

Citizenship (COVID News) - One

KPMG Partners Ghana COVID-19 Private Sector Fund to roll out FEED-A-KAYAYO Project

In line with supporting and improving the communities in which we live and work, KPMG in Ghana partnered the Ghana COVID-19 Private Sector Fund to successfully roll out an intervention which provided meals to the less privileged through the “FEED-A-KAYAYO” project.

The programme was a quick intervention to reach the vulnerable in Accra and Kumasi during the lockdown period. The main targets were the KAYAYEI (head-porters) at various locations impacted by the directive to restrict movements in the Greater Accra and Ashanti regions.

The project ran from 1 to 12 April 2020 (12 days) and had two objectives:

- Help alleviate the economic challenge faced by the head-porters as a result of the directive to restrict movements in the fight against COVID-19
- Provide 10,000 hot meal a day for the head porters

A total of 145,746 packs of food were provided to beneficiaries during the period.

The total cost of food, water, logistics and all incidental cost at the end of the project was GHS906,541.

The FEED-A-KAYAYO project was funded by donations from generous individuals and corporate institutions. Aside from offering our expertise through the conceptualisation and structuring of the project on pro bono basis, we also made a financial contribution of Ghc50,000 to support the project.

It is evident that these are challenging times and as a business with purpose, we are cognisant of our stake in ensuring that the support systems of our country are well-fuelled to perform their respective functions in sustaining our people and the economy. It is based on this that we responded to the government’s call on the private sector to support the fight against the COVID-19 pandemic. KPMG in Ghana like other member firms is committed towards a common purpose of fuelling the prosperity of our communities and beyond. We will continue to forge ahead in co-creating sustainable community and national initiatives.