



# Business Continuity Management

KPMG Cybersecurity

KPMG China

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## Are you ready for emergencies?

Facing with major threat of global spread epidemic of Covid-19, many enterprises' business activities have been impacted to varying degrees. The business continuity management mechanism have also undergone rigorous test and experience. In addition to the epidemic, natural disasters, accidents and other emergencies as well as occur frequently, resulting in increasingly costs. With the coming of digital economy era, it is gradually enhanced the accelerated integration of IT and business, continuously deepened, transformed and upgraded business, and interdependence. With the continuous release of digital dividend, the data security, network attacks, business continuity and other risks become increasingly prominent, and enterprises are facing more and more business interruption events. We must always be prepared to deal with these unpredictable and uncontrollable emergencies.

According to Gartner business continuity survey, only 12% enterprise is fully prepared for the new Covid-19; 40% enterprise that has experienced major information disasters that would change their business or be forced to close down within five years after the disaster. How to improve the ability to deal with all kinds of risks, establish an effective management mechanism, reduce the losses caused by disaster events, and improve the ability of sustainable operation under the complex and severe economic situation?

## Business continuity management challenges

Business continuity management system is an effective method for organizations to deal with emergencies and ensure the continuous operation of their business. But now, many domestic enterprises lack of the understanding of importance and value of business continuity management. Due to lack of the necessary understanding of business continuity management, they think that **"large investment, small income"** is difficult to see the real effect. Although the major domestic financial institutions and large enterprises have completed the preliminary construction of business continuity system, it failed to operate effectively and improve continuously.

confusion of positioning,  
confusion of responsibilities

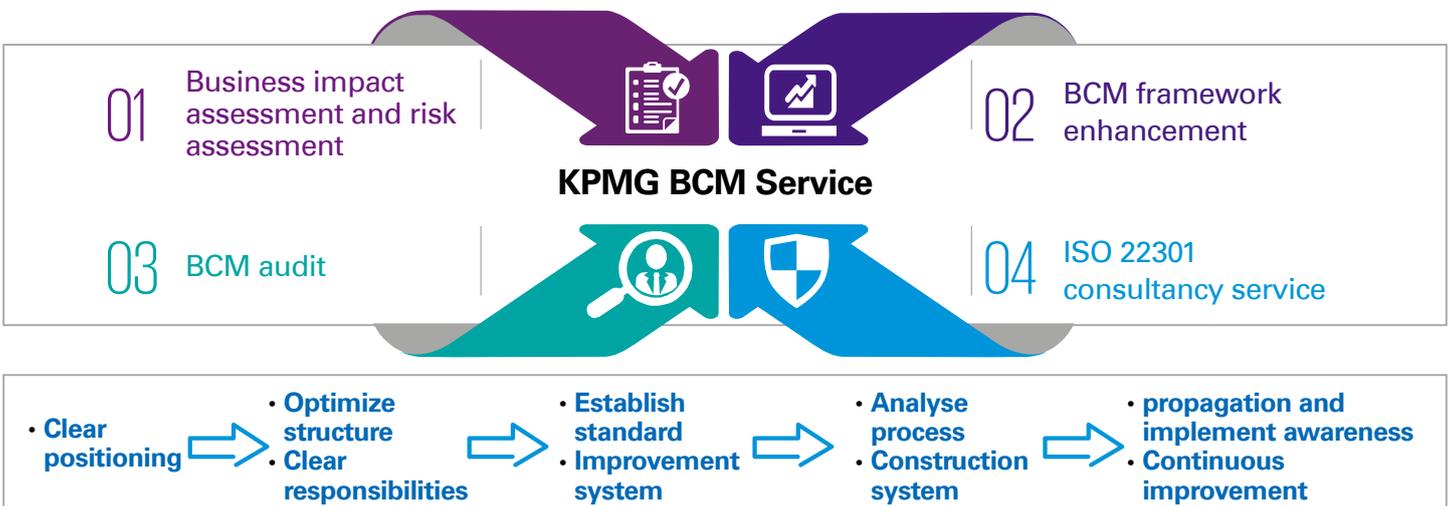
Business impact analysis lacks standardization,  
Doubt the result of the analysis

Business continuity plan is unsound,  
Insufficiency exercise

Established business continuity system fails to operate effectively and continuously

Practice shows that **the traditional risk management strategy has been difficult to effectively resist the impact of various natural disasters and emerging risks. Only through construction of business continuity management system deeply and continuous improvement, we can ensure the stable operation and healthy development of the business.**

KPMG provides full process professional consulting services for BCM

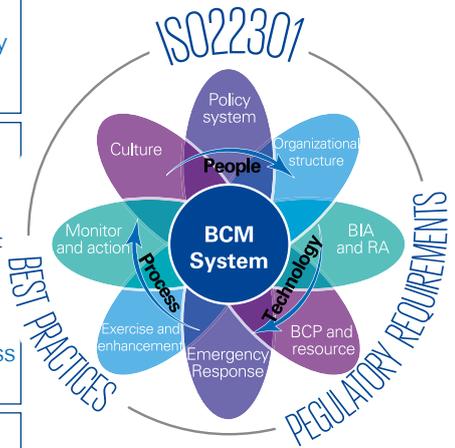


# KPMG Business Continuity Management System Solution

In order to solve a series of problems in the process of business continuity management, KPMG customized business continuity management system based on the characteristics of industry customers to deep the construction and continuous improve solutions. At the same time, we are committed to providing customers with a full range of consulting services that through the business and IT, cover the whole process and multi scenes, and ensure the effectiveness of implementation. By deepening the construction of the system to establish a close relationship between business and it, we can deeply cover business operation, operation support, logistics support and other sectors. It covers the whole process of management before, during and after the event, plans the supporting technical framework and operation guarantee mechanism, and scientifically responds to traditional and emerging risks.



Gap analysis, Evaluate management maturity	Connect with international standards and domestic supervision, analyse the gap, deeply evaluate business continuity management maturity based on KPMG's BPM maturity evaluation model, and scientifically plan the direction of system construction.
Accurate analysis of business impact Revealing risks in depth	Comprehensive understanding of business lines, identification of business types and workflow, multi-dimensional accurate quantitative analysis, breaking business and it barriers; multi-level risk assessment of the whole scene, disclosure of key resource risks deeply.
Design recovery strategy, improve management mechanism and prepare BCP	Design recovery strategy, seek suitable business recovery methods and alternative means, and make resource construction plan; Improve the organizational structure, clarify the responsibility boundary, develop management system procedures and operation manuals, and prepare business continuity plans covering traditional and emerging risk scenarios.
Business continuity exercise and continuous improvement	Desktop deduction + real combat simulation, covering multiple scenarios, effectively connecting business continuity plans, fully verifying emergency and recovery capabilities. Regular assessment and audit, continuous optimization and improvement of the system.



## Customer Benefits

- BCM structure is clear, responsibilities of departments and personnel are clear, a good communication and cooperation mechanism is formed between departments, be better to promote the system operation and optimization.
- Establish a unified BCM strategy, standardized process details, standardized operation manual to effectively improve the level of BCM. Make business continuity management work from scattered and disordered state to standardized and continuous improvement state
- The BCM plan covers all key business processes, including traditional and emerging risk scenarios, ensure that enterprises can always guarantee the continuous and stable operation of business through scientific methods in the changing risk environment
- Prevent potential threats, minimize business interruption losses, continuously discover risk problems in business operation, improve management measures and business processes, meet regulatory requirements, pass ISO22301 certification, enhance corporate reputation and customer confidence

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