

# Pandemic, Digital Driving New Era in Higher Education

Post-secondary students opine  
on student experience (SX) in  
new KPMG in Canada poll



78%



say COVID-19  
“**fundamentally changed**”  
their SX expectations

80%



want their SX to  
“**match their digital  
lifestyle**”

75%



feel the “**university of the  
future**” won’t resemble  
today’s institutions

69%



think advanced technology –  
*robots, holograms, AR, VR* –  
will become “**commonplace  
in classrooms**”

Source: KPMG in Canada surveyed 1,203 post-secondary students aged 18 to 34 between Sept. 1-10, 2021