

KPMG Student Survey 2017

KPMG surveyed 4,165 students from 68 countries, studying in some of the world's leading universities, to understand what drives career decisions among the world's graduate talent.

The key finding: today's students seek employers with vision and values.



84%

would not work for a company with values that do not align with their own



92%

say it is important that the organization has an exciting vision



89%

say it is important that the organization makes a positive difference in the world



79%

said working for an organization with a strong sense of purpose was more important than earning the highest salary possible



Top 3 drivers for choosing an employer:



#1

Having the opportunity for personal development and to earn professional qualifications



#2

The organization has an exciting vision for the future



#3

The organization has a values based culture I can connect to

Almost 50% of students surveyed chose one of these as their #1 driver for choosing an employer.



What students are most looking to get from work in their first 2 years:



#1

Gaining experience that prepares them for bigger and better things



#2

Mastering a broad set of skills



#3

Learning from great people



Which sector are you planning to go into?



43%

Finance



27%

Professional Services



13%

Technology



Would you be prepared to move regularly for the right job?



84%

Yes



16%

No



How many countries do you think you are likely to work in during your career?



8%

1



65%

2-4



27%

More than 4