



The future of learning is omni-channel



Welcome to the new normal of learning

No sector will be spared from the effects of COVID-19. With schools remaining closed amid the ongoing pandemic and for the near term, we must face the reality that learning and education at all levels will be strongly impacted.

Although we may not have a comprehensive plan in place now, September will not be as forgiving.

What if schools are still closed in September?



What if schools are open, but in limited capacity?



What if, when schools are reopened, parents choose to keep their kids home due to potential health concerns?



Now is the time for a coordinated plan

COVID-19 notwithstanding, virtual education has long been a priority for governments and boards. When seamlessly integrated, virtual learning enhances traditional in-class learning experiences. It can act as an effective substitute to support learning and assessment outside of the walls of the classroom.

Benefits of a coordinated response include

Equity by design

Access to broadband, devices, facilities

Common digital blueprint

Technology, security

Execution & mobilization

Support

Stakeholder coordination

Training, comms, coaching

On-demand, self-serve learning

Live instruction

Peer-to-peer learning and collaboration

Assessment and evaluation

It takes a village

The stakeholder landscape: *key players*

Successful virtual learning depends on coordinating and orchestrating key stakeholders so they are each **engaged, heard, motivated and confident**.

With the unprecedented situation we are currently in, coordination of all stakeholders is more critical than ever.

THE FRONT LINE

Teachers & special needs assistants

The front line Front line staff preparing, facilitating and assessing our kids.

Parents & caregivers

The new front line support for our children at home.

School boards

Essential coordinator for tailoring virtual learning options based on local realities.

Unions

Support for the many constituents they represent.

Ministry of Education

Central body to reshape education policy, content & curriculum development in a virtual world.

PRIVATE SECTOR PARTNERS

Collaboration tools

Facilitate virtual connections easily and securely.

Virtual learning platforms

Specialized technology to create, curate and deliver content.

Broadband accessibility

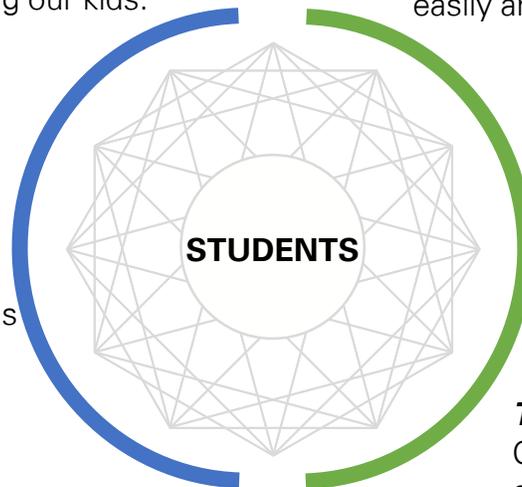
Coalition of vendors to ensure equitable access to the Internet.

Technology hardware

Coalition of vendors to ensure equitable access to devices.

Transformation Facilitator

Stakeholder coordination, training, strategic alignment and communication.



Learning from others

Department of Education – New South Wales, Australia



Schools Digital Strategy – Accelerating in Crisis

KPMG in Australia and Microsoft are supporting the **NSW State Government's** Department of Education to develop its Schools Digital Strategy. The goal of the 7-year strategy is to position NSW as an education leader in a digital world.

The rapidly evolving situation with COVID-19 created an acute need to enable leading edge virtual education today. The KPMG in Australia team has pivoted the approach to help the Department of Education stand up a state-wide virtual education platform.



UNESCO - Global Education Coalition



School closures widen learning inequalities amongst youth and vulnerable children

91.4%

of the world's student population is affected by school closures

1.57 Billion

students out of school

192

countries affected by school closures

KPMG is a founding member of the Global Education Coalition launched by **UNESCO**, which seeks to facilitate inclusive learning opportunities for children and youth during this period of sudden and unprecedented educational disruption.

A five part playbook.

A virtual education playbook: five key areas of focus

To achieve a sustainable, leading-edge virtual education system, the following must in place:



Peter Hughes

Partner & Canadian Digital Services Lead
+1 647 461 3486
phughes1@kpmg.ca

Alex Benay

Partner & Canadian Digital Government Lead
+1 613 212 2858
abenay@kpmg.ca