



GDPR Advisory Service

KPMG Cybersecurity

KPMG China

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Ensure that you're compliant with the new data protection regulation

The GDPR outlines Europe's baseline expectations for how personal information should be processed as we continue through the digital revolution. Any organisation that processes the context of the activities of an establishment of a controller or a processor in the Union, regardless of whether the processing takes place in the Union or not.

Organisations will have to design a GDPR governance strategy that contains the project plan and a roadmap showing which measures will be undertaken to implement this strategy. The entity will also have to nominate a data protection officer whose role is to implement guidelines and structures for data protection.

Overview of some of the main changes to the regulation

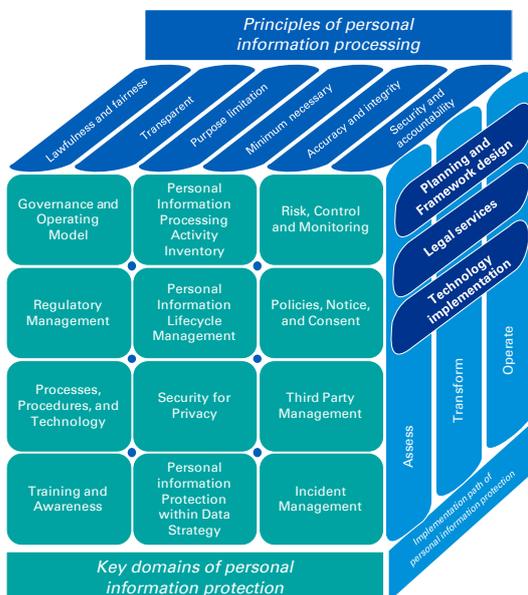
	EU Data Protection Directive	GDPR
 Fines	Fines vary by jurisdiction (e.g. €600k).	A tiered fining structure depending on infringement. Level 1 is 2% of global turnover or €10m (whichever is higher). Level 2 is 4% of global turnover of €20m (whichever is higher).
 Data protection officer (DPO)	Generally no requirement to appoint a DPO.	A DPO is required for "government bodies" and organisations conducting mass surveillance or mass processing of special categories of data.
 Supervisory authorities (SA) enforcement powers	SAs have limited powers under national law.	SAs will be given wide-ranging powers.
 Inventory	No requirement to maintain a personal information inventory.	Generally speaking, organisations will need a personal information inventory.
 Breach notification	Generally there are no obligations to report breaches.	Requirement to report privacy breaches to the regulator within 72 hours and potentially to the data subject too.
 Security	Vague requirement around security (i.e. "adequate level").	Explicit requirements around monitoring, encryption, and anonymisation.

KPMG privacy professionals support clients around the globe in resolving complex privacy issues, from challenges specific to certain organizations to end-to-end privacy compliance programs in complex and highly regulated industries.

The KPMG privacy team has deep experience in helping organizations to address the challenges posed by privacy risk, with a structured and flexible approach to meet the needs of diverse organizations. The global reach of KPMG helps to enable them to work effectively across multiple territories at a local level.

Areas where KPMG are frequently engaged include:

	Assess — Provide an independent assessment of current GDPR risk profile and how this compares to desired state
	Design — Work with you to design a GDPR Compliance program to meet the requirements of the legislation
	Strategy — Work with you to develop a pragmatic GDPR Privacy strategy and gain buy-in from Senior Management
	Implement — Support the implementation of robust and sustainable GDPR processes, policies and controls to allow you to mitigate your Privacy risk
	Operate — Provide ongoing support and advice to assist you in operating your GDPR control environment
	Monitor — Support you in maintaining your GDPR Privacy control environment



Detailed features

Our GDPR service offers you:

- analysis of your organisation's readiness status, including data protection gaps with a data protection assessment.
- clear and workable recommendations for improving your overall data protection governance
- advice towards pragmatic, flexible, and scalable data protection management from our proven approach
- a view of industry data protection practices based on real-time benchmarking
- governance, risk management, and compliance (GRC) tools for conducting assessments and for (continuous) monitoring
- cost efficiency by combining this activity with other certifications and assurance activities

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