

# Data Privacy Advisory

IT Risk Advisory Services



Are you confident that you possess up-to-date information on the amount of employee and client data which need to be protected? What about where it's all located? Did you know that regulators have tripled the maximum fine they may issue in relation to data protection and freedom of information in the last three years?

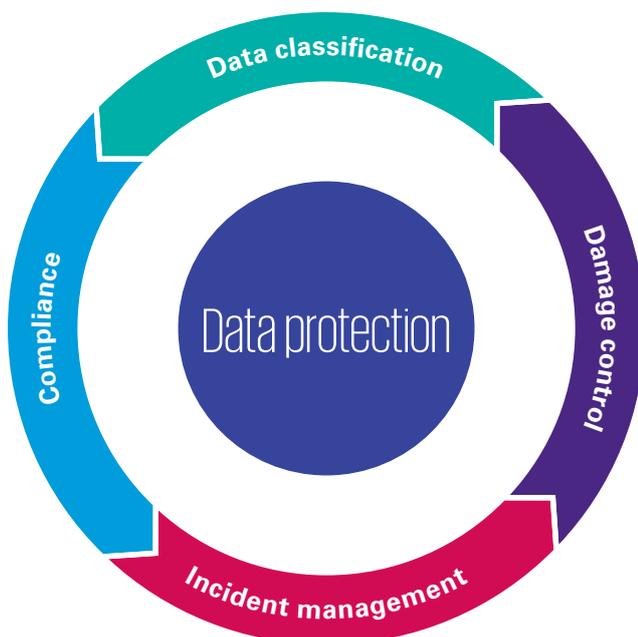
As the internet becomes an increasingly important channel for merchandise, marketing and communication with clients, more and more emphasis is being placed upon the protection of personal data stored in business-related IT systems. In the light of this it is a growing challenge to handle and protect the abundance of constantly changing data and to manage data leakage that can pose a significant threat. The management of legal, corporate governance and technical issues arising in this field is of increasing importance, among others, due to the fact that authority measures are getting stricter. This makes it expedient to implement an effective and cost-efficient solution to address these matters.

## Do the following issues sound familiar to you?

- Your organisation uses concurrently various IT systems and internal regulations for handling clients' and employees' personal and employee data. As a result, it is difficult to determine whether these data are adequately protected.
- Service providers responsible for your enterprise's outsourced processes use data protection solutions that are different from yours and you lack the instruments for reviewing their adequacy.
- As you lack a modern data classification framework, it is difficult to protect sensitive personal data among the mass of data at your enterprise.
- You are not convinced that your company provides adequate protection of personal data managed via cloud service providers and webpages.
- Your organisation lacks a data leakage action plan that is well prepared from IT security, organisational, and legal aspects as well. There is no dedicated person responsible for incident management who could be called to account. Responses are of an ad hoc nature and lead to unreasonable costs.

## How can we help?

**Data classification consultancy:** The key to efficient data management and sufficient data protection is to identify in due time via well-developed data classification methods which pieces of information require special protection within the data assets of an enterprise. It is also of great importance to assign the responsibility for information management to a dedicated individual. We help you identify which





data need to be categorised, assist you with the classification itself and also provide you support with the implementation of tools which facilitate efficient data management.

**Legal compliance review:** We assess whether your organisation conforms to data-management-related legal regulations and help you via our recommendations to accommodate to the changing regulatory environment. We inspect your data management policies and examine the related employee, subcontractor and client statements as well as data storage and disposal systems.

**Outsourced quality assurance tasks:** In the form of out-tasking we execute tasks mandated in legal regulations in order to help you achieve legal compliance in the field of data management and data protection.

**IT security compliance audit:** If your organisation already applies information technology tools for supporting data management and data protection, our professionals perform an IT security compliance review of these tools. Beyond your internal systems we also evaluate risks which arise from web-based data handling processes and, if needed, we offer suggestions regarding the development of the control environment.

**Data loss prevention (DLP):** KPMG's services facilitating data loss prevention provide your enterprise full-scale assistance in the identification of basic data protection objectives and the implementation of a supporting strategy that matches your business needs.

**Advisory for damage control and incident management:** To efficiently manage incidents that have already occurred, your enterprise must be well prepared for them. Such preparation includes the application of an incident management system that is effective in practice. Our professionals help you to uncover the background of incidents—even of possibly uncovered past ones—and assist you with the immediate actions that are necessary to manage such incidents. We provide help with damage control, and with isolation and termination of the event that has led to the damage. Furthermore, we support the preparations for cost-efficiently informing those individuals who are involved. Meanwhile, we identify any eventual deficiencies in your organisation's data management and incident management processes and, if necessary, we make suggestions on how to remediate them. Finally, we provide assistance with the establishment of preventive incident management solutions to facilitate your enterprise's continuous operations.

## What advantages do we bring?

KPMG's services offering for the management of data handling and data protection-related risks takes into consideration the legal, corporate, technical and human challenges as well. This approach allows your enterprise the optimal management of risks that resulting from lost data, helping to lower costs and increase your bottom line.

If our service offering has aroused your interest, you can contact us for further details via the following contact information.

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