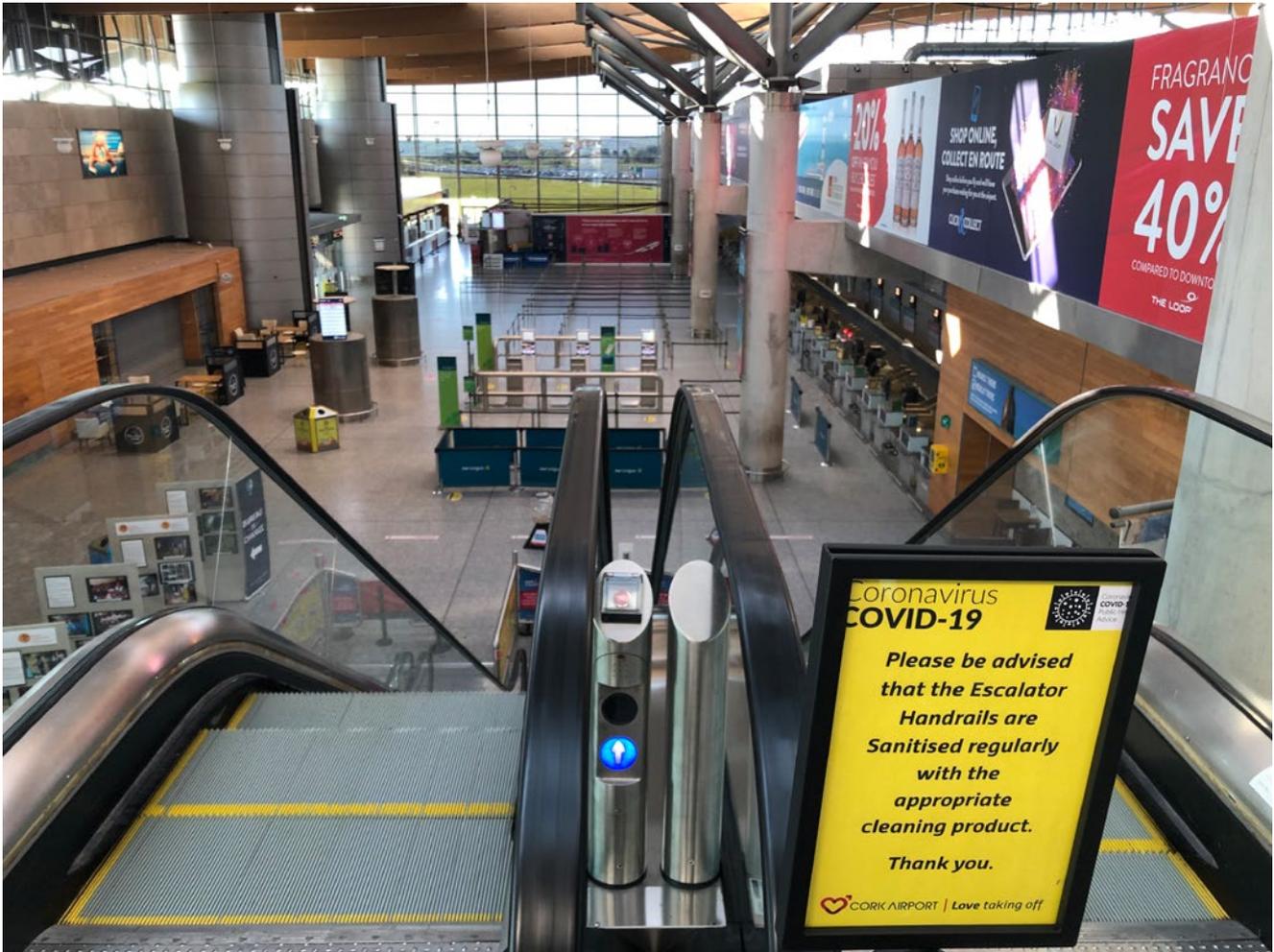
“Conquering new challenges”

Eamon Moore, Hikari



“Sunrise over Dalkey Island - As a result of the Covid pandemic and loss of business, I was able to take time out and shoot some ‘me photos’ - images of things I’d like to shoot outside of my normal business commissions. One morning, after a 5am alarm, I went to Dalkey and was greeted by a lovely sunrise, and a fellow photographer who gave scale and interest to my photo!”

Paul Sherwood, Sherwood Photography



"A deserted check-in area at Cork Airport during Covid-19"

Kevin Cullinane, Cork Airport



"Socially distanced seagulls!"

Kieran Wallace, KPMG, Dublin



“Light at the end of the tunnel”

Olivia Lynch, KPMG, Dublin



“Lockdown #1 Memories: Mummy’s alternative home-schooling – growing my own berries for breakfast!”

Ashleen Feeney, KPMG, Belfast



“Working from home rubbing off on the family!”

Camilla Cullinane, KPMG, Dublin



"New types of lunch hour colleagues!"

Alison Cotter, KPMG, Dublin



"Another bad hair day!"

Fintan Walshe, KPMG, Cork



LauraLynn

IRELAND'S CHILDREN'S HOSPICE

LauraLynn is Ireland's only Children's Hospice and this year we are marking 10 years of providing hospice and palliative care and support for children with life limiting conditions and their families from all across Ireland.

LauraLynn provides symptom management, planned short breaks, emergency and end-of-life care, as well as family supports and bereavement care to children with life-limiting conditions and their families. LauraLynn currently provides care and supports to over 370 families and children with life-limiting conditions. This figure also includes bereaved families who avail of supports and attend LauraLynn events and activities.

LauraLynn's holistic approach to care ensures we support the whole family, enabling patients to be children and parents to have time to be Mum and Dad rather than full-time carers. LauraLynn care is provided completely free of charge to families and relies primarily on the support of the public to run our services.

LauraLynn recently conducted a survey with families in order to collate data on their lived experiences caring for a child with a life-limiting condition especially throughout a global pandemic. The over-arching message that came through was that families are feeling exhausted, Isolated, worried and overwhelmed. LauraLynn has remained open throughout the pandemic providing Crisis Care and End of Life Care. Routine respite and family breaks are also now open to families. As an initial response to the Pandemic, LauraLynn established the first Virtual Children's Hospice and has continued to provide care and supports virtually to families who have been or will continue to, cocoon.

Niamh Ryan, is mum to Liam, aged 13, Liam has been availing of LauraLynn supports along with his family for many years now. Niamh describes why LauraLynn is so important to her and her family; "To us, LauraLynn is a home away from home. It's the only place we can all go overnight as a family. LauraLynn is our lifeline".

There are over 3,840 children living in Ireland with life limiting conditions; approximately 1,900 children have palliative care needs; and up to 720 of these children and their families require specialised hospice care as their health is unstable, deteriorating or at end-of-life.

LauraLynn receives €1.5m in the form of core state funding which equates to approximately 30% of the hospice's running costs. LauraLynn primarily relies on public support to fund our hospice services and since opening in September 2011, has cared for almost 502 children and their families including parents, brothers, sisters, grandparents and wider family members.

To support LauraLynn, please make a donation at:

lauralynn.ie/donate

Proudly Supporting



AWARE was originally set up in Derry by a group of people that shared a past of mental illness a dream of a future where more people could find the help and support they needed. This year AWARE is celebrating its 25th anniversary.

The charity now has two offices in Derry and Belfast and an established network of 23 support groups in rural and urban areas across Northern Ireland which are run by trained volunteers. The support groups welcome people with depression and bipolar disorder as well as carers for people with the illness. Aware also delivers information outreach sessions on mental health and well-being in communities, schools, colleges, universities and workplaces. These programmes include the 'Mood Matters', 'Living Life to the Full', 'Mental Health First Aid' and 'Mindfulness' programmes.

The Covid-19 pandemic has placed a strain on the mental health of many so the work AWARE does has been more important than ever. They have adapted their support services in line with the social restrictions and provided resources online to help people of all ages get through these difficult times.

For more information on AWARE and opportunities for fundraising please visit:

aware-ni.org



Thank you

from all at
KPMG Private Enterprise





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