



# Smart Start

**Easy, fast and flexible**  
Focus on your start-up,  
we take care of the rest.



# Your idea. Your challenge. Our mission.

## **We help your business develop its full potential.**

At KPMG, we understand the importance of entrepreneurs working to transform new ideas into thriving companies. Founders face significant challenges as they work to bring new ideas to the marketplace while taking on incremental leadership responsibilities.

We know the challenges that start-ups face and can help you navigate every stage of your complex and fast-paced journey – from seed to speed.

KPMG's Start-up Team is comprised of advisors who can help you through each stage of your business life cycle, from establishing your operations and raising capital to international expansion and complying with regulatory requirements.

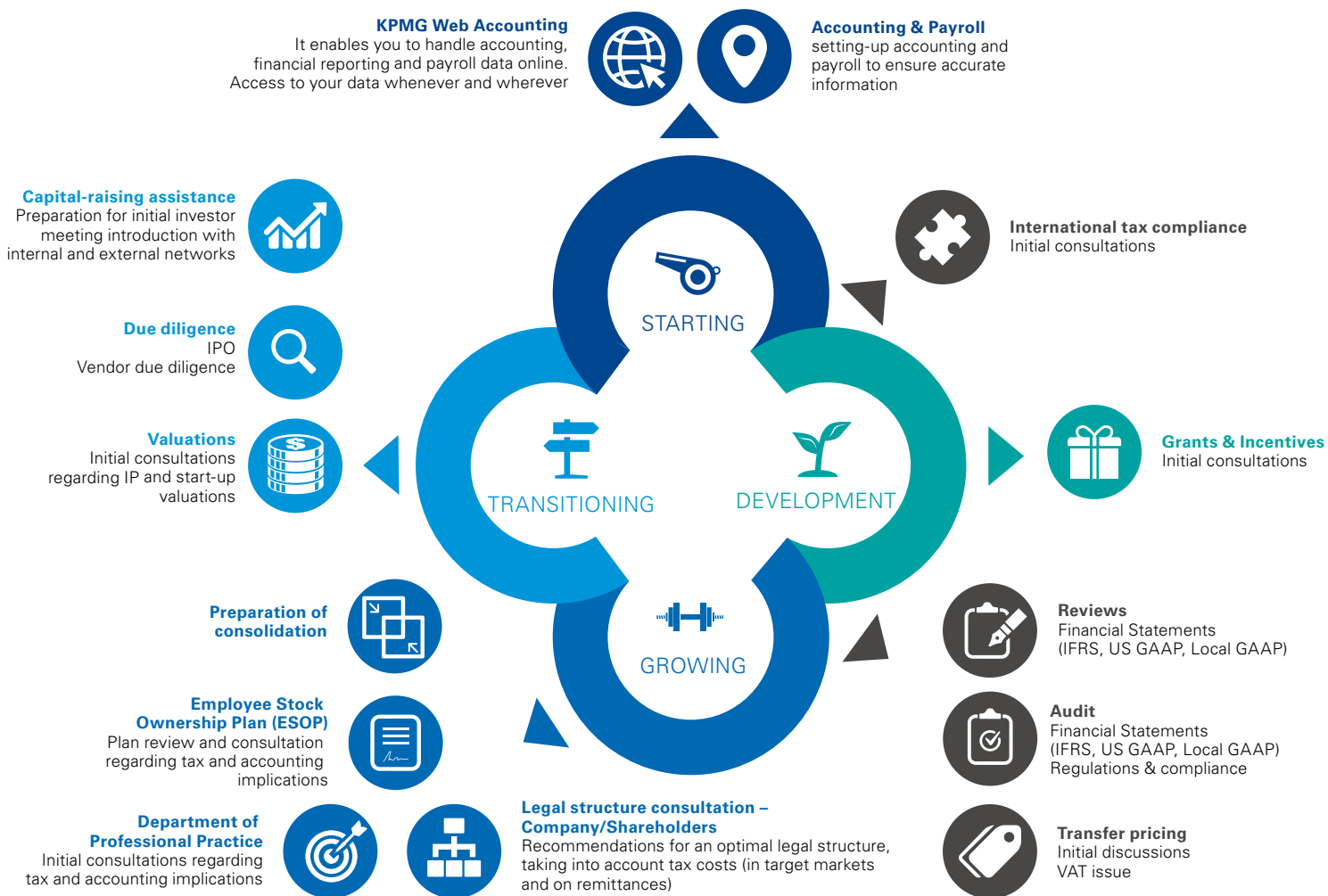






Your first point  
of contact.

# Our contribution to your success



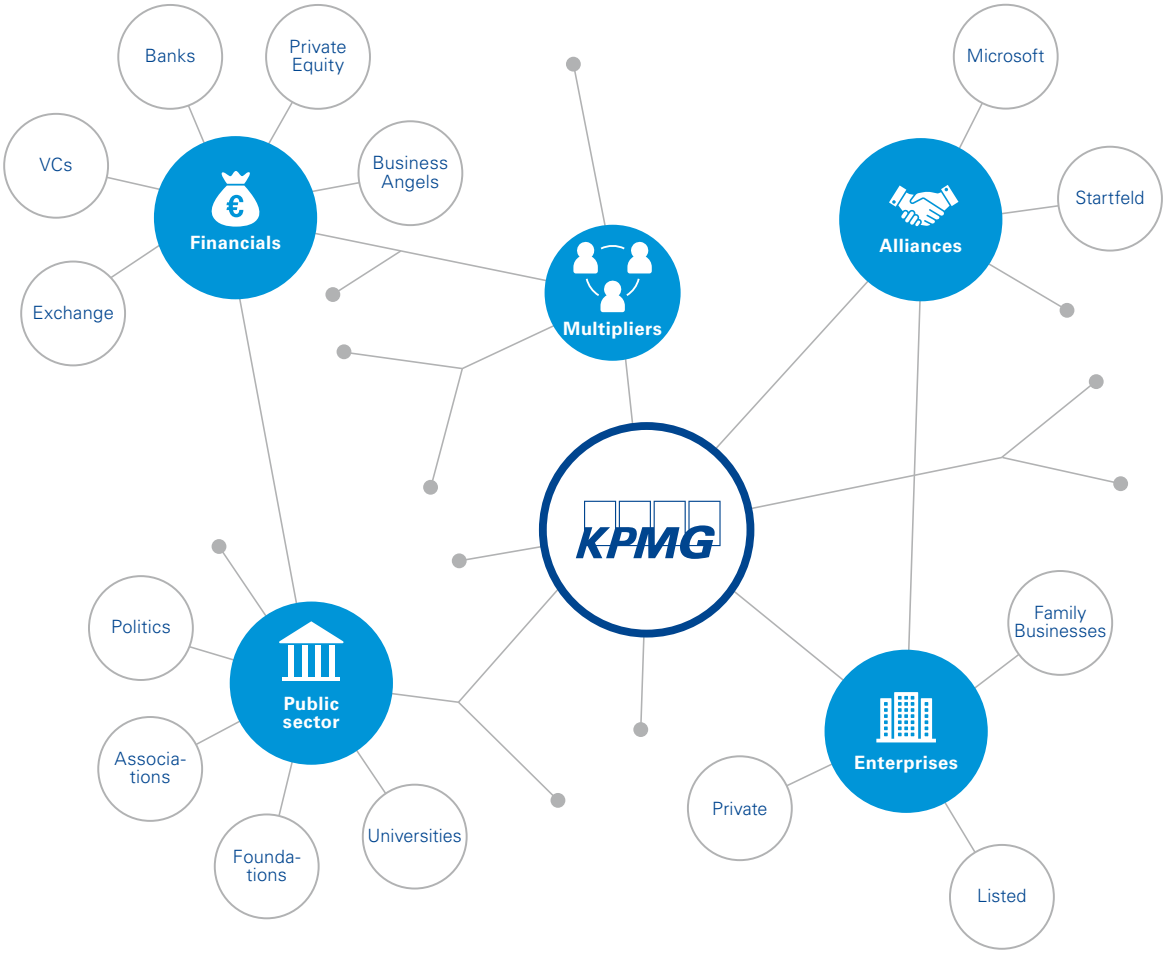


Everything to make  
your start brighter.



# Our network, your success.

With its extensive network, KPMG takes on a key position in the startup ecosystem.



# From seed to speed – your goal, our mission.

Every stage in a business life cycle entails specific opportunities and challenges. KPMG understands what it takes to be successful at each point of this journey.



## Starting

Turning entrepreneurial ideas into Practical business reality

- Business plan
- Revenue model
- Ownership structure
- Sourcing talent
- Financing
- Tax incentives
- Back office
- Compliance in critical areas (accounting, payroll, indirect tax)



## Development

Expanding your business

- Growth strategy
- Market presence
- Expansion
- Growing customer base
- Expand talent
- Tax strategies

## Growing

Improving operations and minimising risks

- Optimising profits
- Managing risks
- Governance
- Operational optimisation
- Supply chains
- Tax efficiency
- IT deployment
- International accounting requirements



## Transitioning

Planning for the future

- Maximising value
- Succession planning
- IPO readiness
- Sale
- Due diligence



## Here is where to find us:

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