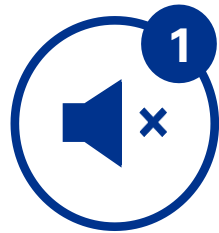


Webinar guidelines



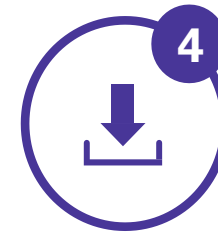
Mute your
microphone



Turn off
your camera



The possibility for asking
questions is foreseen in
the break-out sessions at
the end of the webinar



The slides will be
sent by e-mail

'Gaining comfort over your innovation capabilities.'

Olivier Elst
Frederik Gysels
Anke Vos

22/02/2020



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Introduction presenters



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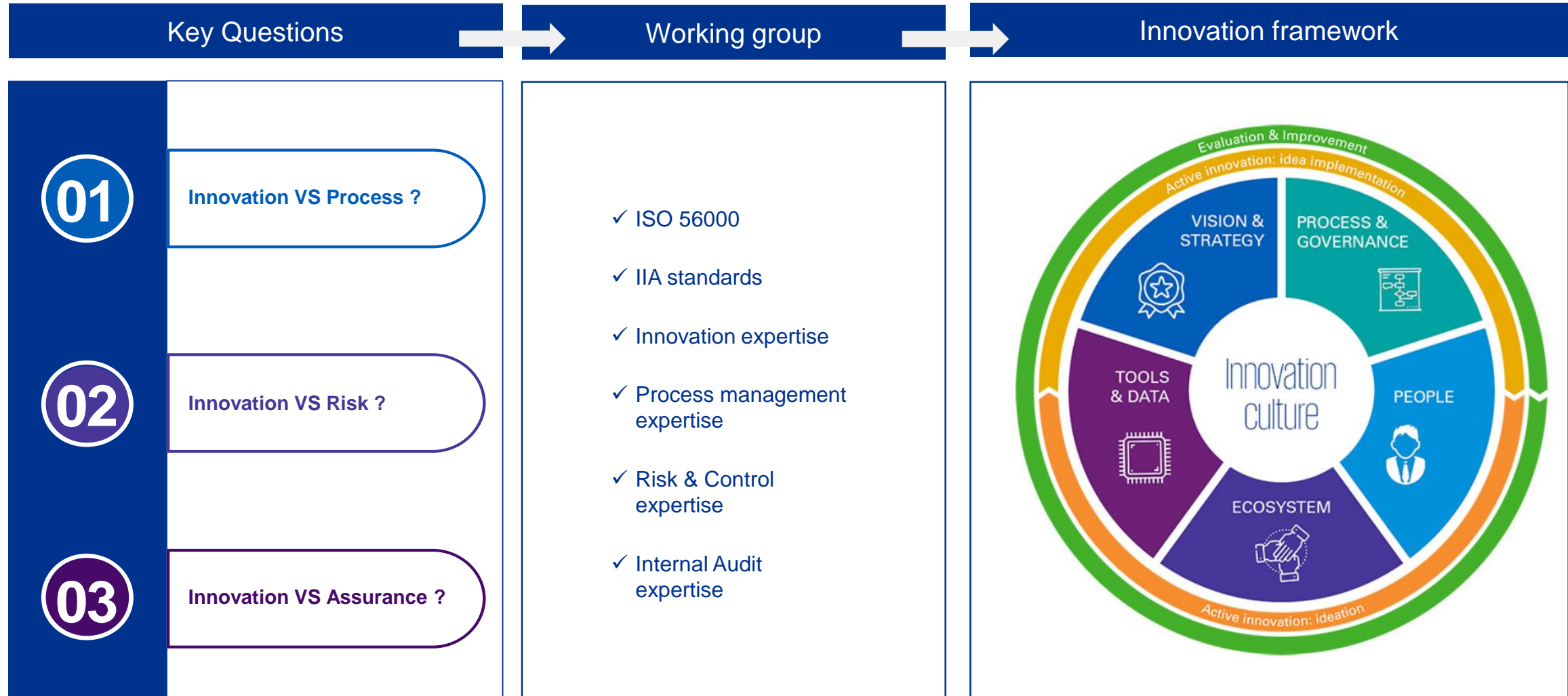
Agenda

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01

Introduction

Introduction



02

Positioning of innovation in today's landscape

Importance of innovation

Innovation - Just a buzzword?

“The process of creating value by applying novel solutions to meaningful problems.”

To ensure growth & **“Adapt or die”**

- Customer expectations are changing
- Start-ups are on the rise
- Technology is becoming more mature, affordable and accessible



Challenges

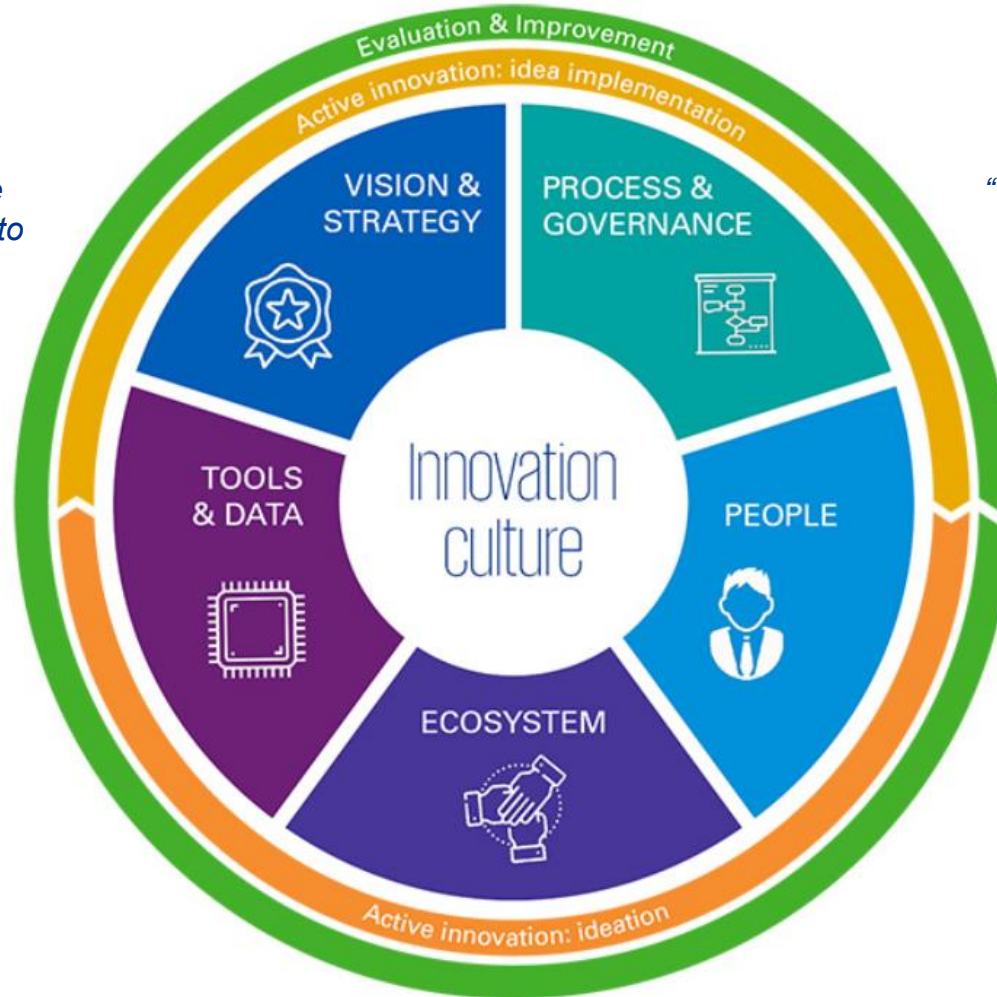
“How can we embed an innovative culture within our organization.”

“We want to become an innovative company, but we don’t know where to start.”

“We have a lot of ideas, but we don’t succeed in developing and implementing them.”

“We lack structured data to manage and report on our innovation initiatives.”

“We find it hard to mobilize our entire workforce to be innovative.”



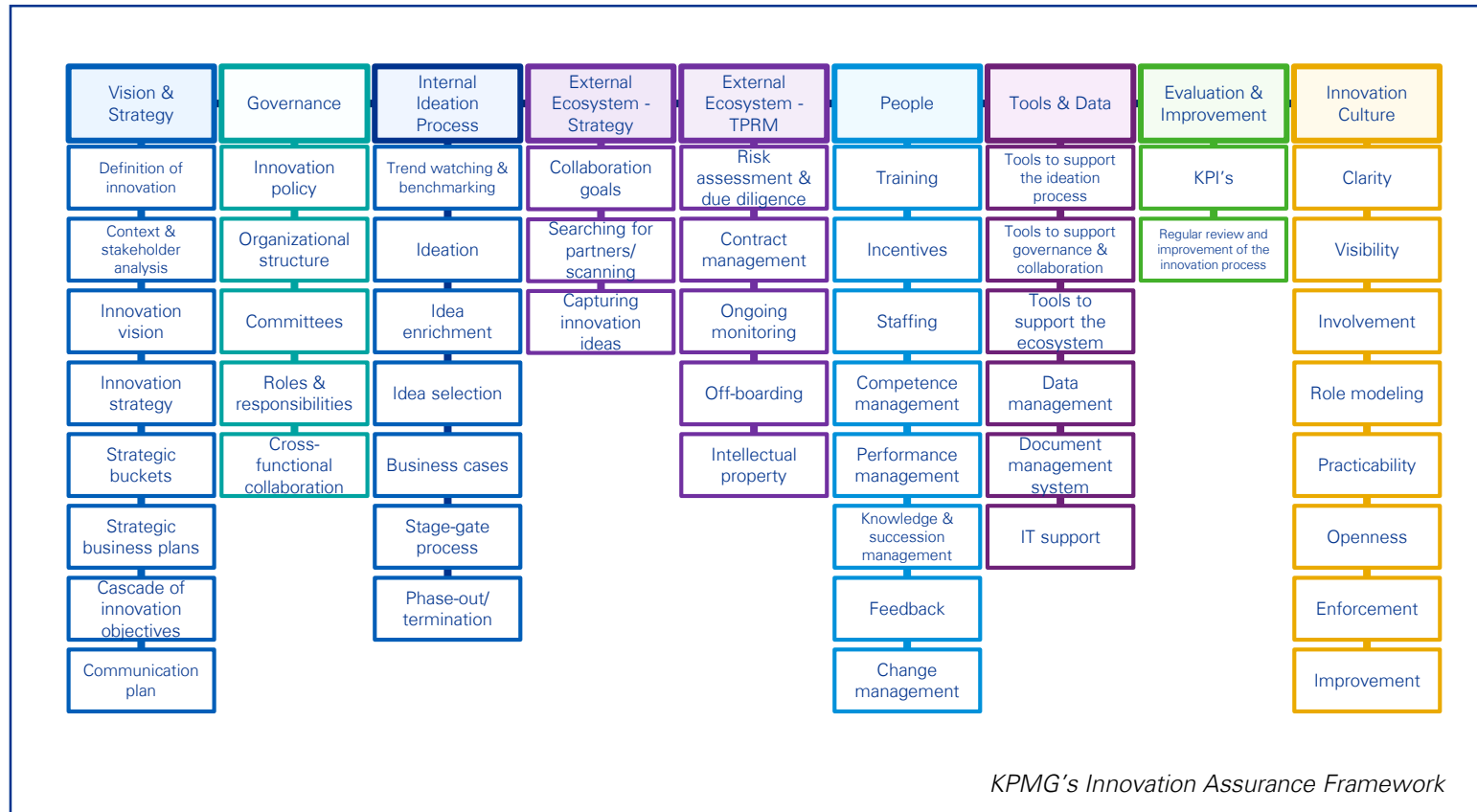
“I see other companies collaborating with start-ups and scale-ups. We want that too, but don’t know how.”

03

Innovation Assurance Framework

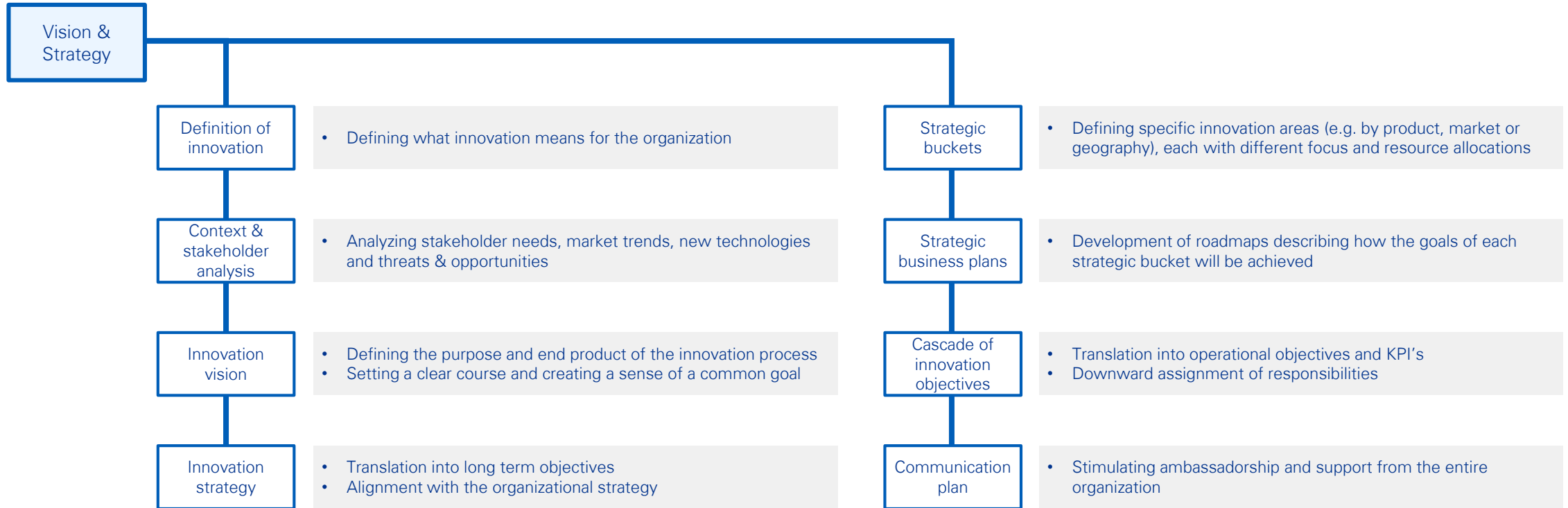
Innovation Assurance Framework

OVERVIEW



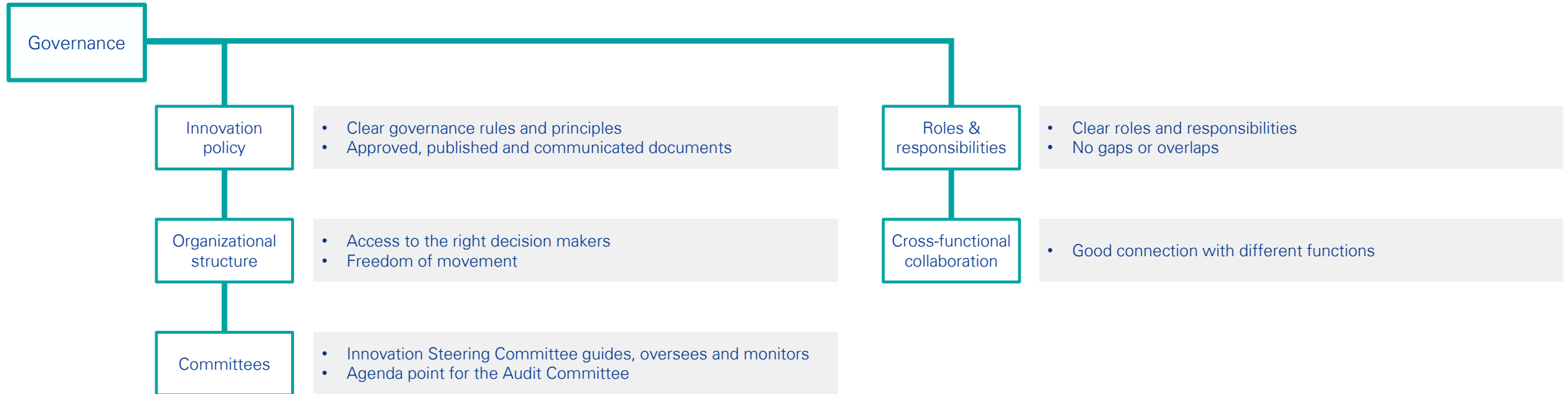
Innovation Assurance Framework

VISION & STRATEGY



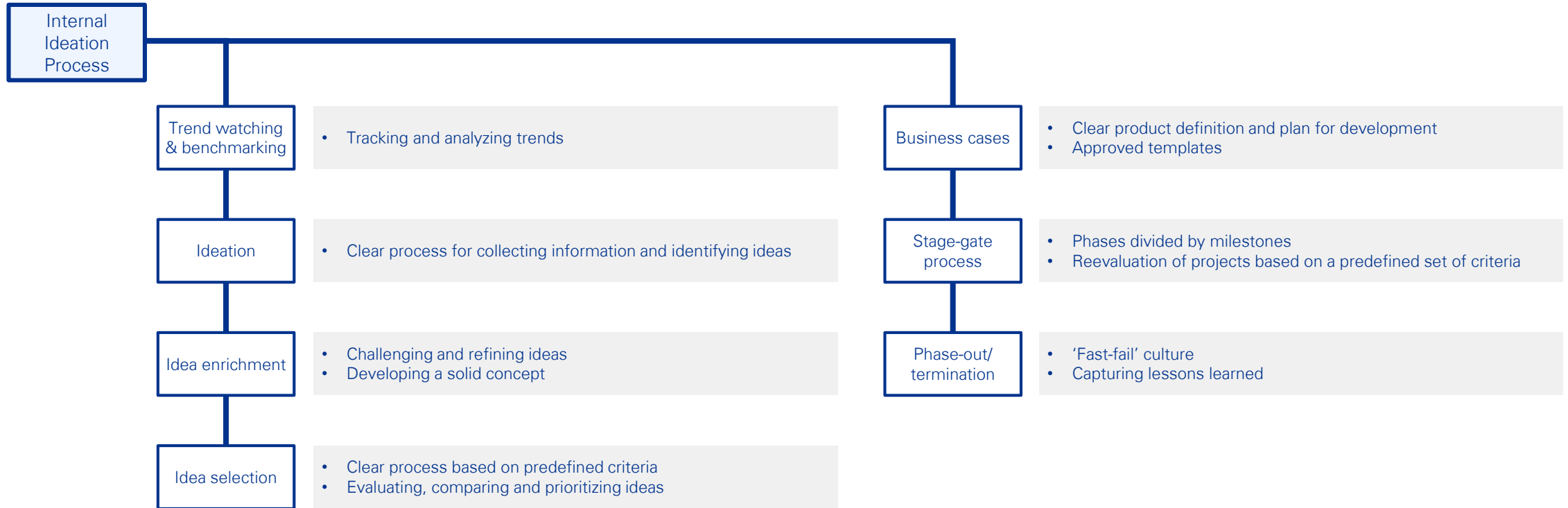
Innovation Assurance Framework

GOVERNANCE



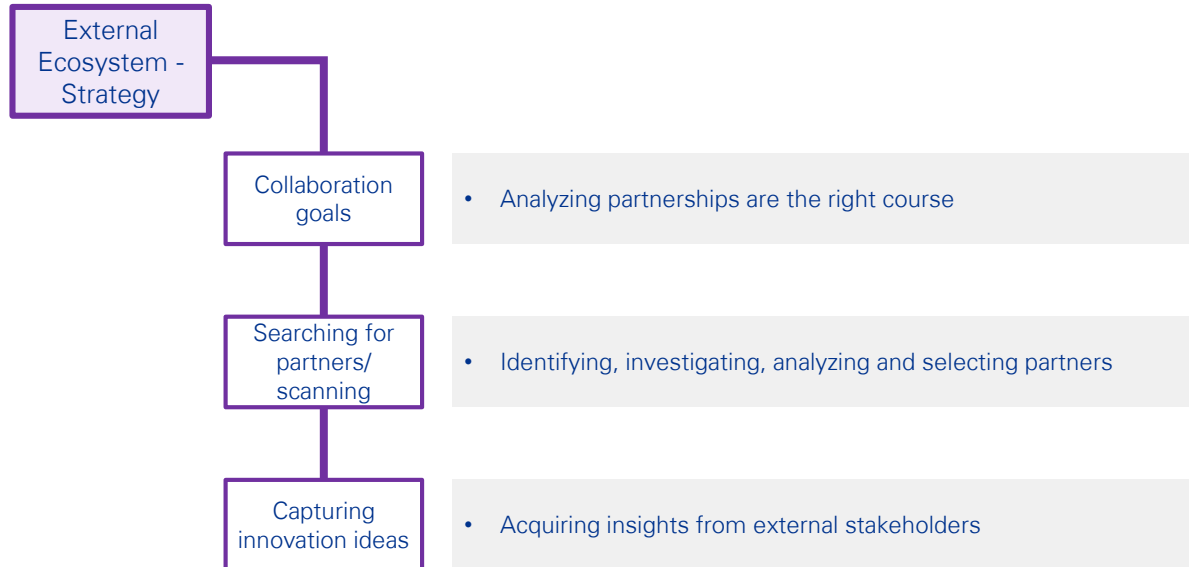
Innovation Assurance Framework

INTERNAL IDEATION PROCESS



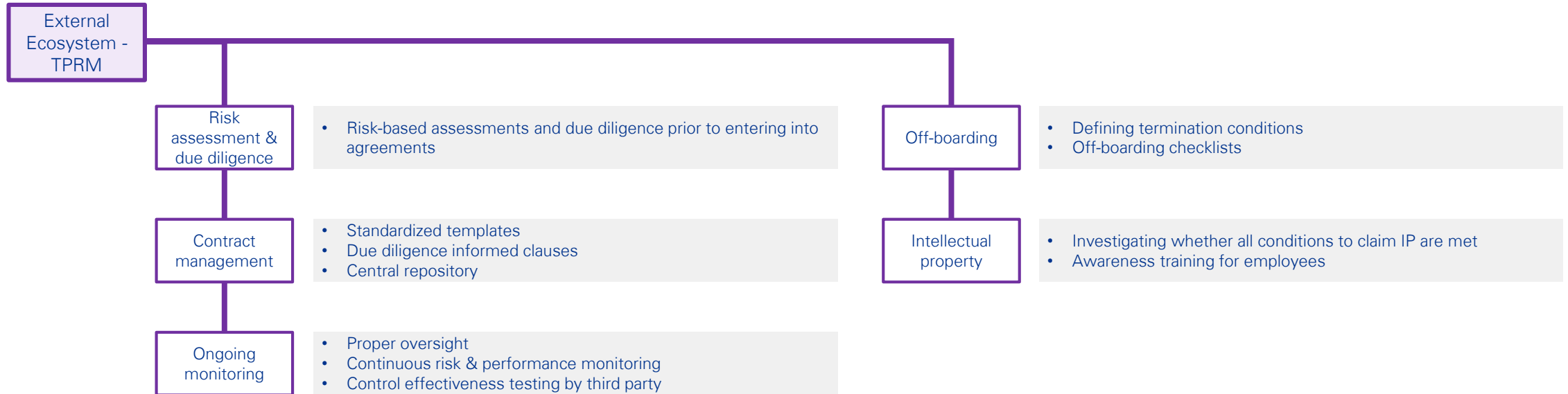
Innovation Assurance Framework

EXTERNAL ECOSYSTEM - STRATEGY



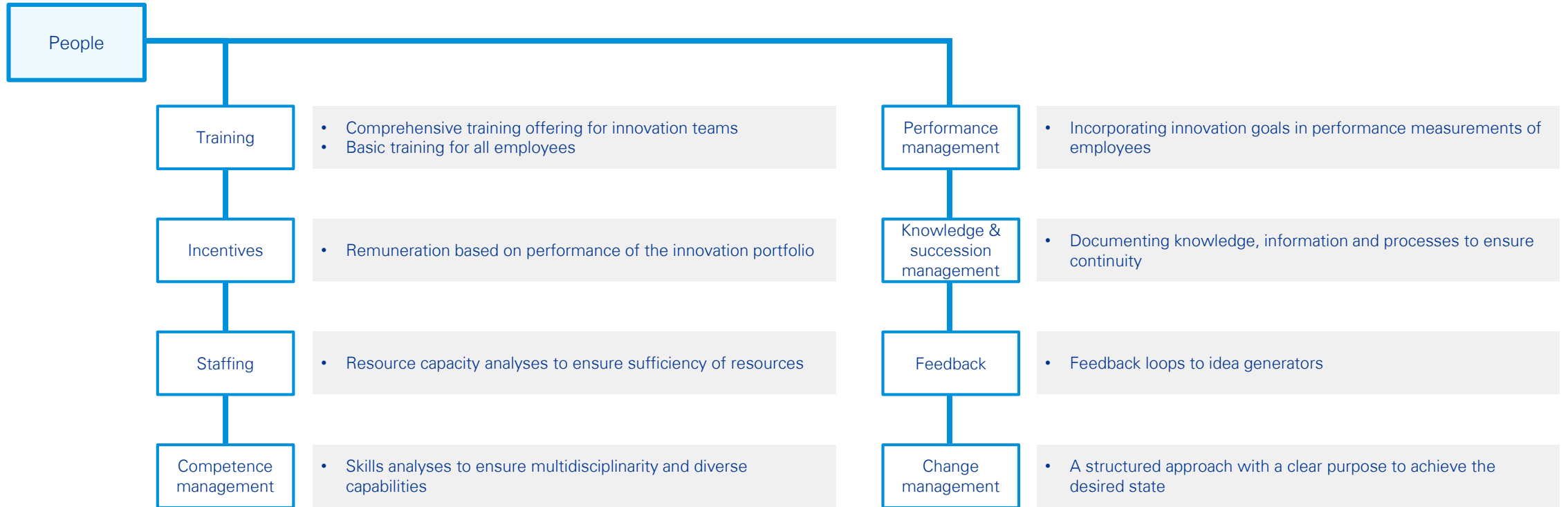
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EXTERNAL ECOSYSTEM – Third Party Risk Management



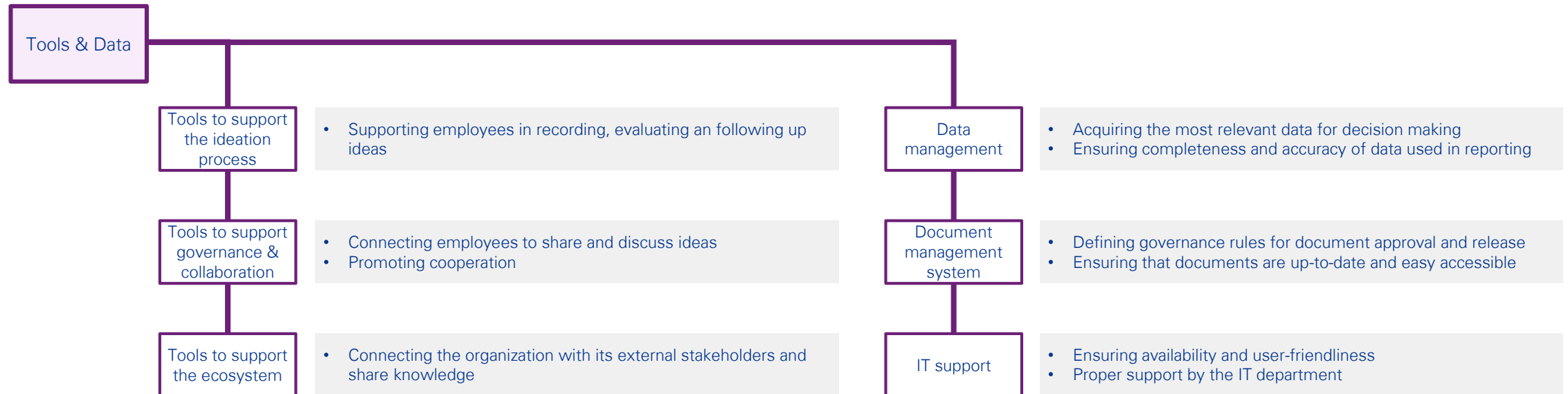
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PEOPLE



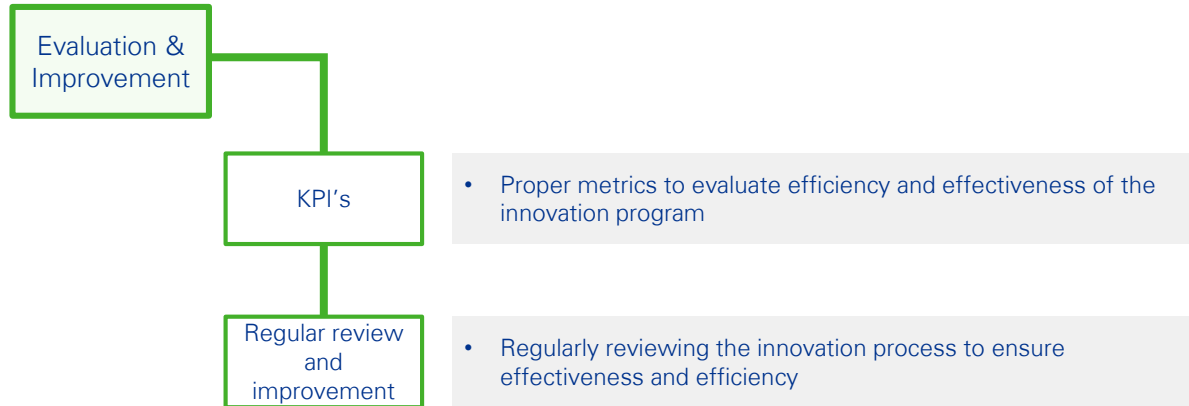
Innovation Assurance Framework

TOOLS & DATA



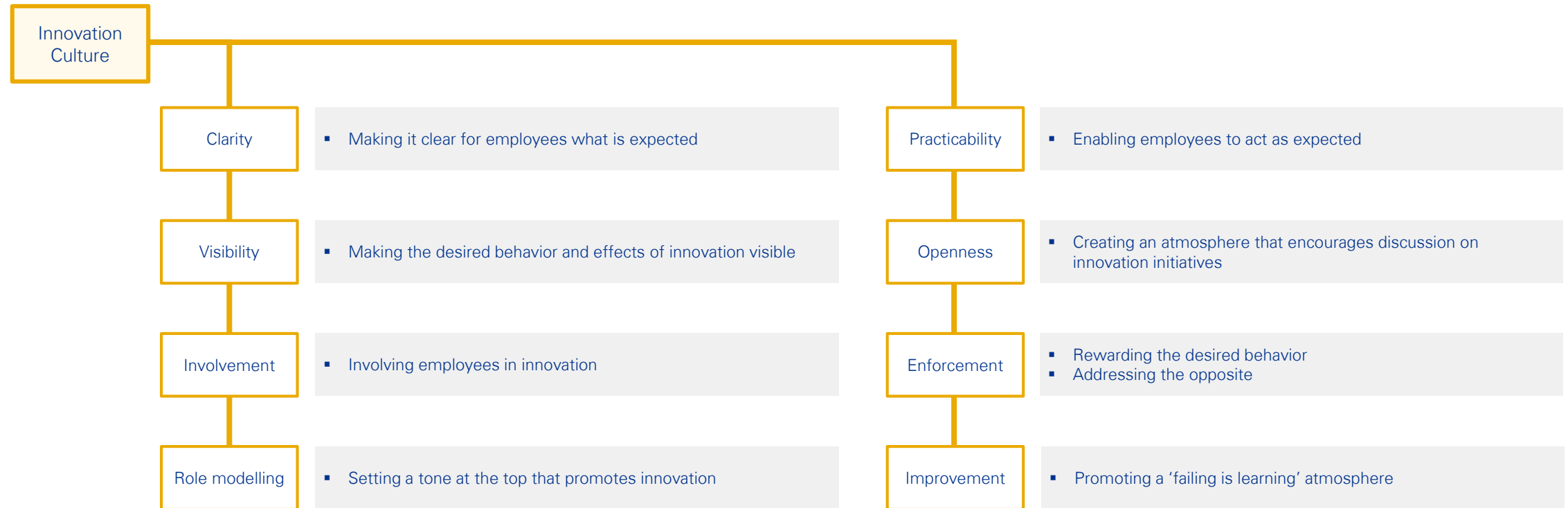
Innovation Assurance Framework

EVALUATION & IMPROVEMENT



Innovation Assurance Framework

INNOVATION CULTURE



04

Break-out Rooms



“

Does your organization have a structured process to manage innovation and the risks involved? Do you feel a need for it?



“

Which good practices or pitfalls do you see in your organization with regard to managing innovation and the risks involved?



“

Is innovation assessed within the audit plan of your organization?

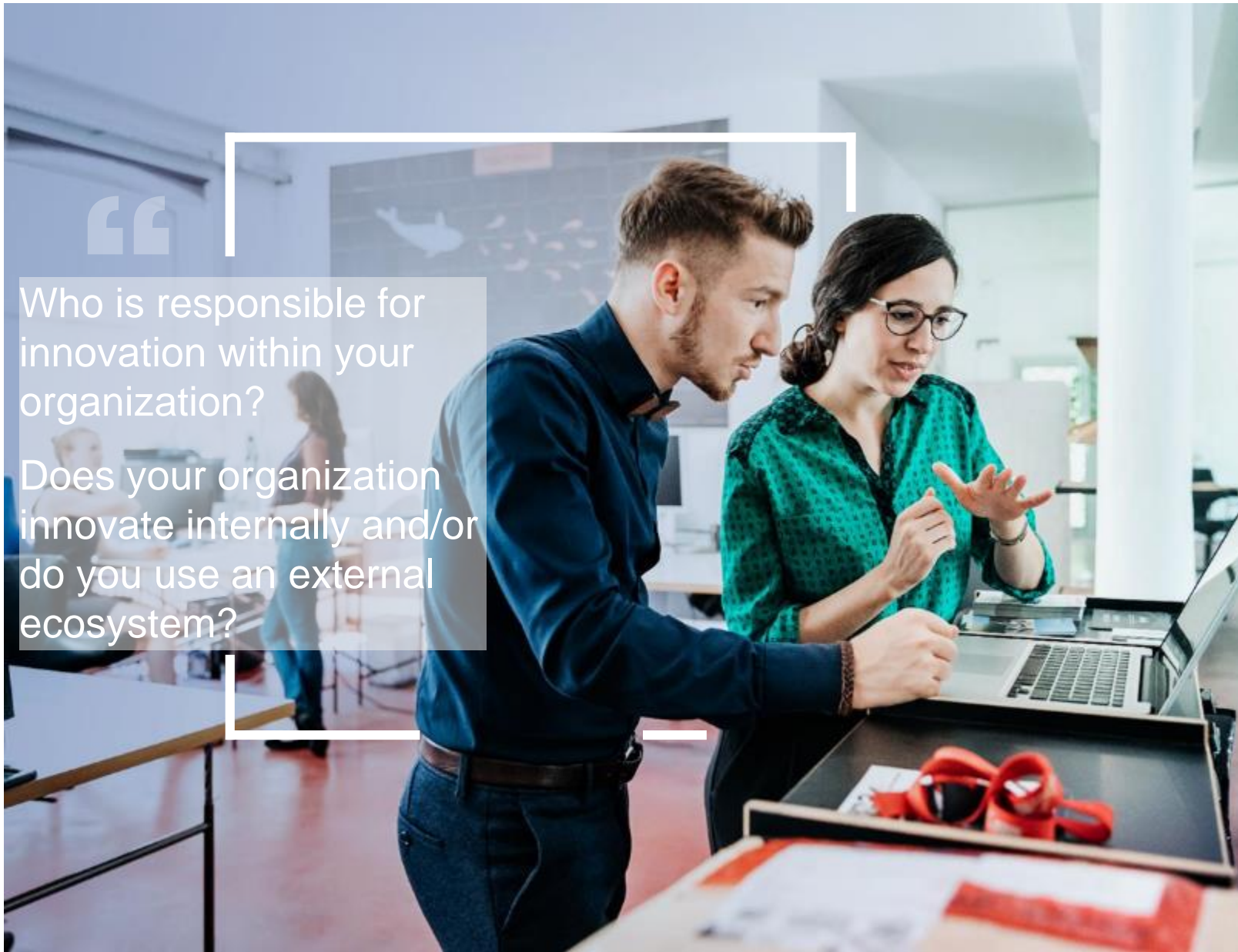
How do you assess the maturity of this innovation process? How do you measure success?

”



Who is responsible for innovation within your organization?

Does your organization innovate internally and/or do you use an external ecosystem?





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