

Road to sustainability and resilience

Business strategy

Your stakeholders – from employees and customers to investors and regulators – increasingly value resilience alongside agility as a way to absorb shocks and respond rapidly to new ways of working. An effective ESG strategy can help you build a more resilient business and safeguard your commercial success in a changing world.

Boards and management are under pressure to not only increase transparency but truly transform the way their organizations do business. Ultimately, your credibility and vision could impact who will buy from you and do business with you in the future.

Your challenges

Changing direction and embedding sustainability in your company requires a solid strategy. Your challenges along the way may include:

- Understanding the megatrends that affect your industry and the pillars of a sustainability strategy
- Assessing the risks and opportunities that flow from your business strategy
- Identifying and understanding the material ESG topics that impact your stakeholders and your company
- Building the business case for sustainability within your organization
- Implementing your strategy and embedding the various pillars in your organization



KPMG's Sustainability Services

To turn sustainability into a strategic strength, our experts help you with the following solutions:

• Business strategy

- Sustainable finance
- Business transformation
- Reporting & Assurance

How KPMG can help you

Benefit from the insights of KPMG's Swiss and international network of specialists. We can help you identify and execute growth opportunities that deliver long-term value while accelerating the transition to a more sustainable business model. We can support you in refining and building your responsible ESG business strategy by:

- Delivering workshops on the trends in the ESG area
- Identifying and understanding the ESG risks you face and the opportunities available
- Assessing and benchmarking your maturity, and identifying your business and clients' priorities
- Prioritizing strategies to drive new growth, efficiency and resilience, ensuring responsible business principles are at the core of your operations
- Measuring the impact of your impacts and planned actions
- Developing a program to deliver those strategies with proper governance, key milestones and enablers, and measurable targets

Your benefits

No matter the industry you are in, ESG is the new lens through which companies are measured. A clear understanding of your business case lets you steer your company through sustainable change.

- Insight into the material issues that have the most impact on your business

- Clear view on future trends and your current position within the ESG area

- Alignment and embedded strategy within your organization

- A credible way forward with clear and measurable action points

- Strengthened business case for decision making, innovation and ESG initiative as a whole

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