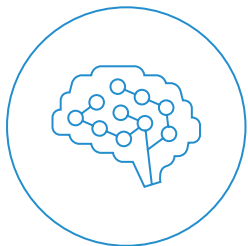


What is the learning architecture for each journey?



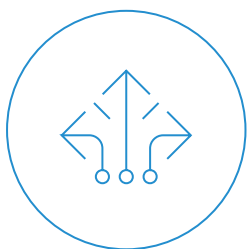
Learning narrative

Setting the scene through storytelling



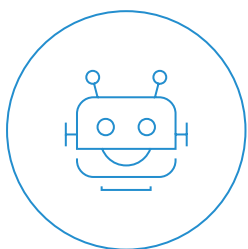
Brain academy

Activating knowledge, memories and feeling related to the targeted topics using gamification elements



Direct knowledge transfer

Transferring knowledge through animated videos to create an in-depth experience



Knowledge validation

Validating knowledge by asking questions using gamification elements

